

enabling new business

+ SWITZERLAND
GLOBAL
ENTERPRISE

EXPERT DIRECTORY PROFILE UPDATE



Login with the e-mail-address and the password from the Pool of Experts

Expert Directory

COUNTRY SECTOR SERVICE LOCATION LANGUAGE CERTIFICATION

0 EXPERTS FOUND

VIEW



Your profile will be shown in the search results once it has been updated

The search functionality is greatly improved and offers more search filters and a simplified categorization of sectors and services

In addition to the tile view, we will soon offer a map view to display the search results

In the footer you can find information about the new certification, the new terms and conditions etc.

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EXPERTS

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TERMS & CONDITIONS

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Expert Directory

This is how potential clients see your profile when they access it through the profile URL and once it has been updated

Meier Consulting AG

Meier Consulting is a global management consulting firm and the world's leading advisor on business strategy and transformation. We partner with clients in all sectors and regions to identify their highest-value opportunities, address their most critical challenges, and transform their businesses. Our customized approach ensures that our clients achieve sustainable competitive advantage, build more capable organizations, and secure lasting results. We seek to be agents of change - for our clients and our society.

Privately held company | 1-10 employees | Company Number: CH1231212

www.meier-consulting.ch | Follow us:

COUNTRY EXPERTISE



United States of America
★★★★★



Canada
★★★★★



Mexico
★★★★★

SECTOR EXPERTISE

Machinery & Plant
Construction
★★★★★

SERVICES

Marketing Strategy
★★★★★

Location Type
Partner in the country
First mandate
2000
Specialized employees
2
Mandates per year
6
Mandates per year with Swiss
1
Certification
-

Potential clients can check the level of expertise for countries, sectors and services by hovering over the stars

Distribution Partner Search
★★★
Sales Strategy
★★★★★

CASE STUDIES, STUDIES, PUBLICATIONS, CERTIFICATES

Study US Machinery Market (2010)

Meier Consulting

LOCATION NEW YORK

120 Madison Ave
10021 New York, NY, United States of America

CONTACT PERSON



Mr. Peter Müller
Head of Sales, MSc Business Administration

Languages

English, Native language
German, Native language

Memberships

American Sales Association, United States of America

CONTACT

Potential clients are able to contact experts separately by location

LOCATION ZÜRICH

Bleicherweg 10
8002 Zürich, ZH, Switzerland

CONTACT PERSON

Clicking on the location address takes potential clients directly to Google Maps



After logging in you can update your profile below

Expert Directory

Get a quick overview about the status of your profile and the status of your certification

STATUS PROFILE

INFORMATION	REGISTRATION FEE	PROFILE
enter x unlock x update ✓ pay x active x		

The next steps are shown in dark grey with an **x** or **!**

STATUS CERTIFICATION

PROFILE	MANDATE	TERMS & CONDITIONS	AUDIT FEE	CERTIFICATION	QUALITY LABEL
activate x execute x accept x pay x active x download x					

PROFILE **ACCOUNT** Edit your profile and your account information ✎ Edit +Add 🗑 Delete

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Meier Consulting

LOCATION NEW YORK 🗑 ✎

120 Madison Ave
10021 New York, NY, United States of America 📍

CONTACT PERSON ✎



COUNTRY EXPERTISE

 United States of America ★★★★★ 🗑 ✎	 Canada ★★★★★ 🗑 ✎	 Mexico ★★★★★ 🗑 ✎
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COUNTRY EXPERTISE

United States of America	Canada	Mexico
★★★★★	★★★★★	★★★★★



Edit existing countries, sectors and services to show the level of expertise. This is very important for your ranking in the search results

SECTOR EXPERTISE

Machinery & Plant Construction	Apparatus C
★★★★★	★★★★★

Button to add an item

SERVICES

Marketing Strategy	Sales Market Research	Distribution Partner Search	Sales Strategy
★★★★★	★★★★★	★★★★★	★★★★★

Button to delete an item

CASE STUDIES, STUDIES, PUBLICATIONS, CERTIFICATES

Meier Consulting

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120 Madison Ave
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Location Address

CONTACT PERSON



Mr. Peter Müller
Head of Sales, MSc Business Administration

Contact Picture

Location Contact Person

Languages

English, Native language	
German, Native language	



Memberships

American Sales Association, United States of America	
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Contact Person Phone, Fax, E-Mail etc.



CONTACT

LOCATION ZÜRICH

Bleicherweg 10
8002 Zürich, ZH, Switzerland

SERVICES

Marketing Strategy

★★★★★



Sales Market Research

★★★★★



Distribution Partner Search

★★★★★



Sales Strategy

★★★★★



CASE STUDIES, STUDIES, PUBLICATIONS, CERTIFICATES

Study US Machinery Market (2010) 📄



Case study Effective Market Entry in the US Machinery Market (2001)



REFERENCES, RECOMMENDATION LETTERS



COMPANY MEMBERSHIPS

International Marketing Association



To activate your profile you have to complete the following areas:

- Company Details
- Services
- Company Logo
- Location Address
- Location Contact Person
- Languages Location Contact Person
- Phone & E-Mail Location Contact Person
- Billing Address (Tab Account)

American Sales Association, United States of America



→ CONTACT



LOCATION ZÜRICH



Bleicherweg 10
8002 Zürich, ZH, Switzerland 📍

CONTACT PERSON



Mr. Martin Meier
CEO, MSc in Business Administration



Languages

English, Business fluent



German, Native language



→ CONTACT



Add more locations if your company has several offices

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Account Contact

The account contact (account holder) is responsible for managing and updating the account. This contact is also the contact person for Switzerland Global Enterprise. The contact can be changed at any time and is not displayed in the public profile.

Mr. Martin Meier



Profile URL

The profile URL allows the direct access of the company profile without using the search function. It can, therefore, be linked to external websites (company website, LinkedIn profile, Xing profile, etc.). The profile URL can be modified at any time. To establish a good search engine ranking, the URL should correspond to the company name as far as possible.

<http://www.expertdirectory.ch/en/experts/meier-consulting/>

Edit your profile URL



Account E-Mail-Address

All information relating to the management and updating of the account are sent to the account e-mail address. The account e-mail address must belong to the account contact. The account contact must protect the e-mail account from unauthorised access as the password is also sent to this address. The e-mail address can be changed at any time and is not displayed in the public profile.

martin.meier@meier-consulting.ch



Account Password

The password for accessing the account can be altered at any time. Switzerland Global Enterprise will never prompt you to disclose your password.



Billing Address

The billing address is required for settling the registration fee, possible examination fees and for Value Added Tax (VAT) calculations. The billing address is not displayed in the public profile.

Bleicherweg 10
8002 Zürich ZH
Switzerland





Account E-Mail-Address

All information relating to the management and updating of the account are sent to the account e-mail address. The account e-mail address must belong to the account contact. The account contact must protect the e-mail account from unauthorised access as the password is also sent to this address. The e-mail address can be changed at any time and is not displayed in the public profile.

martin.meier@meier-consulting.ch



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Bleicherweg 10
8002 Zürich ZH
Switzerland

Edit your billing address



Profile Language

The profile can be created and displayed in English or German. The profile language should be adjusted to suit the language of your business. You should also ensure that the profile is created entirely in the chosen language (do not mix languages).

English

The profile supports only one language. Decide whether you would like to display the profile in English or German



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