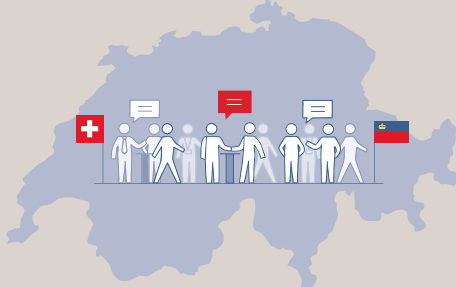


# 5 reasons to become a member

Join our dynamic export community to take your export strategy to the next level. Together, we will shape a successful future for your company in the global competition. With over 2,100 members, S-GE offers a unique platform for the exchange of export know-how and exclusive member benefits.



- 1. Part of a unique export community**  
The increasing complexity of global business requires a lively exchange on trading opportunities and challenges. Our export community connects a wide variety of companies, associations and institutions.
- 2. Exclusive special events for members**  
As a member of S-GE, you can take part in exclusive events, including inspiring presentations by leaders in politics and business as well as networking with other companies and international experts.
- 3. Attractive price savings**  
S-GE offers an extensive service portfolio for exporting companies with attractive price savings for members, including advice, information and free participation in exciting events.
- 4. Presentation of your company**  
Our members gain online visibility in the export community membership directory and through the "Member of the Month" award.
- 5. Strengthening Switzerland and the Principality of Liechtenstein as a business location**  
S-GE supports companies with professional advice and access to a global network of experts. Your membership helps ensure that our commitment to the business location is financially possible.

# We are happy to assist you with any questions



**ALEXANDER SCHOLER**  
Customer Loyalty Manager  
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Further information can be found at [s-ge.com/membership](https://s-ge.com/membership)

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enabling new business



## Membership program

# BECOME PART OF THE EXPORT COMMUNITY



OFFICIAL PROGRAM



IN COOPERATION WITH



Sign up now:  
[s-ge.com/membership](https://s-ge.com/membership)



# Our memberships at a glance

To meet the different requirements of small, medium-sized and large organizations in Switzerland and the Principality of Liechtenstein, S-GE offers various membership types.

Want to stay in the loop about the opportunities and challenges of doing business internationally? Have a conversation with companies and experts in the export arena? Then join the more than 2,100 other members and become part of our export community.

## GOLD

**Requirement**  
Companies based in Switzerland or Liechtenstein

- Benefits**
- Positioning as a S-GE member
  - Inclusion in the member directory
  - Chance to become Member of the Month
  - Right to call yourself a “Gold Member”
  - Participation in exclusive CEO roundtables
  - Member special events
  - Exclusive annual event
  - Member-only ExportHelp webinar
  - Members newsletter
  - Right to vote at the annual general assembly

- Financial benefits**
- 15% reduction on consultancy mandates
  - CHF 300 reduction on trade fair registration fees for SWISS Pavilions
  - CHF 500 discount on business trips
  - 50% discount on admission tickets for the International Trade Forum
  - Reduction on training courses (e.g. SSIB Swiss School for International Business)

- Annual fee**  
Depending on turnover or by agreement:
- up to 5 million total turnover: CHF 700
  - up to 50 million total turnover: CHF 1,100
  - up to 150 million total turnover: CHF 1,500
  - up to 250 million total turnover: CHF 1,800
  - Holding: CHF 2,000 (up to 4 companies)
  - over 250 million total turnover: Upon agreement

## SILVER

**Requirement**  
Companies based in Switzerland or Liechtenstein

- Benefits**
- Positioning as a S-GE member
  - Inclusion in the member directory
  - Chance to become Member of the Month
  - Right to call yourself a “Silver Member”
  - Exclusive annual event
  - Member-only ExportHelp webinar
  - Members newsletter
  - Right to vote at the annual general assembly

- Financial benefits**
- 5% reduction on consultancy mandates
  - CHF 150 reduction on trade fair registration fees for SWISS Pavilions
  - CHF 200 discount on business trips
  - 20% discount on admission tickets for the International Trade Forum
  - Reduction on training courses (e.g. SSIB Swiss School for International Business)

**Annual fee**  
CHF 350

## STARTUP

**Requirement**  
New companies founded less than 5 years ago based in Switzerland or Liechtenstein

- Benefits**
- Positioning as a S-GE member
  - Inclusion in the member directory
  - Right to call yourself a “Startup Member”
  - Members newsletter
  - Right to vote at the annual general assembly

- Financial benefits**
- 10% reduction on consultancy mandates
  - CHF 150 reduction on trade fair registration fees for SWISS Pavilions
  - 10% discount on admission tickets for the International Trade Forum
  - Reduction on training courses (e.g. SSIB Swiss School for International Business)

**Annual fee**  
CHF 150

## NETWORK

**Requirement**  
Institutional or private sector organizations, associations, cantons, municipalities, universities or chambers of commerce

- Benefits**
- Positioning as a S-GE member
  - Inclusion in the member directory
  - Promotion of relevant content and events for a common target group
  - Support and visibility in joint activities (events, lectures, conferences)
  - Preferential inclusion when launching joint studies
  - Right to call yourself a “Network Member”
  - 10% discount on admission tickets for the International Trade Forum
  - Right to vote at the annual general assembly
  - Reduction on training courses (e.g. SSIB Swiss School for International Business)

**Annual fee**  
Upon agreement

# Our services

With a profound understanding of the challenges and opportunities in exports as well as a globally established network of experts, S-GE offers tailor-made solutions to develop your international potential. Our comprehensive services and innovative tools support you in this.



### Digital self-service tools

Effective tools to address your challenges in the target market and optimize your export success.



### Export consulting

Comprehensive export consulting services to support Swiss companies in their international business.



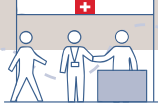
### Events and webinars

Numerous events and webinars with export-relevant information, experts from your target market and networking opportunities.



### ExportHelp

The ExportHelp team is your first point of contact for export-related administrative questions.



### Trade fair services (SWISS Pavilion)

Trade fair appearance under the umbrella brand “Switzerland”.



### Business travel in the target market

Individualized and group business trips on specific topics or industries to expand your network in the target market.

Sign up now:  
[s-ge.com/membership](https://s-ge.com/membership)

