INTERNATIONAL TRADE FORUM
27.4.27 KURSAAL BERN

Connected to the world:
a century of Swiss export promotion

PARTNERSHIP OPPORTUNITIES

The International Trade Forum is Switzerland's central platform for Swiss export, connecting decision-makers, SME leaders, and global trade experts.

Why partner with ITF?

- Reach 400+ export professionals and decision-makers
- Gain visibility across 20+ global markets through Switzerland's official export network
- Be part of a landmark edition: ITF 2027 marks S-GE's 100th anniversary

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I. Experience Partner

Package

- Cost coverage for an experience element at the event
- Social Media Post + mention in ITF Mailing
- Logo placement on-site
- Integration of your products / services into experience

Benefit

- Direct contact with your target audience
- Brand experience at product level
- Flexible, creative formats: live demos, giveaways, branded catering, and more

Price: Depending Experience

II. Networking Partner

Package

- Branded virtual booth in the networking app
- Access to the matchmaking platform
- Logo presence, link to your landingpage
- Social Media Post + ITF Mailing mention
- Branded matchmaking tables on-site
- 2 complimentary tickets + 2 tickets for your customers

Benefit

- Direct access to qualified SME contacts
- Positioning as a trusted network enabler in the Swiss export community
- No physical presence required

Price: 5000

III. Partner Event

Package

- Exclusive private morning session with up to 30 participants (before ITF main programme)
- Catering and infrastructure (check-in, cloakroom, AV)
- Logo presence on website and event materials
- Access to ITF programme for all your participants

Benefit

- Creative control over your content and guest list
- Guest management and logistics handled by S-GE
- Positioning as a strategic partner with visibility before, during, and after the event

Price: 8700