

Italy

EVENT VENUES



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Event Venues in Italy

The following overview of event spaces can help you in the organization of local activities in Italy. The infrastructure in the context of Swiss Institutions in Italy offers several spaces, which can be used by Swiss companies for the organization of Events. The representative venues in Milan, Venice and Rome are ideal places for public or private Events such as Conferences, Presentations, Meetings or Lunches/Dinners. At the same time, they create a context of 'Swissness' which is much appreciated by the guests.

Swiss Business Hub Italy supports individual company projects with a 'one-stop shop' approach supporting you with all services from logistics, organization, administrations to communication.

MILANO

Centro Svizzero in Milano is located in the downtown area of Piazza Cavour and represents since ever the reference point for Swissness in the city. It hosts the Consulate general of Switzerland, Istituto Svizzero, Swisschamber, Swiss Associations and several companies. The center has different spaces according to your needs and offers a good selection of Food&Beverage providers, such as Swisscorner Bar and Restaurant La Terrazza.

Auditorium Meili

The huge event venue with a capacity up to 200 seated guests, offers everything for professional events including foyer, stage, audio- and video-system etc. The room is located on the 3rd floor of Centro Svizzero. The foyer area offers a wardrobe with desk and ideal spaces for aperitif services/catering following the events.



Sala Terrazza

The spaces are located on the same floor as Ristorante La Terrazza with access to the outside terrace. The room is ideal for meetings/presentations up to 40 guests. It allows very good privacy and its high standards allows welcoming important guests. Audio- and video-system (screen) are available.



Swisscorner Lounge Bar

Swisscorner is a lounge bar situated at street level of Piazza Cavour which is opened to the public. Its outside area and the trendy atmosphere attract an interesting clientele in the business district of Milano. The spaces can be used for private events up to max. 80-100 guests. At the same time, the illuminated panels and windows are available for branding activities in coordination with the owners/Swisschamber.



VENEZIA

Built in the 15th century, Palazzo Trevisan degli Ulivi is the seat of both, the Swiss Arts Council Pro Helvetia and the Swiss Consulate in Venice. The cultural activities that are regularly organized, make the Palazzo an important venue for Swiss culture in Venice. The location has ideal spaces for events located on the so called 'Piano nobile', which offers direct view on the Canale della Giudecca.

Piano Nobile, Palazzo Trevisan

Event space ideal for presentations but also for seated dinners with its 140sqm situated on the 2nd floor of the historical building. The main terrace can be accessed from the event spaces and offers a unique view on Venice and the Canale della Giudecca.



ROMA

The capital city actually offers 2 locations which can be rented for presentations, conferences or receptions. On the one hand the embassy of Switzerland is located in Villa Monticelli in the renowned area of Parioli. In addition to the administrative buildings, dedicated spaces are available for receptions and events. The area is not directly downtown and needs transfers. On the other hand the centrally located 'Istituto Svizzero' a few steps from Barberini and Via Vittorio Veneto, represents another prestigious context for events.

Residence of the Embassy / Villa Monticelli

The residence part of the embassy can be made available for individual events up to 100 guests. The area is not directly downtown and also the venue is only accessible after security checks. However, the historical context is very prestigious and allow your guests a unique experience.



Istituto Svizzero ISR / Villa Maraini

The Istituto Svizzero di Roma located in Villa Maraini, enjoys an exceptional location in the heart of the Italian capital. The villa and its grounds stand on an artificial hill, a former dump for waste materials, offering a panoramic view of the city from one Rome's historic districts in the immediate proximity of the Spanish Steps and Villa Borghese. Istituto Svizzero acts as an interdisciplinary platform bringing together artistic and scientific research.

The auditorium Sala Elvetica can be rented fulfilling certain criteria in line with the concept of the Institute.



OVERVIEW

VENUE	CITY	CAPACITY	F&B
Auditorium Meili, Centro Svizzero	Milano	200	Catering, Aperitivo
Sala Terrazza, Ristorante Terrazza	Milano	40	Cuisine, Aperitivo/Meals
Swisscorner Lounge Bar, Centro Svizzero	Milano	50-70	Cuisine, Aperitivo
Piano Nobile, Palazzo Trevisan	Venezia	50-90	Catering, Aperitivo/Meals
Residence Embassy, Ambasciata	Roma	50-100	Catering, Aperitivo/Meals
Sala Elvetica, Istituto Svizzero	Roma	120	Catering, Aperitivo

COSTS

As some locations have no commercial purpose, the calculation of the costs or contribution to the expenses (ie. cleaning, catering etc.) has to be done individually. The availability of the spaces has to be verified upfront with the owners or administrators of the sites. At the same time, additional information regarding the event and the organizer may be required in order to ensure, that the activity is in line with the philosophy of the property.

SERVICES

Specifically for sales- and marketing-support such as events, sales presentations and congresses, the local team is able to arrange all activities starting from administrative work to logistical support including invitation management and door-opening towards relevant stakeholders. Our team has longstanding experience in the local context and can advise you according to your strategies and objectives.

HOW S-GE CAN SUPPORT

Switzerland Global Enterprise and its local Swiss Business Hubs in the international markets, can support you through a portfolio of services such as Sales- and Marketing support, Fact Finding, Business Partner Search, Market Analysis, Legal Support, etc. The services are either provided through our local staff in the market or through a qualified expert of our local network.

We would be delighted to support you in your expansion plans to Italy according your strategies.

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GET IN TOUCH



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