



Leaders see big opportunities in innovation, but are unsure how to seize them

84%

Innovation is important to growth strategy

6%

Satisfied with innovation performance

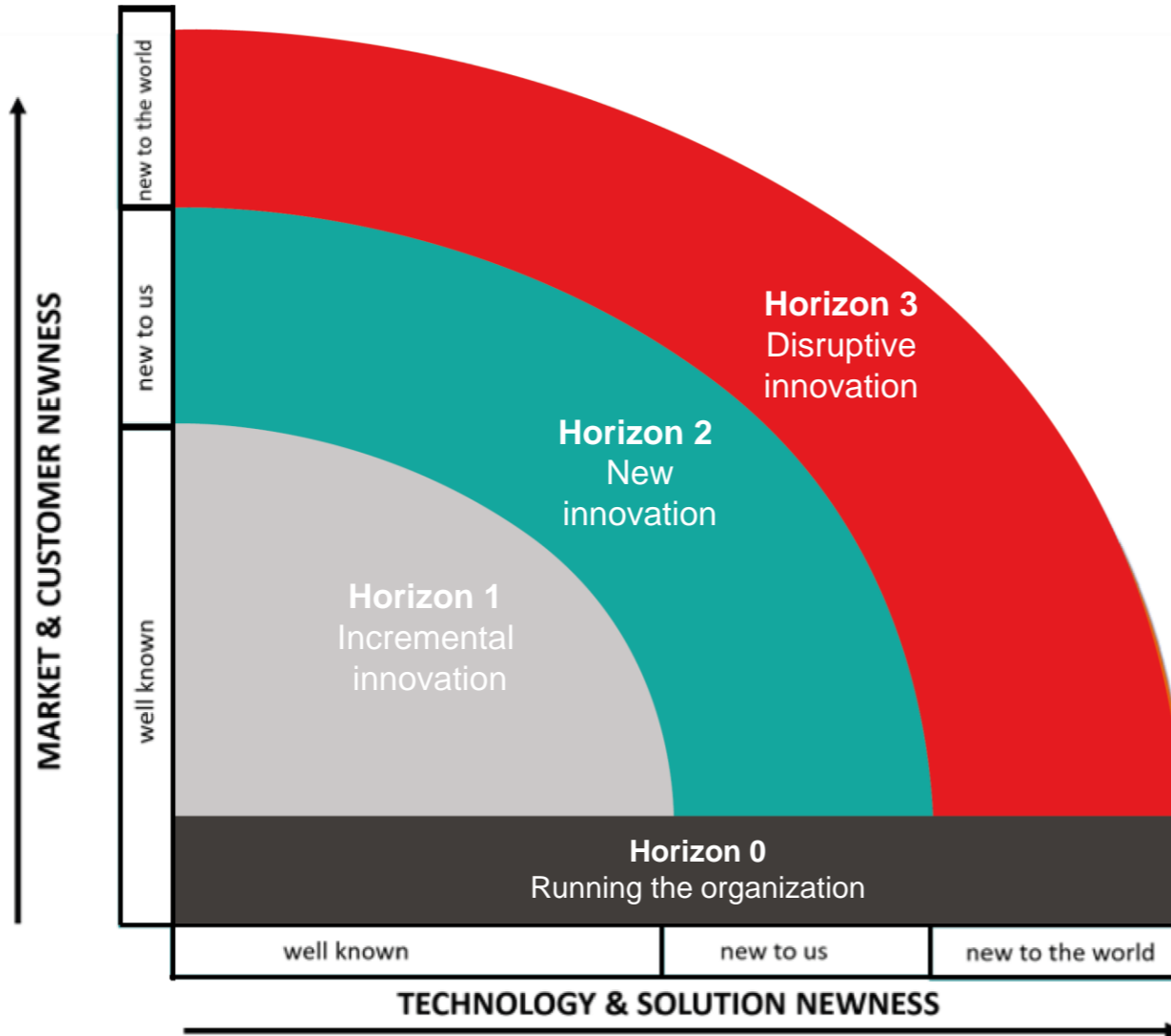
21%

Have the expertise, resources, and commitment to pursue new growth successfully



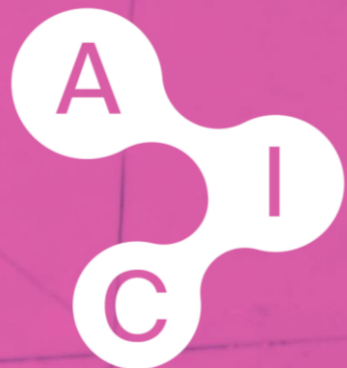
3 horizons of innovatin

Best-suited partners: Companies Startups Academia



Resource Allocation
Rule of thumb (VS long term revenue impact)

- 10% Transformational (70%)
- 20% Adjacent (20%)
- 70% Core (10%)



ACADEMIA INDUSTRY COLLABORATION

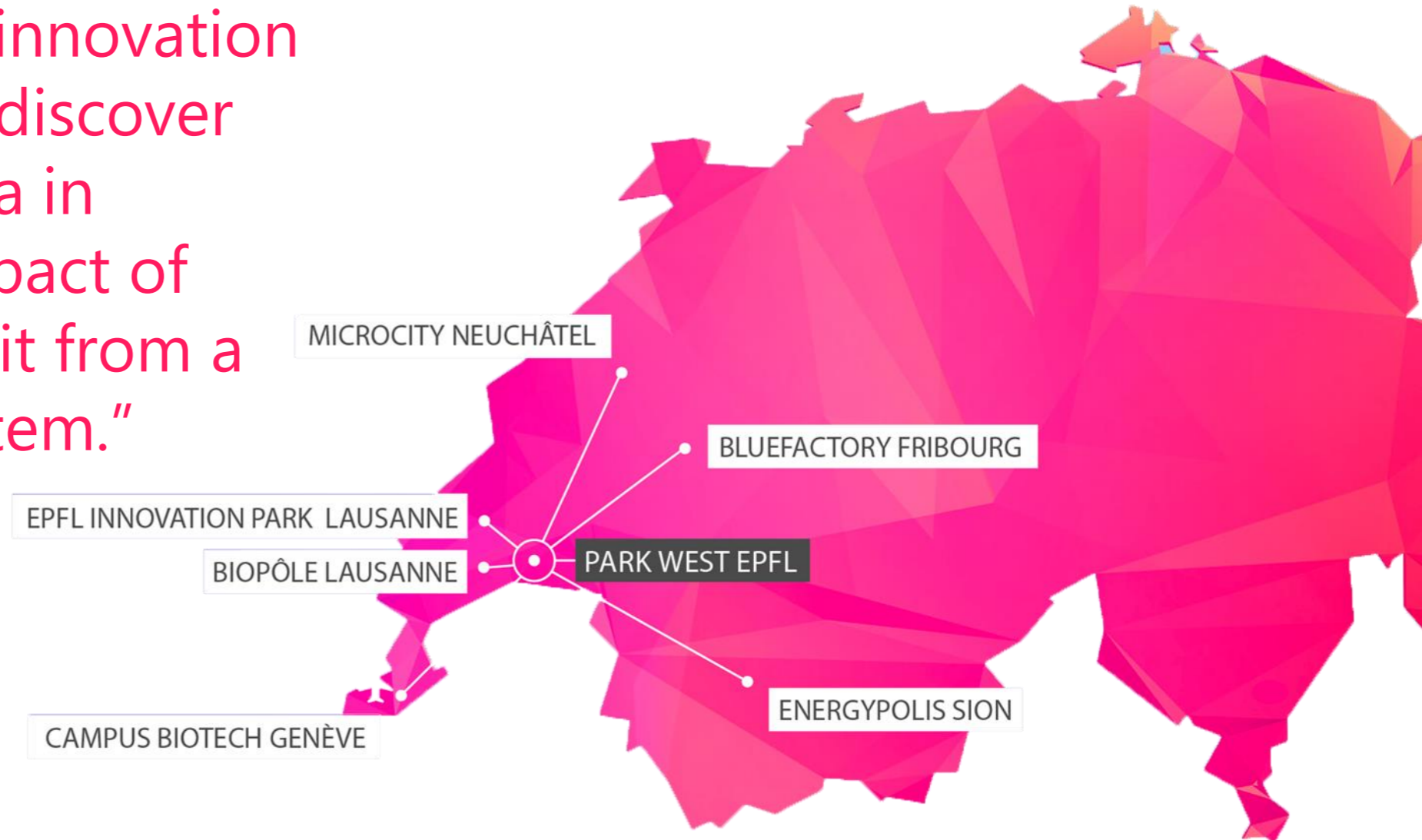
SWITZERLAND INNOVATION

YOUR INNOVATION SOFT LANDING PROGRAM





“AIC is your tailor-made innovation soft landing program to discover the potential of academia in innovation, maximize impact of opportunities, and benefit from a vibrant & unique ecosystem.”





What the program offers:



Partner with other corporates and SMEs



Partner with startups



Launch innovation projects with academia



Test talents and ideas

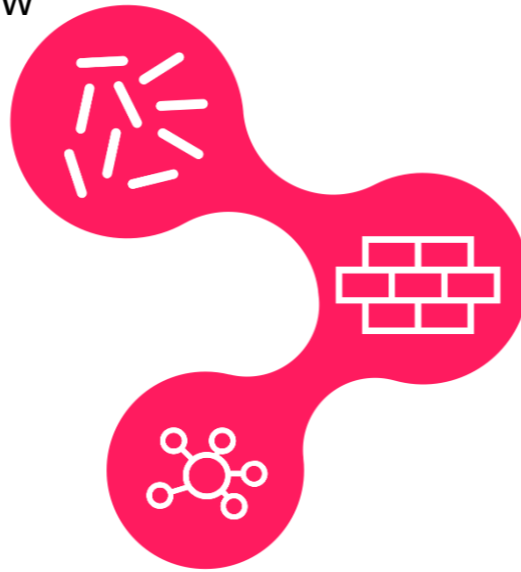
+ Benefit from financial & governmental support of Switzerland's Unique Business Environment



A tailor-made program to

STRUCTURE

Discussions & workshops on how to innovate with academia



BUILD

Personalized support in open innovation strategy planning

CONNECT

Inspiring seminars, events & demos to learn about Western Switzerland & networking opportunities on the 6 SIP WEST Innovation Parks



What is included:

- ✓ A physical desk on a shared space within our innovation Parks, no need to setup a legal entity in Switzerland
- ✓ Workshops on how to Innovate with academia
- ✓ A personalized support in open innovation strategy planning
- ✓ Launch of partnership projects with EPFL and other academic institutions
- ✓ Events, presentations & demos to be inspired from SIP West EPFL research and technologies
- ✓ A dedicated Account management service

Price: CHF 1'500 per month

Interested to know more?



CONTACT



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