

A day for you!



We are organizing a day of discussions and businesses meetings of:

**Best practise exchange in Smart Cities experience from France and Switzerland
« An integrated approach »**

Objective: Presentation of competences, products and services to business communities for future co-operation

Key sectors: Mobility, energy efficiency and participative democracy

Present at the conference:

- Representatives from the cities of Basel (CH) and Mulhouse (F)
- The « Town planner of the regions » (FR) and « Swiss Federation of Town planner»
- A pool of French and Swiss architects and consulting firms specialized in energy efficiency
- Companies from Switzerland and France supported by their clusters
- Public actors from construction and urban development, companies involved in innovation, architects, diagnosticians and higher education centers.

Conference program:

- 09h00** **Arrival of participants** – Network coffee
- 10h00 Welcome and overview of program
- 10h30 **Round table: « Intelligent and integrated management of the city: Example Basel and Mulhouse»**
(Mobility, energy management and the place of the citizen at the heart of the concern)
With participation of the cities Basel and Mulhouse, city planners and architects from CH and F
Q&A: Public
- 11h30 Pitches from the private companies (participants) based on the themes from the round table
- 12h30** **Cocktail and networking**
- 13h30 B2B meetings between CH and F companies and contractors:
- Mulhouse Métropole
 - City of Basel
 - SIA (Swiss Society of Engineers and Architects)
 - CSTB (scientific and technical center buildings, France)
 - Swiss Business Hub (SBH) France
- In parallel Architects conference: 2 Smart city projects in CH and F
- 16h00:** End

Partners:

Consulat Général de Suisse à Strasbourg	City of Basel	Industrial Chamber of commerce Mulhouse
Switzerland Global Enterprise	City of Mulhouse	CH Chamber of Commerce in F, Region Grand Est.

Contact: for further information please contact Swiss Business Hub France in Paris:
+33 1 49 55 67 83 – patrice.jacquier@eda.admin.ch ou +33 1 49 55 67 07 – alice.bourrouet@eda.admin.ch

REGISTRATION: SMART CITY CONFERENCE, 28 SEPTEMBER 2017, MULHOUSE

☞ Deadline for registration: 14 September 2017

Company, Participant (Last Name, First Name) _____

Street _____

ZIP / City _____

Please confirm your choices below:

France - Event Smart Cities Mulhouse – 28 Sept 17	Price in CHF (without VAT)	Date
<input type="checkbox"/> Pitch at 11h30 – duration : 5 min (languages: F, D or E) <i>Presentation at the company in front of a panel of customers (incl. participation at the conference)</i>	240.00	28/09/17
<input type="checkbox"/> Organization of B2B meetings (languages: F, D or E) approx. 20 min / meetings <i>With partners according to your wishes (incl. participation at the conference)</i>	730.00	28/09/17

I confirm that I accept the T&C according www.s-ge.com/terms

Become a Gold member of Switzerland Global Enterprise: as a Gold member you benefit from a **discount of 15 %** (except for expenses) on the services provided by Switzerland Global Enterprise (following confirmation of the membership). For further information, visit <http://www.s-ge.com/member>.

TOTAL for Gold members of Switzerland Global Enterprise: 820.00 CHF (Pitch + B2B Meetings)

<input type="checkbox"/>	<p>Yes, we would like to become a <u>Gold</u> member of Switzerland Global Enterprise and benefit from the many advantages this offers, and we accept the membership statutes (www.s-ge.com/statutes). (Entitlement to the aforementioned benefits only begins once full membership has been confirmed by Switzerland Global Enterprise).</p> <p>If you are interested in becoming a member, please check the box on the left, then complete and sign the enclosed membership form and return it to us.</p>
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Place and date:

Authorised signature:

☞ sign the enclosed copy and return it to

Switzerland Global Enterprise - ExportHelp - Stampfenbachstrasse 85 - CH-8006 Zurich
T 0844 811 812 F 0844 811 813 exporthelp@s-ge.com