



Martina Michèle Gmür

Head of Export Promotion Switzerland Global Enterprise

EDUCATION

1997 - 2003

Licentiate in Economic Sciences,
University of St. Gallen (HSG), Switzerland

PROFESSIONAL ACTIVITIES

since July 2016

Head of Export Promotion, member of the Executive
Committee
Switzerland Global Enterprise (formerly Osec), Switzerland

2013 - 2016

Head of Company Development Infrastructure, member of the
Executive Committee, **SBB AG Infrastruktur**, Switzerland

2011 - 2013

Vice President, Head of Business Process and Program
Management Outbound Europe

2010 - 2011

Vice President, Business Owner Global Booking and Inventory
System

2009 - 2010

Manager, Corporate Business Development
Kuoni Travel Holding Ltd, Switzerland

2008 - 2009

Head of the North America Strategic Research Group

2008 - 2008

Senior Consultant

Capgemini Consulting US, New York, USA

2004 - 2008

Senior Consultant, **Capgemini Consulting Switzerland**

2003 - 2004

Consultant, **Nexum Strategy**, Switzerland

OTHER COMMITMENTS

since 2011

Member of the American Swiss Foundation
(Young Leader 2011)

LANGUAGES

German, English