



## Martina Michèle Gmür

### Head of Export Promotion Switzerland Global Enterprise

#### EDUCATION

1997 - 2003

Licentiate in Economic Sciences,  
University of St. Gallen (HSG), Switzerland

#### PROFESSIONAL ACTIVITIES

since July 2016

Head of Export Promotion, member of the Executive  
Committee  
**Switzerland Global Enterprise** (formerly Osec), Switzerland

2013 - 2016

Head of Company Development Infrastructure, member of the  
Executive Committee, **SBB AG Infrastruktur**, Switzerland

2011 - 2013

Vice President, Head of Business Process and Program  
Management Outbound Europe

2010 - 2011

Vice President, Business Owner Global Booking and Inventory  
System

2009 - 2010

Manager, Corporate Business Development  
**Kuoni Travel Holding Ltd**, Switzerland

2008 - 2009

Head of the North America Strategic Research Group

2008 - 2008

Senior Consultant

**Capgemini Consulting US**, New York, USA

2004 - 2008

Senior Consultant, **Capgemini Consulting Switzerland**

2003 - 2004

Consultant, **Nexum Strategy**, Switzerland

#### OTHER COMMITMENTS

since 2011

Member of the American Swiss Foundation  
(Young Leader 2011)

#### LANGUAGES

German, English