

Be part of Canada's Zero Emissions Future in Construction

NEW BUSINESS MISSION VANCOUVER | CANADA



OFFICIAL PROGRAM



IN COOPERATION WITH



About

WHY TRAVEL TO VANCOUVER TOGETHER WITH SWITZERLAND GLOBAL ENTERPRISE?

Vancouver has been consistently ranked among the greenest cities in the world for its progressive thinking around sustainability. Vancouver's objective is to become the world's greenest city by 2025, to transition to zero emissions buildings in all new construction by 2030, and to deploy 100% renewable energy throughout the city by 2050. These ambitious targets provide a huge export potential for Swiss innovators in green building design, renovation, and construction:

- S-GE and the Swiss Business Hub Canada have identified a need for sustainable building expertise and products that are currently not met by Canadian suppliers.
- Swiss and Liechtensteinian SMEs in the sustainable building industry have a first mover's advantage if they act now.
- By travelling together with fellow Swiss and Liechtensteinian innovators, you will be able to leverage the Swiss Business Hub's networks, both at the official level through the Consulate General of Switzerland in Vancouver and its connections to Canadian decision makers and businesses.

WHO SHOULD PARTICIPATE?

We are looking forward to welcoming Swiss and Liechtensteinian innovators ready to discover the opportunities that await in the sustainable building sector in Canada. If you are active in wood construction, retrofitting, HVAC technology, energy storage and management, monitoring, sensing, building skins, membranes, architecture, sound and noise engineering, prefabrication technology and consulting then you cannot miss this chance.

WHAT CAN YOU EXPECT FROM THIS NEW BUSINESS MISSION?

This business trip will allow you to learn first-hand about current trends in the sustainable building market in Vancouver and ensuing opportunities for your business. You will be able to adapt your business strategy for the North American market accordingly. By leveraging S-GE's network in Vancouver, we will invite important local stakeholders in the sustainable building space to make it easy for you to establish first connections and build your network with Canadian experts and companies.

Program

Day 1 | Monday, October 12, 2020

Hello, Vancouver!

afternoon **Individual arrival in Vancouver**

18:00 **Swiss Business Hub Canada**

Introductions, Logistics + Thoughts on “How to do business in Canada“

The Swiss Business Hub Canada is the key contact point for Swiss and Liechtensteinian enterprises looking for export opportunities in the Canadian market and it is responsible for implementing Swiss export strategies in Canada. At this session the team of the SBH Canada will provide an overview on practical business etiquette as well as logistical information for the busy days ahead exploring Vancouver’s sustainable building sector.

19:00 **Welcome dinner**

Day 2 | Tuesday, October 13, 2020

The Vancouver Construction Ecosystem

09:00 **The Vancouver Economic Commission**

Presentation + Q&A “Insights into the sustainable building market in Greater Vancouver“

We will meet with representatives of the city of Vancouver to learn about the Greenest City action plan and how the city is planning to transition to zero emissions buildings in all new construction by 2030. The city officials will also present upcoming (new & retrofit) zero emission projects planned for the city.

12:00 **Lunch**

13:30 **The Exchange Tower | Downtown Vancouver**

Tour + Presentation: “Turning the Old Stock Exchange building into an LEED Platinum pioneer“

The Exchange Tower is a conversion of the Old Stock Exchange heritage building into a zero emissions building which includes hotel, restaurants, and offices, funded by Credit Suisse and designed by world-renowned Swiss architect Harry Guggler. Mr. Franz Gehriger, President of Swissreel Investments Ltd. and Daniel Hawreluk from Iredale Architecture will take us on a tour of the building. The mechanical engineer involved in the project will also be present.

19:00 **Consulate General of Switzerland in Vancouver | Residence of the Consul General**

Evening Reception + Business Networking

During the evening, you will have the chance to network with leading figures from the Swiss and Canadian communities of Vancouver involved in construction, building design, and real estate, and discuss the latest building developments in Vancouver.

Day 3 | Wednesday, October 14, 2020

Visiting Companies + Projects

8:30 **Project “West 8th and Pine” (tbc) | The world’s tallest wood tower**

Project Presentation + Q&A

“West 8th & Pine” is a planned 34 storeys hybrid mass timber tower slated for West 8th Avenue and Pine Street in Vancouver. We will get exclusive project insights and meet representatives of this project lead by Delta Land Development and Perkins+Will Architects, along with Urban One Builders.

10:30 **Brock Commons | UBC’s Vancouver Campus**

We will visit the the 18-storey Brock Commons student residence on UBC’s Vancouver campus, which currently holds the title of the tallest wood building in the world. We will learn about collaboration between Canadian and EU design teams and get an insight into lessons learned.

13:00 **Lunch**

14:30 **Legal + Product Certification in Canada**

Presentation + Q&A “The legal framework in British Columbia + challenges of getting certified”

The legal experts from Alexander Holburn Beaudin + Lang LLP will provide us with an overview of what is required to set up a business in BC. We will also learn about the requirements and potential challenges to get your products and services certified for the Canadian market

19:30 **Dinner**

Day 4 | Thursday, October 15, 2020

Vancouver Building Associations + Swiss Canadian Collaboration

8:30 **Vancouver Regional Construction Association (VRCA) and Homebuilders Association Vancouver (HAVAN) (tbc)**

Presentation of VRCA and HAVAN + networking breakfast with members

VRCA: With over 760 members, the VCRA is British Columbia's largest and most inclusive regional construction association. The VRCA represents general and trade contractors, manufacturers, and suppliers who operate as both union and open-shop employers in B.C.'s industrial, commercial, institutional, and high-rise residential construction industry.

HAVAN: With over 1100 members, HAVAN provides both industry and consumer education, and actively liaises with local municipal governments with the focus of meeting Metro Vancouver's housing needs. Members include builders, developers, renovators, designers, suppliers, sub-trades, and leading professionals.

A networking breakfast will allow us to meet with potential customers, and discuss opportunities, challenges, and needs for products and services currently not available in Vancouver.

10:30 **Green Building Council | BC Chapter (tbc)**

Presentation of activities + Q&A and meeting with members

CaGBC is Canada's only member-based organization that is purely dedicated to the advancement of green building across the country. The CaGBC develops market research, organizes events, educational seminars, and coaching sessions and also provides its members with access to online resources for sustainable building products.

12:00 **Lunch**

14:30 **Aspect Structural Engineers (tbc)**

Presentation of the engineering firm and their projects + Q&A

Aspect Structural Engineers will provide an overview over the firm's past and current mass timber and Passivehouse projects in the region.

18:30 **Dinner**

Day 5 | Friday, October 16, 2020

Passivehouse in Canada

9:00 **ZEBx Hub | Downtown Vancouver**

Workshop “Accelerating knowledge exchange and collaboration between the Swiss and Canadian building industry ecosystem”

ZEBx is a collaborative platform that strengthens the public, private and civic capacities for zero emission buildings in Vancouver and British Columbia. It is an industry hub that facilitates knowledge exchange to accelerate market transformation. We will work together on finding best ways to combine Swiss and Canadian knowledge to achieve the Canadian zero emission goals.

12:00 **Lunch**

13:00 **Passivehouse project under construction | North Vancouver**

Visit of a single family Passivhouse project

We will put our helmets on and visit a Passivehouse project that is under construction, which will allow us to see firsthand what’s happening on the project and meet the construction team.

16:00 **Exchange with Passivehouse Members | Downtown Vancouver**

Using the knowledge gained during the morning session, we will exchange ideas, know-how, and experience with regard to the sustainable building market in Canada and in Switzerland.

19:00 **Dinner**

Day 6 | Saturday, October 17, 2020

Passivehouse in Whistler

07:30 **Transfer from Vancouver to Whistler**

9:00 **Visit of TarsemHaus | Squamish**

Visit of Passivehouse Project

Squamish, a former logging town in coastal British Columbia, has seen rapid growth in the last few years due to its proximity to Vancouver and countless outdoor activities on its doorstep. TarsemHaus, an eight-unit townhouse development, makes a striking ecological statement from its Passive House goals to its clustered design that enhances social connection and small-community character.

12.00 **Lunch | Whistler**

. Program

- 14:00 **BC Passivehouse Factory | Pemberton**
- Visit of the British Columbia Passivehouse Factory**
Based in Pemberton, British Columbia, BC Passive House (BCPH), is a full-service prefabrication company specializing in the design and construction of high-performance panelized building systems, specialized structural panels (including CLT and NLT) hybrid systems, heavy timber packages and Passive House construction
- 16:00 **Wrap up with the Swiss Business Hub Canada, S-GE and all Participants**
- Together, we will review impressions and experiences from the past days in Vancouver and ask ourselves the question: what do we take home and what are the next steps in conquering the Canadian market?
- 18:00 **Transfer back to Vancouver**
- ... or make good use of the fantastic outdoors and stay for the weekend in Whistler.

Day 8 | Sunday, October 18, 2020

Goodbye, Vancouver!

- 9:00 **Individual Departure**

Please note that the program above is preliminary and may be subject to change. It can be adjusted according to the composition of the delegation and the participants' individual needs. The final program details will be distributed to all participants prior to departure.

Feedback on the program by prospective participants is expressly welcome.

Information

TRAVEL DATES

- Arrival in Vancouver: Monday, October 12, individual arrangement to arrive in time for Introduction and Welcome Dinner at 18:00
- Departure from Vancouver: Sunday, October 18, or according to individual schedule

LANGUAGE

The language used during this business mission will be English.

PARTICIPATION COSTS

Included in the price:

- Hotel accommodation from Monday, October 12 – Sunday, October 18, 2020 at Hotel Pan Pacific Vancouver: 300-999 Canada Place, Vancouver, BC V6C 3B5
- Local transportation for visiting events and visiting locations
- Participation at events mentioned in the program
- Breakfast, lunches, and dinners as mentioned in the program (other, individual meals are self-pay)

Not included:

- Intercontinental flights to and from Vancouver
- Pick-up from and drop-off at airport
- Accommodation in Whistler

PRICE PER PERSON (EXCLUDING VAT)

Member Status	(CHF)
S-GE Member Gold	4'200
S-Ge Member Silver	4'500
Non-Member	4'700

Registration Deadline: August 12, 2020

For questions, please contact:

Switzerland Global Enterprise
Annina Bosshard
Consultant USA + Canada
abosshard@s-ge.com
+41 44 365 54 13

Swiss Business Hub Canada
Sonja Müller
Deputy Head of SBH Canada
sonja.mueller@eda.admin.ch
+ 41 58 484 51 66

Registration

Yes, I'd like to be part of the Swiss future for Canada's zero emissions buildings:

- CHF 4'200 for S-GE Gold Members
- CHF 4'500 for S-GE Silver Members
- CHF 4'700 for Non-Members

Prices are per person (excl. VAT).

Your registration will be confirmed and will be binding upon receipt of your signed registration form. Payment is due with written confirmation of this offer. No reimbursements can be made in case of cancellations by participants after August 12, 2020 (please refer to individual travel cancellation insurance).

MY CONTACT INFORMATION

First name

Last name

Company

Position

Adress

Postcode / City

Telephone / Cell phone

E-mail

Date

Signature

If you wish to register as a member of Switzerland Global Enterprise (assuming you are not yet a member), please tick the box below.

Yes, we would like to benefit from advantageous conditions and become a member of Switzerland Global Enterprise. We accept the membership statutes listed on the web-site www.s-ge.com/statutes. Entitlement to the benefits begins once membership has been confirmed by Switzerland Global Enterprise.

- Gold Member
- Silver Member

. Registration

Please send your registration via E-Mail (scan) to:

Annina Bosshard
Consultant USA + Canada
abosshard@s-ge.com

TOPICS OF INTEREST

In order to further tailor this business tour to your needs, please indicate two topics of interest that you would like to explore during your time in Vancouver. If we can see a fit with the group, we will try to include your ideas into the program.

1. _____

2. _____

ExportHelp

s-ge.com/exporthelp
exporthelp@s-ge.com
T 0844 811 812



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Switzerland Global Enterprise
Stampfenbachstrasse 85
CH-8006 Zürich
T +41 44 365 51 51

Switzerland Global Enterprise
Corso Elvezia 16 – CP 5399
CH-6901 Lugano
T +41 91 601 86 86

Switzerland Global Enterprise
Chemin du Closel 3
CH-1020 Renens
T +41 21 545 94 94

s-ge.com