

	15.45–16.15h	30'	16.15–16.35h	20'	16.35–17.05h	30'		
#geopolitics	<p>International business between two world powers: Do Swiss companies have to choose between the USA and China?</p> <p>With Andrea Berlinger Schwyter, President, Berlinger Group Martin Naville, CEO, Swiss American Chamber of Commerce Felix Sutter, Swiss-Chinese Chamber of Commerce SCCC Moderation Thomas Först, Head of Global Network, Member of the Executive Committee, Switzerland Global Enterprise German with simultaneous translation into English and French</p>		Break / Networking		<p>International business in Europe in transition: Brexit, institutional agreement and success factors for Swiss companies</p> <p>With Jane Owen, UK Ambassador to Switzerland and to Liechtenstein Martin Hirzel, President, Swissmem Sebastian Ramspeck, International correspondent and moderator, SRF Schweizer Radio und Fernsehen Moderation Martina Gmür, Head of Export Promotion and Member of the Executive Committee of Switzerland Global Enterprise English with simultaneous translation into German and French</p>			
	15.45–16.05h	20'	10'	16.15–16.35h	20'	10'	16.45–17.05h	20'
#valuechain-optimization	<p>Crisis-proof procurement: Experience and advice from practice</p> <p>With Eugen Peterhans, CEO and Delegate of the Board of Directors, Howag Kabel AG Dr. Thomasz Gonsior, Partner, OptiBuy Moderation Katalin Dreher-Hajnal, Senior Consultant Central Eastern Europe, Switzerland Global Enterprise German</p>			<p>Is your international business ready for the next shock? Tips by two CEOs on how to design your value chain</p> <p>With Pierre-Yves Bonvin, CEO, Steiger Participations SA Gregoire Metz, CEO, DECISION SA Moderation Mélusine Perrier, Project Manager EEN, Switzerland Global Enterprise French</p>			<p>Expert talk: Effective tactics to promote products and services online</p> <p>With Giuseppe Maffei, Founder, DEVELED Sagl Moderation Monica Zurfluh, Head of S-GE Southern Switzerland, Switzerland Global Enterprise English</p>	
#riskmanagement	<p>Artificial Intelligence - Considering IT security and risk management</p> <p>With Klaus Haller, Senior Security Architect, AXA Moderation Annina Bosshard, Consultant USA & Canada, Switzerland Global Enterprise German</p>			<p>Currency hedging in uncertain times</p> <p>With Chris Leuenberger, FX Sales Corporate & Institutional Clients, Credit Suisse AG Moderation Daniel Bont, Senior Consultant China / HK / Taiwan, Switzerland Global Enterprise German</p>			<p>Minimise risks. Maximise exports.</p> <p>With Carsten Böhler, Head of Client Acquisition and SME Underwriting, SERV Moderation Michael Kühn, Senior Consultant Russia, CIS and Nordic Countries, Switzerland Global Enterprise German</p>	
#business-opportunities	<p>Which market is better for you? Italy vs. France</p> <p>With Stefan Zwicky, Head of Swiss Business Hub Italy Patrice Jacquier, Head of Swiss Business Hub France Moderation Alberto Silini, Head of Consultancy, Switzerland Global Enterprise English</p>	Break / Networking		<p>Which market is better for you? India vs. Indonesia</p> <p>With Deepti Sharma, Deputy Head Swiss Business Hub India Feranica Susanto, Senior Trade Officer, Swiss Business Hub Indonesia Moderation Angela Di Rosa, Senior Consultant South East Asia, Switzerland Global Enterprise English</p>	Break / Networking	<p>Which market is better for you? Chile vs. Brazil</p> <p>With Mark Untersander, Head of Swiss Business Hub Chile Philippe Praz, Head of Swiss Business Hub Brazil Moderation Martina Bietenhader, Manager Global Network, Consultant Brazil, Switzerland Global Enterprise English</p>		
	<p>Which market is better for you? South Africa vs. Nigeria</p> <p>With Daniel Schneider, Head of Swiss Business Hub Southern Africa Thomas Schneider, Consul General & Trade Point Nigeria Head Moderation Bastien Bovy, Consultant India, Middle East, Africa, Switzerland Global Enterprise English</p>		<p>Crisis as an opportunity: The story of Disigel: a long-lasting hand sanitizer</p> <p>With Andreas Schmocker, CEO and Co-Founder, Lumendo AG Moderation Jacqueline Tschumi, Consultant Japan + South Korea, Switzerland Global Enterprise English</p>	<p>Modern financing options for startups in the expansion phase: Overview and practice interviews</p> <p>Andreas Roth, Leiter TOP 100 Startup Cooperation, Director, Credit Suisse AG Mike Leupi, Senior Corporate Client Advisor SME / Vice President, Credit Suisse AG Stefan Steiner, Co-Managing Director, Venturelab AG Daniel Meyer, CEO, EGO Movement Moderation Philip Morger, Consultant Internationalization Starters, Switzerland Global Enterprise German</p>				
#trends	<p>Efficiency gains in export processing</p> <p>With Thomas Munsters, Managing Director SGS MACO Customs Services, SGS Philipp Muster, Managing Partner, efreight AG Moderation Alfonso Orlando, Head of Export Help, Switzerland Global Enterprise German</p>			<p>Artificial Intelligence And The Value Of Data: The Four Ways To Grow</p> <p>With Dr. Simon Hefti, co-founder and chairman, D ONE Moderation Patrik Wermelinger, Head of Investment Promotion, Member of the Executive Committee, Switzerland Global Enterprise English</p>		<p>Air travel in times of Corona</p> <p>With Martin Knuchel, Lufthansa Group Pandemic Coordinator, Swiss International Air Lines AG Moderation Alain Bayer, Head of HR + Training, Member of the Executive Committee, Switzerland Global Enterprise German</p>		