

DAYONE | BASEL
AREA 

A woman with long brown hair, wearing glasses and a yellow jacket with a blue and white patterned scarf, is smiling and clapping. She is in the foreground of a large audience at a conference. Other people in the background are also clapping.

DayOne Conference: shaping the future of health in Europe

4 November 2021

6th Annual DayOne Conference

The DayOne Conference, now in its 6th consecutive year, will showcase the best of the DayOne Healthcare Innovation initiative: new insights, bright ideas and strong opinions to inspire Europe's innovators to help shape the future of health.

We bring together different stakeholders from across the whole healthcare continuum to discuss and challenge the issues that we can bring light to and catalyze to help move the needle in healthcare, while always putting the patient at the center.

Every year we welcome healthcare innovators like you to contribute to the open innovation session. This conference is not only for learning and exploration, but also for making your own contributions.

Join us on 4 November 2021 at this online event that will be broadcast live from the Novartis Campus.

→ Register now

www.dayone.swiss/conference2021

What to expect

- 09:00** **Welcome session: the future and challenges of digital health in Europe and in Switzerland**
- Kaspar Sutter, Governing Council of the canton of Basel-Stadt
 - Lucas Scherdel, Director DayOne
 - Angela Spatharou, IBM
 - Dr. Thomas Müller, McKinsey & Company
- 09:50** **Session 1: putting patients first - DayOne Health Hack 2021**
- Steve Bourke, Personal Pulse & EUPATI CH
 - Thomas Schertenleib, Experientia
 - Thomas F. Schmidt, Roche Pharma Switzerland
- 10:40** **Coffee Break**
- 10:55** **Session 2: initiatives to change the future of health in Europe**
- [Discover our speakers](#)
 - Governing health futures 2030: Lancet & Financial Times
Comission report
 - Dr. Ilona Kickbusch, Global Health Centre at the Graduate Institute
- 12:45** **Lunch Break**
- 13:30** **Session 3: open innovation sessions – join one of these challenges**
- Patient challenges workshop from DayOne Health Hack 2021
 - Startups from DayOne Accelerator tackling pain management
 - The future of health data: Masterclass with Deloitte
- 14:30** **Coffee Break**
- 14:45** **Session 4: sharing the experience, panel discussion**
- [Discover our speakers](#)
 - Industry experts and entrepreneurs on the keys to success for the cooperation between pharma and startups in Europe
- 15:20** **Food for thoughts – Keynote**
- David Rowan, Editor, Trends Expert and Columnist

About DayOne

At DayOne, we are shaping the future of health by accelerating digital transformation in Europe's leading healthcare and life sciences hub. As the Healthcare Innovation initiative by Basel Area Business & Innovation, DayOne believes in a patient-centric and sustainable approach to healthcare.

DayOne Conference

What can you expect?

Hundreds of attendees, startup pitches and speakers from across the healthcare spectrum. This is a snapshot from 2020:

11k+ 
social media
impressions

850+ 
attendees

805 
expo booth
interactions

34 
countries
represented

30+ 
speakers from
across the
healthcare spectrum

30 
pitches from
startups

Main partners

 NOVARTIS
foundation
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Partners

 Innosuisse  experientia  Roche  Google  Helsana  Microsoft
 zühlke  AstraZeneca  Deloitte.  hhlab  Takeda  BioDataWORLD

In close collaboration with

 Canton of Basel-Stadt

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