



Oct 29, 2020

DIGITAL EVENT: SUSTAINABLE BUILDING – BUSINESS OPPORTUNITIES IN VANCOUVER, BC

Be part of Canada's zero emissions future in real estate construction! In this digital exchange you will learn about the business opportunities for Swiss companies active in sustainable building in Vancouver and British Columbia.

Why Vancouver?

Vancouver's objective is to become the world's greenest city by 2025, to transition to zero emissions buildings in all new construction by 2030, and to deploy 100% renewable energy throughout the city by 2050. These ambitious targets provide a huge export potential for Swiss innovators in green building design, renovation, and construction

Who should participate?

We are looking forward to connecting with innovators from Switzerland and Liechtenstein ready to discover the opportunities that await in the sustainable building sector in Canada. If you are active in construction, wood construction, retrofitting, HVAC technology, energy storage and management, monitoring, sensors, building skins, membranes, architecture, sound and noise engineering, prefabrication technology and consulting then you cannot miss this chance.

PROGRAM (CET)

17:00 Welcome & Opening Remarks

17:15 World Premiere: Film "Sustainable Building – A Vancouver Site Tour" ([Link to trailer](#))

Premiere of short film, narrated by Swiss architect Marcel Studer of Canada-based [Econ Group](#), that takes us to different real estate locations in and around Vancouver, highlighting sustainable architectural designs, building processes and materials. By interviewing the creative minds behind the construction of the buildings, the film is also making the case for the need for Swiss expertise in this exciting market.

17:30 Metro Vancouver Input Session

The [Metro Vancouver](#) development plan - presented by George Benson

17:50 Q+A Session

Questions and Answers with Marcel Studer (Econ Group) and George Benson (Metro Vancouver)

18:20 Short Break

Image film about British Columbia and its fantastic landscapes

18:30 Roundtable Discussion with Swiss and Canadian Experts

Presentation of export testimonials from Swiss companies in Canada, followed by a moderated panel discussion between Canadian and Swiss experts in the building industry. The panel will explore the insights of the event and discuss the best ways to bring Swiss expertise to Vancouver and BC.

19:20 Wrap up and Key Takeaways

19:30 Virtual networking session

Your chance to speak to the companies and other participants in 1:1 meetings, digitally.