

Showcasing Swiss expertise in Motorsports and excellence in innovation 29<sup>th</sup> -30<sup>th</sup> April 2019

# SWISS PERFORMANCE ENGINEERING



# Programme

MONDAY 29TH APRIL 2019 | AM  
SWISS EXPERTISE IN MOTORSPORTS

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|---------------|---|
| 8.45 – 9.00   | <b>Registration</b><br><i>Welcome coffee</i>  |
| 9.00 – 9.05   | <b>Welcome address</b><br><i>Alberto Silini, Head of Consultancy, Switzerland Global Enterprise</i>   |
| 9.05 – 9.30   | <b>Sauber Group Presentation</b><br><i>Axel Kruse, Chief Operating Officer, Sauber Group</i><br><i>Corporate partnerships models/ Strategy</i>  |
| 9.30 – 11.00  | <b>Group 1</b><br><i>Pitches (10 x 5min)</i><br><i>Followed by a discussion</i>   |
|               | <b>Group 2</b><br><i>Visit Sauber Aerodynamics,</i><br><i>Guided tour by Steffen Schrod, Managing Director Sauber</i><br><i>Aerodynamics (Wind tunnel and model design capability)</i>  |
|               | <i>Visit Sauber Engineering</i><br><i>Guided tour by Christoph Hansen, Head of Technical Development</i><br><i>(Additive manufacturing and other advanced manufacturing capability)</i> |
| 11.00 – 12.30 | <b>Group 2</b><br><i>Pitches (10 x 5min)</i><br><i>Followed by a discussion</i>   |
|               | <b>Group 1</b><br><i>Visit Sauber Aerodynamics,</i><br><i>Guided tour by Steffen Schrod, Managing Director Sauber</i><br><i>Aerodynamics (Wind tunnel and model design capability)</i>  |
|               | <i>Visit Sauber Engineering</i><br><i>Guided tour by Christoph Hansen, Head of Technical Development</i><br><i>(Additive manufacturing and other advanced manufacturing capability)</i> |

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| <b>12.45 – 13.30</b> | <b>Networking lunch at Sauber Group</b><br><i>Informal interactions with the UK/ F/ D motorsports and performance engineering leaders</i>  |
| <b>13.45 – 16.00</b> | <b>Sauber Group – Export and collaboration Symposium</b><br><b>Get-together with the Swiss motorsports industry</b>  |
| <b>13.45 – 14.00</b> | <b>Welcome address and introduction</b><br><i>Sauber Group</i><br><i>Alexander Fasel, Ambassador of Switzerland to the UK</i>  |
| <b>14.00 – 15.30</b> | <b>Panel discussion UK /F/ D</b><br><i>Moderated by</i><br><i>Alexander Fasel, Ambassador of Switzerland to the UK</i><br><i>followed by Q&amp;A</i><br><br><i>Key figures of the industry</i><br><i>Latest developments and growth drivers</i><br><i>Potentials for R&amp;D collaborations: practical guidance, hot topics, key in-country facilitators</i> |
| <b>15.30 – 16.00</b> | <b>Networking</b>  |
| <b>16.00</b>         | <b>Carriages</b>   |

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## **TRAVEL ADVICE AND GENERAL INFORMATION**

**Kick off**  
**Monday, 29<sup>th</sup> April**

**Kindly note there are no parking spaces available at Sauber.**

Please park at the parking space “**Kunsteisbahn Wetzikon**” see map attached.  
**Kunsteisbahn Wetzikon, Rapperswilerstrasse 63, 8620 Wetzikon**

Alternatively, please use public transport

### **Sales & Marketing material**

Company presentation (PPT, PDF) – for the pitching session  
Business cards

## **CONTACT**

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