

QITCOM
2019

Safe Smart Cities

OCTOBER 29th – NOVEMBER 1st

QNCC



مؤتمر ومعرض قطر
لتكنولوجيا المعلومات
Qatar IT Conference & Exhibition

SMARTCITY
EXPO DOHA

وزارة المواصلات والاتصالات
MINISTRY OF TRANSPORT
AND COMMUNICATIONS



INTRODUCTION TO QITCOM 2019

Qatar has long recognized the importance of investing in Digital Innovation. It is dedicated to ensuring the development of a vibrant digital ecosystem. Innovative, pervasive and secure.

QITCOM is organized by the Ministry of Transport and Communications of the State of Qatar. It is the largest information and communication technology (ICT) showcase in Qatar.

It brings together local, regional and international leaders, policy makers, the world's large-scale ICT consumers along with technology providers willing to showcase their latest innovations.

Now in its fifth edition, QITCOM showcases innovative and disruptive technologies while creating a knowledge sharing platform for government organizations, academia, businesses and consumers.

**QITCOM 2019 will be held
from 29th October to 1st
November 2019**

**Under the theme
“SAFE SMART CITIES”**

**It will feature a host of
international speakers, 300
technology exhibitors, 100
start-ups and many other eco
system enablers**

OBJECTIVES

QATAR IT Conference & Exhibition provides an opportunity for technology providers and experts to support the Government of Qatar in their mission to build safe, smart cities. Additionally, it provides the private sector with an opportunity to explore smart-solutions and technologies that contribute towards achieving economic diversification.

As the country is pursuing its preparations for the FIFA World Cup 2022 and Qatar National Vision 2030, it is witnessing an extraordinary fast urban development which requires constant innovations in the IT sector.



QITCOM 2017 IN NUMBERS



The Conference at QATAR IT Conference & Exhibition 2017 focused on the concept of Smart Cities and the transformational power of smart technology to improve quality of life and promote sustainable economic growth across different sectors of 120 companies submitting their smart solutions and having a presentation of the best 52 solutions for the Smart Qatar TASMU program. In addition, the conference featured over ninety internationally renowned expert speakers.



Over **85** Public and Private **PARTNERS**
and **15** **SPONSORS**

Over **20** visiting **INTERNATIONAL**
Delegations representing **Global Smart Cities**



More than **150**
Local and Global **EXHIBITORS**

More than **17,000** **VISITORS** explored Smart City
Solutions and Programs



QITCOM 2019 IN NUMBERS (Provisional)

SPACE

25,000 sqm

VISITORS

30,000

INTERNATIONAL DELEGATES

500

EXHIBITORS

300

STARTUPS

100

**CONFERENCE AND WORKSHOP
ATTENDEES**

10,000

Unique **LEARNING** and **BUSINESS** Opportunities

ACTIVITIES AT QITCOM 2019

- Conferences to discuss strategies, innovations, solutions related to today's and tomorrow's Safe Smart Cities
- Exhibition including a Ministry of Transport and Communications zone, an entrepreneurship zone, a digital incubation center and the best of local, regional and international technology providers
 - Smart Solutions Showcases
 - Keynote speakers, interactive workshops and trainings
 - B2B Matchmaking
 - Competitions
 - Gala dinner & Business Awards

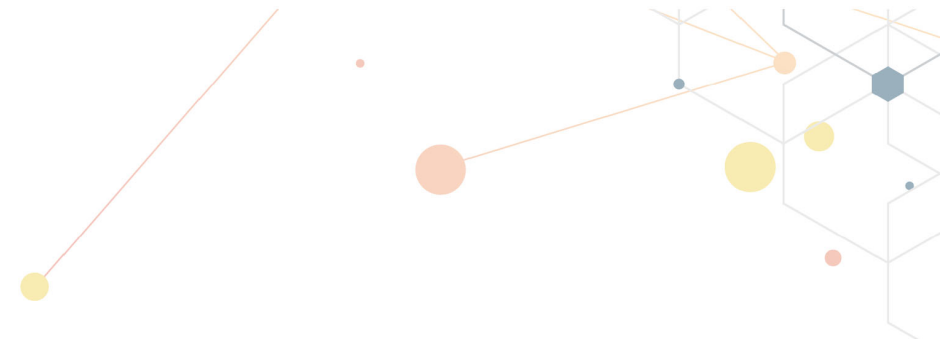
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The Entrepreneurship zone at QATAR IT Conference & Exhibition 2019 is a unique opportunity for entrepreneurs, investors, innovators and policy makers to exchange ideas and knowledge. Visitors will have an opportunity to learn about digital entrepreneurship, network and get inspiration on how to grow their business. Around 300 entrepreneurs will be participating in the Entrepreneurship Zone activities, with more than 50 local, regional and international startups showcasing their products and services.

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Smart City Expo Doha

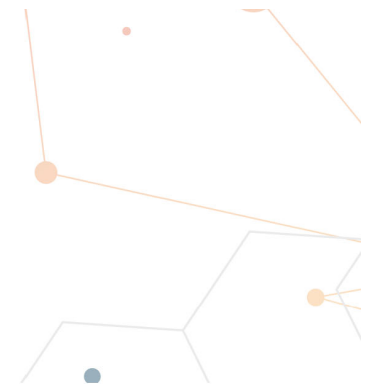
- Smart City Expo Doha 2019 is aimed at gathering leading International smart city experts to discuss potential solutions to the challenges cities are facing.
- During two days, cybersecurity, entrepreneurship, innovation, digital transformation and urban development will be addressed as the four main topics. Initiatives and projects will be presented, in relation to fostering the entrepreneurial scene in cities, safety, artificial intelligence and automation, smart transportation and government.
- The sessions will gather international experts, frontrunning cities and Qatar national authorities, along with leading companies and organizations, comprising interactive panels devoted to sharing their practical experiences.



مؤتمر ومعرض قطر لتكنولوجيا المعلومات
Qatar IT Conference and Exhibition

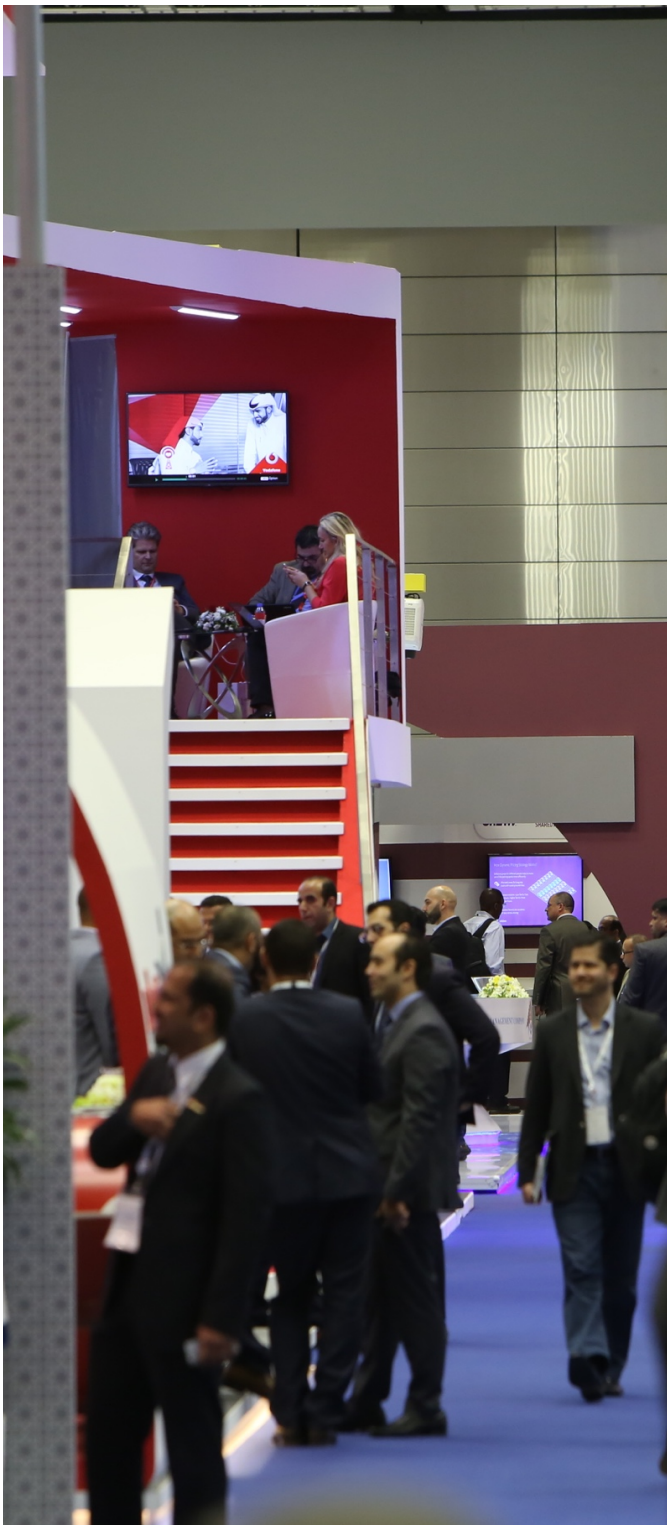


SMARTCITY
EXPO DOHA



Smart City Expo Doha

- **CYBERSECURE DIGITALLY-ENABLED CITIES – “Towards Resilient and Safe Smart Cities”**
Big Data / Blockchain / E-Government / Cloud Computing / Open Data / Intelligent Operation Centers / Data Centers / Comprehensive Monitoring / Data Protection / Resilient Digital Systems / Safe Urban Environments / Public Safety Policies / Privacy Regulations / Machine Learning Platforms / Robotics / Algorithmic Regulation / Sensor Platforms
- **INNOVATION AND BUSINESS OPPORTUNITIES – “Business Opportunities in the Development Pathway of the Arabic Landscape”**
Emerging futures / 4th Industrial Revolution / Future of Work / Data-driven Innovation / Start-up Funding / Disruptive Business / Fintech / Blockchain / Internet of Things / Business Opportunities / 5G Regulations / Public Services, Business Models and PPP
- **DIGITAL URBAN LIVING– “What We Can Expect from Smart Cities and How to Make it Work for Citizens”**
 - Digital Public Governance / Data Analysis / Data Management / Data Governance / Smart Services / Public Utilities / Artificial Intelligence / Pervasive Spaces / Interaction Design / Future of Work / Edutech / Digital Inclusion / Autonomous Vehicles / Real-time Cities
- **SMART CITY DEVELOPMENT – “Rethinking the Future of Cities in the Global Era”**
Public Space / Housing / Transportation / Services / Green Areas / Resource Management / Sustainability / Civic Engagement / Walkability / Urban Infrastructures / Resilient Cities / Large-scale Developments / Smart Logistics / Smart Energy



QATAR IT Conference & Exhibition aims to attract local thought leaders, governmental decision makers, IT end-user companies, Banks, private entities etc.

- High-ranked officials
- CEO's
- Senior management
- Decision makers

CONFERENCE DELEGATE PROFILE

- Government - Regulators, Ministers and Public bodies.
- Industry - telecom, media and technology CEOs, Chairmen, CFOs, CSOs, Heads of M&A and Board Directors,
- Finance - Senior investment bankers, private equity and sovereign investors and institutional stakeholders,
- Consultants - Heads of TMT from the leading management
- Consultants, law firms, strategy, and technical advisers.

EXHIBITORS PROFILE

- Application Delivery 2.0 Platforms
- Assistive Technology Platforms
- Broadcast Technology
- Business, Professional Services and
- Cloud Computing
- Cyber Safety Platforms
- Datacenters Management and Storage Systems
- E-Education Systems
- E-Government Systems
- E-Health Systems
- Enterprise 2.0 Platforms
- Entertainment Systems
- Finance, Banking and Insurance Systems
- Green Technologies
- Home Automation
- Information Security and Risk Management Systems
- Internet Applications
- Internet Social Media and E-Marketing Platforms
- IT Infrastructure
- Legal Service Systems
- Manufacturing Systems
- Media and Digital Content Systems
- Multimedia
- Oil & Gas and Mining Platforms
- Real-Estate and Contracting Systems
- Telecoms Equipment
- Tourism, Travel and Transportation Systems
- Trade and Retail Systems
- Video Conferencing Systems
- VOIP and Unified Communication Systems
- Web 2.0 Platforms
- Wireless and Mobility Platforms

HOW TO TAKE PART IN QITCOM 2019



There are 3 options to make the most of QATAR IT Conference & Exhibition:

EXHIBITION OPPORTUNITIES


Showcase your solutions in your own dedicated space and access new markets in the region .

PARTNERSHIP OPPORTUNITIES

Become a partner to the event and show the world your expertise in the domain of safe smart cities.

SPONSORSHIP OPPORTUNITIES

Expose your name and logo to your audience at the event. We offer multiple branding options for you to get the required exposure .



WHY EXHIBIT AT QITCOM 2019 ?

BE WHERE YOU SHOULD BE

QITCOM 2019 is the place to be for technology provider and Smart Cities experts.

Meet leaders and investors, display your solutions, position your company on the Qatari market.

Come as an exhibitor and take part in this new edition focused on Safe Smart Cities in 2019.



- Showcase your latest products and technologies
- Meet with a host of international speakers, 300 technology exhibitors, 100 startups and other eco-system enablers.
- Engage with potential customers in the sector
- Access new markets in Qatar and the region
- Build relationships between local and international businesses, stakeholders and technology leaders to secure and implement future projects. Position your company among the leading companies in the region

EXHIBITION OPTIONS

There are two ways to exhibit at QITCOM.

Select the most appropriate space for your organization in our Exhibition area at QNCC.

OPTION 1

RENT A SPACE, DESIGN AND BUILD YOUR OWN BOOTH

You can rent a space starting from 24 sqm up to more than 300 sqm to create your own booth.

Space rental price / sqm	1 274,00 QAR / sqm	\$350,00 / sqm
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We will do our best to accommodate your wishes, taking into Account the general floor plan.

Create with your team the booth that best fits your business.

Our dedicated technical team is here to assist you all along the process in order to validate your wishes:

Design - Management - Coordination - Build-up

Should you need assistance contact our team of experts

As an organizer we have international and local teams to take care of the whole stand-building process, from start to finish.

For more details, please email
AgnèsMiquelourtechnicaldirectordirectly
Contact: agnes.miquel@auditoire.com

OPTION 2

CHOOSE YOUR FAVORITE PRE-BUILT BOOTH WITHIN OUR 3 PACKAGES



PACKAGE	12 sqm	24 sqm	48sqm
Partition walls	1	1	1
LED on track	1	2	4
Lockable cupboard	1	1	1
Table and chair kit	1	2	2
Low table and armchair kit	0	0	1
Carpet	12 sqm	24 sqm	48 sqm
Socket 500 Watt max	1	1	1
Signage / Exhibitorname	1	1	1

18 360,00 QAR	36 720,00 QAR	73 440,00 QAR
5 040,00 USD	10 080,00USD	20 160,00USD

Nb: The price of the package booth is 1 530 QAR/sqm or 420\$/sqm

*Please note that 3D views of the shell scheme booth are not contractual.

QITCOM 2019

QITCOM 2019 is a unique opportunity to boost your brand visibility and enhance your business image.

Our sponsors get their own exhibition space and many additional benefits to maximize their exposure and connect with their customers.

Please contact our sponsorship team to design your own sponsorship package and discuss the details of your participation.

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THANK YOU!

WE ARE LOOKING FORWARD TO SEE YOU AT QITCOM 2019

For any enquiries regarding your participation, feel free to contact our Sales Team.

We are here to assist you!

QATAR

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Qitcom Qatar
ICT conference
and exhibition



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