



SWISS  
triple impact

# GET READY, WE'RE LAUNCHING

September 16th  
17:30–20:30

We are officially launching the Swiss Triple Impact!

To celebrate this ambitious program, we invite you to join us for an evening dedicated to how Swiss businesses can contribute to the Sustainable Development Goals (SDGs), building a more resilient and sustainable future for all. Expect uplifting conversations, an insightful panel discussion, and more inspiring activities.

The Swiss Triple Impact is a nationwide program designed to enable Swiss businesses to measure their contribution to the SDGs and set them on a path towards concrete action. We have the ambition to engage businesses from all sectors and of all sizes to build the resilient economy we need. We have the ambition to engage businesses from all sectors and of all sizes to build the resilient economy we need.

For the occasion, we will be hosting guest speakers such as:



**Jacques Ducrest**,  
Delegate of the Federal  
Council for the 2030 Agenda



**Dr. Karin Lanzinger**,  
President of the Zurich  
Chamber of Commerce



**André Hoffmann**,  
Vice-Chairman of the Board  
of Directors, Roche



**Jonathan Normand**,  
Founder and Executive  
Director of B Lab Switzerland



**Dr. Ruth Blumer Lahner**,  
President of the UN Global  
Compact Network Switzerland  
& Liechtenstein



Don't miss out and register here  
to follow the livestream of the event:  
[swisstripleimpactlaunch.eventbrite.ch](https://www.swisstripleimpactlaunch.eventbrite.ch)

