

enabling new business

 **SWITZERLAND
GLOBAL
ENTERPRISE**

The world's largest pharmaceutical exhibition

CPHI WORLDWIDE 2021

MILAN, NOVEMBER 9 – 11, 2021



**New
date**

OFFICIAL PROGRAM


Switzerland. 
Trade & Investment Promotion.



Switzerland.

 November 9 – 11, 2021

 Fiera Milano, Milan, Italy

 The world's leading pharmaceutical platform

 48,000+ pharmaceutical professionals from 170+ countries
2,500+ exhibiting companies

 The world's largest pharmaceutical exhibition, CPhI Worldwide houses six zones representing each stage of the pharmaceutical supply chain - from APIs, machinery and packaging to outsourcing and biopharmaceuticals. CPhI Worldwide is the place to network and source cost-effective pharma solutions from all over the world - in just 3 days, under one roof.



APIs



Custom
Manufacturing



Fine Chemicals &
Intermediates



Excipients



Integrated Pharma



Natural Extracts



The Live Event will be accompanied by a content and networking platform starting in October (more info to follow at a later date)



www.cphi.com/europe / [Post show report 2019](#)

SWISS PAVILION

FACTS AND FIGURES



Country Pavilion for Swiss and Liechtenstein companies



A minimum of four Swiss companies is required to realize the first mini **SWISS** Pavilion at CPhI Worldwide



The **SWISS** Pavilion will be located in the “API” zone. Please contact us, if you wish to exhibit in another product zone (no guarantee).



Own exhibition space for each company

BENEFITS



Concentrate on the development and care of your customer relations – we organize your participation



Clear identification by the Swiss design – the Swiss identity is widely recognized as a symbol of high-quality standard and innovation



We support you to get the most out of your participation



Ready to use stand

YOUR PACKAGE

3-4 sqm booth for the presentation of your products

Your own booth:

- Space rental • illumination • 1 power socket
- Furniture: 1 lockable showcase • 1 high table and 2 chairs
- Branding: 1 company logo • 1 sqm graphic on the back wall (print from delivered data)

S-GE service package:

- Project management as well as organizational and administrative preparation and realization
- Hosted hospitality area • info bar • coffee and non-alcoholic drinks for you and your guests
- Booth cleaning • garbage removal
- Swiss side event

Not included:

- Transport and insurance of your exhibits
 - Individual stand design and additional furnishings
 - Technical connections and operating costs
 - Travel and accommodation
- For more information, please consult the [S-GE general terms and conditions](#)

Another
package or
additional
support
required?
Please
contact us!

COST OVERVIEW

Your booth package	
3-4 sqm booth including standard furniture, branding, service package	CHF 6,900.-
Registration fee	
• S-GE gold member	CHF 650.-
• S-GE silver or Science Industries member	CHF 800.-
• Non-member	CHF 950.-
Mandatory fees from the organizer (will be billed at actuals)	
Digital product directory fee (EUR 672.-)	approx. CHF 730.-
Co-exhibitor fee (EUR 515.-)	approx. CHF 560.-
Visitor lead capture (EUR 85.-) Access to exhibitor portal and 1 app	approx. CHF 90.-
Total cost for non-member	approx. CHF 9,230.-
Total cost for S-GE gold member	approx. CHF 8,930.-

IMMERSE YOURSELF IN THE WORLD OF SWISS PAVILION



REGISTRATION AND CONTACT



Registration Deadline: August 10, 2021

Project Manager SWISS Pavilion:



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Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Embassy of Switzerland
Swiss Business Hub Italy

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