

# Webinar Invitation

Introduction to Tmall Global  
China's Premier eCommerce Platform

**We are excited to announce that Tmall Global (TMG) will conduct a webinar to introduce the latest trends for Cross Border eCommerce in China and emerging new opportunities on TMG platform**

- Introduction of Beauty and Personal care and health category on TMG
- Latest trends of consumption for import market and emerging new opportunities

**Date 3<sup>rd</sup> March 2020**

**Time 16:00-17:00 (UK Time, GMT/UTC+0 )**

**SPEAKER:**

Kristina Hui  
Zarina Kanji

**GLOBAL BD – Tmall Global  
Alibaba Group**

**FREE REGISTER**

