

# AGRO FOD

innovation forum

2nd Edition



Technopark  
Zürich

21st of March 2019

## Program

- 9:00** Doors opening and welcome coffee  
(in the meantime: Members' Assembly of SFR)
- 10:00** **Opening AFIF 2019**
- 10:10** Welcome & Opening session – Promoters of the Agro-Food Innovation Eco System  
Swiss Food Research,  
Kompetenznetzwerk  
Ernährungswirtschaft,  
Cluster Food and Nutrition,  
FoodHack
- 10:30** **How science drives value boosting innovation**  
**Prof. Erich Windhab,**  
ETHZ
- 11:00** **Why to fail in an innovative environment?**  
**Fireside chat – Insights from 2 Food Entrepreneurs**  
**Réginald Bien-Aimé,**  
FuckUp Nights Coordinator  
Switzerland & Serial  
Entrepreneur
- 11:40** Start-ups Pitching Session – Part 1
- 12:30** Lunch
- 14:00** Start-ups Pitching Session – Part 2
- 15:15** Start-ups Exhibition Zone – 1 to 1 contact
- 16:45** **How to use Intellectual property rights intelligently-  
Traps, Dos & Don'ts**  
**Ute-Christine Konopka,**  
thinksafe
- 17:15** Wrap-up & Closing  
Peter Braun,  
CEO Swiss Food Research
- 17:30** Apéro & Networking