



## Application Form: BIO-Europe 2019, November 11 - 13, 2019

<b>Package</b>	
Description	<p>Visibility Package as per participation documents:</p> <ul style="list-style-type: none"> <li>• Small “kiosk”-style element including: <ul style="list-style-type: none"> <li>- 1 screen</li> <li>- company logo</li> <li>- 1 small sideboard</li> </ul> </li> <li>• 1 registration for BIO-Europe 2019 (conference and partnering)</li> <li>• Company logo on logo wall/screen and display of brochures</li> <li>• Use of the hospitality area for meetings</li> <li>• Entry into the online exhibitor directory of BIO-Europe and S-GE</li> <li>• Participation in the “Next Generation Presentation” (if qualified)</li> <li>• Pre-show exhibitor workshop</li> <li>• Pre-show and on-site organization and coaching of your presence</li> <li>• Additional business support is offered for Innosuisse start-ups</li> </ul>
<b>Costs</b>	
Total costs	CHF 8'754.-
Part Innosuisse	CHF 6'654.-
Part Start-up	<b>CHF 2'100.-</b>
Please note that no further costs, such as flights, accommodation etc. are included.	
<b>Final registration deadline: July 19, 2019</b>	
Participation support is subject to Innosuisse decision, to be communicated at the latest by Mid-August.	
Criteria BIO-Europe	<p>No criteria apply to participate in the <b>SWISS</b> Pavilion at BIO-Europe 2019.</p> <p>In order to apply for the “Next Generation Presentation” your company needs to meet the following criteria:</p> <ul style="list-style-type: none"> <li>• Created in the past three years</li> <li>• Fewer than 25 employees</li> <li>• Developing new therapeutic products or offering an innovative service</li> </ul> <p>A panel of industry experts will evaluate the applications (separate application after your participation has been approved by Innosuisse).</p>

<b>Startup</b>	
Name	
Company blurb <i>Please write a 2-3-line description of your company that we can share with our network. This will be used for email introductions</i>	
Cluster	<input type="checkbox"/> Information and Communications Technology (ICT) <input type="checkbox"/> Life Sciences (LS) <input type="checkbox"/> Engineering (ENG) <input type="checkbox"/> Social Sciences & Business Management (SBM) <input type="checkbox"/> Energy & Environment (EE) <input type="checkbox"/> Other (specify): _____



<b>Contact information</b>	
Name	
Email	
Phone	
Address	

- I am in the Innosuisse Start-up coaching program and have an active Initial Coaching Voucher
- I am in the Innosuisse Start-up coaching program and have an active Core Coaching Voucher
- I have obtained the CTI-Label or Innosuisse Certificate less than 3 years ago (on date of application)
- None of the above (please note that this offer is only valid for start-ups that have an active Innosuisse Coaching voucher or an Innosuisse/CTI Certificate obtained less than 3 years ago)
- Comment: \_\_\_\_\_

Kindly answer the following questions. Please use a maximum of 300 words each.

Is your company incorporated? If so, please give founding date and registration location / trade register number.
Short description of the company status (e.g. development stage, financial situation, team)
Short description of your market (e.g. B2B / B2C, sales model)



Schweizerische Eidgenossenschaft  
 Confédération suisse  
 Confederazione Svizzera  
 Confederaziun svizra

Swiss Confederation

Innosuisse – Swiss Innovation Agency



enabling new business

Describe your 3 business priorities for the next year		
1		
2		
3		
How would you benefit from taking part in the trade fair? Who would be participating at the trade fair?		
Define 3 realistic and measurable milestones you believe you can reach due to taking part in the fair		
#	Milestone	Relevance (low – high)
1		<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
2		<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
3		<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

Kindly send this form back to Bettina Thomas, Head of Trade Fairs, Switzerland Global Enterprise, [btthomas@s-ge.com](mailto:btthomas@s-ge.com), T +41 44 365 52 70. Bettina is also available for further information and questions regarding the trade fair.

By signing this form, I confirm that I will pay my self-costs directly to S-GE until 31.10.2019 if I will get selected. Terms and conditions as per <https://www.s-ge.com/de/allgemeine-geschaeftsbedingungen> apply.

\_\_\_\_\_  
 Signature

\_\_\_\_\_  
 Place & Date