

GoodFestival: Going Global Made Easy

Today, for most companies, global expansion means building a large team, spending millions and that is before you even know if there is a market opportunity. Then comes the hard part of implementing your innovation.

What if someone could bring selected creative innovators from all over the world to you, in Switzerland with ideas to expand your business. That is what GoodFestival does. GoodFestival was created, launched and has grown in just 9 months with the support of mySwitzerland, Vaud SPECo, Lausanne City, Lufthansa and over 20 other organizations to become the world's biggest celebration of sustainable innovation. GoodFestival brings together 100s of Innovators who are seeking collaboration, partnerships and growth to The Olympic Museum, Lausanne twice a year in April and October. The 3rd edition is scheduled between 17-21 October 2017.



Winners of the PremaGyan Good100 medal at the 2nd edition of GoodFestival, 20-22 April 2017 at The Olympic Museum, Lausanne

GoodFestival is open to companies that are building a better world. Companies that believe in sustainability and have products or services that are in the areas of education, water, nutrition, health, habitat, energy, environment or the arts. The GoodFestival team will collaborate with you to create Product Placement, Keynote speaker opportunities and work with you to craft a campaign to attract the most promising innovators from Switzerland and around the world by leveraging our community 340,000. You pick the winner or winners and decide whom to collaborate with.

www.GoodFestival.ch
#OnlyTheGood

Link for “launched” - <https://www.youtube.com/watch?v=40-sG2FI1yY>

Link for “grown” - <https://www.youtube.com/watch?v=PMFuURGuqK4>