BUSINESS MISSION TO SWITZERLAND

January 31st, 2020
Marriott Hotel, Zürich
09:00-12:00

Lithuania reached its highest-ever **11th** position globally for the ease of doing business in the **World Bank's Doing Business Report**.

We are very **proud** of the fact, **but** this is **not our limit**.

FinTech, **MedTech**, **ICT**, **Laser** and **BioTech** are the trending industries where Lithuania has its strong worldwide position next to its traditional fields of production.

We are also very proud of the rising numbers of business connections between Switzerland and Lithuania.

Inspired by these facts, Embassy of Lithuania to Switzerland, the Lithuanian Honorary Consulate in Zürich, Enterprise Lithuania in cooperation with Economiesuisse and Switzerland Global Enterprise invite Swiss companies and organizations to attend Lithuanian Business Mission event in Marriott Hotel Zürich on January 31st, 2020.

A half day event will consist of a **business forum** followed by the series of **B2B meetings** between Lithuanian companies and the potential Swiss business partners.

Main speakers of the Business Forum:
Mr. Albinas Zananavičius, Deputy Minister, Ministry of Foreign Affairs of Lithuania
Ms. Monika Rühl, Chairwoman of the Executive Board, Economiesuisse
Dr. Marius Jurgilas, Board Member, National Bank of Lithuania

For the B2B session organizers have preselected a number of Lithuanian businesses eligible for the tailor-made meetings. Preselected Lithuanian companies' list presented below.

In case of your interest in Business Forum and B2B meetings, you are kindly **REQUESTED TO REGISTER** using the following link: https://forms.gle/Er5WFkVxF39LuzB1A

After receiving your registration form, organizers will approach you with further details and the program of the event, as well as the individual times for the B2B meetings.

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Enterprise
Lithuania

Lithuanian companies participating in Business Mission to Zürich:

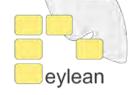|	
TeleSoftas	**TeleSoftas** is a bespoke enterprise software development company that provides software Design & Development, IT Architecture Optimization, Design & User Experience, IT Support, Digital Transformation & Consulting Services to clients worldwide. **TeleSoftas** had successfully deployed over 350 transformative software solutions in a diverse range of sectors, utilizing cutting-edge technologies such as artificial intelligence (AI) and virtual and augmented reality (VR / AR). Founded in 2004, **TeleSoftas** team consists of over 200 top-level engineers and designers, based in six cities, including Amsterdam, San Francisco, and Zürich, as well as three sites in Lithuania. In 2019 its growth was recognized among the Financial Times Europe's top 1000.
metasite	**Metasite**: bespoke financial engineering services. At **Metasite** they bespoke digital financial platforms and applications design, engineering, integration and support for financial industry leaders and rising fintechs across Europe. Company is proud to serve Swiss-based companies like Bank Vontobel, Man Investments, also a few other solid companies in Zürich and Geneva those names are under NDA. During 20+ years of experience in bespoke financial engineering the company created operational, analytical systems, portfolio & risk management, self-service portals, complex data visualizations or regtech solutions for our clients. For fintechs, they help with specific integrations (e.g. SEPA instant payments and credit transfers; building open banking or card-related APIs) or create exceptional UX for their apps.
nano avionics	**NanoAvionics'** main products - state of art, flight proven satellite buses - Multi-purpose 6U/12U/16U size commercial grade nanosatellite buses and high-performance chemical propulsion systems. The standard configuration of the buses is optimized for IoT, M2M, ADS-B, AIS and other commercial and emergency communication applications as well as scientific missions. Also, as an option – configuration of the buses for Earth Observation (EO) missions are available. Currently, **NanoAvionics** employs more than 80 experienced aerospace industry engineers and managers, who are spread out in three offices located in Midland (TX), USA, Harwell, UK, and Vilnius, Lithuania. Working only with reliable, proficient partners and customers (e.g. NASA, ESA, MIT), **NanoAvionics** has already implemented over 25 successful nanosatellite missions and projects which validated, in-orbit, core technologies developed by the company.

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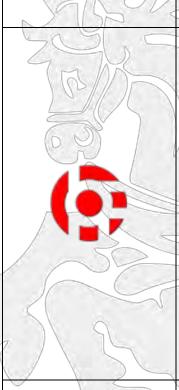|	
agmis IT innovations	**Agmis** delivers image analytics solutions for retail, construction and manufacturing industries. Company's EasyFlow AI suite helps customers detect custom objects, people and people movements in video streams, solutions help prevent theft in retail, ensure regulatory compliance on construction sites and ensure reliable KPI tracking in manufacturing environments. **Agmis SP Technologies** is SalesForce partner consulting and implementing solutions for sales, services and support processes.
Data House	**Data house** is a dynamic, high-performance IT Company established in 2006, that has proved its reliability and professionalism through implementation of IT development projects in Europe and Asia. A distinctive feature of **Data House** in the broader market of IT is a narrow specialization that enables it to always remain a leader in software for insurance companies. The company has designed and adopted a unique way of using business models to develop insurance information system. Key products: life insurance information system; health insurance information system; reinsurance system; AML; GDPR. The company is looking for insurance companies interested in insurance information systems solutions.
SCALE 3C	**Scale3C** - From simple websites to complex IT systems they are building unique and engaging experiences on Web, iOS and Android platforms with interactive UI/UX solutions. Access their talent pool to staff your company or get your product built by their in-house development team. By leveraging design and technology the company is ready to help you shift from inefficient software solutions or boost your digital presence.
eylean	**Eylean** is most beneficial for business seeking to digitalize their everyday project tasks and team management. With Agile Project Management in-mind Eylean helps visualize work, limit work-in-progress and maximize efficiency for DACH Engineering, Manufacture and Government industries. Some of their clients include: Daimler, Universitat St. Gallen, 50 Hertz, Seele.
Xplicity	**Xplicity** specializes in bespoke custom software development services and computer system designing. The coverage of implemented technical solutions is very wide. The main **Xplicity** focus areas are ag-tech, mobility and Virtual Desktop Infrastructure development. The company is working on solutions that facilitate the management of complex processes, such as soft commodities trading and risk management platform. In some projects, end users of developed products include companies or government institutions such as DHL, Hewlett Packard Enterprise, Swiss Health Care and others.

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Femtika	**Femtika** specializes in hybrid microfabrication using proprietary Laser Nanofactory workstation for multiphoton polymerization, laser ablation, selective laser etching technologies. **Femtika** also offers applied research services in this field. Together with Swiss company Valsigna GmbH **Femtika** provides solution for QR code based micro-marking, which can be used in Industry 4.0 and customer relationship management (CRM). Present customers in Switzerland: Swiss watch industry representatives, academical institutions, high-tech companies.
	Integrated Fiber Optics was established in 2015 to produce specialized laser components. From its foundation the company was focused on mass production of high technological value, namely, ultra-short pulse (USP) lasers and their components. Most of the human resources and financial investments were spent on the development of processes (R&D accounted for 80% of the total turnover), for this reason, complicated laser production processes became very fast and flexible. As a result, it was possible to produce a practically unlimited quantity of components. In cooperation with the Centre for Physical Sciences and Technology (Lith. Fizinių ir Technologijos Mokslų Centras, FTMC) the company has developed and improved a USP laser based on fundamentally new technological solutions which surpasses the lasers available in the market by a number of parameters. This essentially new technology is extremely flexible and allows adapting specific parameters to rapidly changing market demands. It means that there is no need for time-consuming testing and R&D, which, in principle, prevent small and medium- sized enterprises from entering the UPS laser market. Described technology is protected by world class patent. Integrated Fiber Optics has exclusive licensing rights for this invention.
INFORMACINĖ RAIDA JSC IT CONSULTING, DESIGN, DEVELOPMENT	**Informacinė raida** established in 2001. It is a flexible and dynamic IT Company working with IT development projects of the state and private sectors in Lithuania and abroad. **Informacinė raida** creates new digital city management models, capable of visualizing significant amounts of both predetermined and/or live data. In our models we can monitor, calculate and simulate various processes as well as integrate other systems to get the results before physical existence. **Informacinė raida** was among first enterprises in the Baltic countries that has started to develop and implement information systems for all enterprises in the seaport logistics chain. Their knowledge collected by working in different port and with different customers led to the creation of unique and first-of-its-kind product in the world – Simulator, the imitation model of stevedoring company. Key sectors: smart city & virtual models; simulators; seaports & logistics.

Lithuanian Business Mission in Zürich

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PROGRAM

08:30 – 09:00	Registration
09:00 – 09:10	Opening remarks by Mr. Edvilas Raudonikis, Ambassador of Lithuania to Switzerland
09:10 – 09:30	Presentation by Mr. Albinas Zananavičius, Deputy Minister of Foreign Affairs of Lithuania
09:30 – 09:45	Presentation by Ms. Monika Rühl, the Chairperson of Economiesuisse Executive Board
09:45 – 10:15	Presentation by Dr. Marius Jurgilas, Member of the Board of The National Bank of Lithuania
10:15 – 10:30	Coffee break
10:30 – 10:45	Success story: Nano Avionics
10:45 – 11:00	Success story: Femtika
11:00 – 11:15	Success story: Telesoftas
11:15 – 12:00	B2B meetings and networking

Marriott Hotel address: Neumuehlequai 42, 8006 Zürich, Switzerland.

For more information please contact:

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