

enabling new business

 **SWITZERLAND
GLOBAL
ENTERPRISE**

Your way forward

SWISS PAVILION ARABPLAST 2019



OFFICIAL PROGRAM

Switzerland. 
Trade & Investment Promotion.



MIDDEL EASTERN PLASTICS MARKET

WHY TAKE PART?

- ① Investments in plastics and petrochemical sector is on the upswing defying the global financial crisis. The Gulf petrochemicals industry continues to be the world's largest producer and exporter, offloading the majority of its output to more than 150 countries worldwide.

The Gulf states account for 11% of the USD 600 bn global petrochemical industry

Over the next five years, the Gulf's market share of the global petrochemical industry will jump to over 17%, according to an industrial study. GCC plastics industry is becoming more vibrant as the demand for the new products is growing with rapid speed in the region.

TRADE SHOW INFORMATION

① **14th International Trade Show for Plastics, Petrochemicals, Packaging & Rubber Industry**

ArabPlast, the biggest plastics, petrochemicals and rubber industry exhibition in the Mena region, is set to bring together key players and experts in the sector from around the world in Dubai in early January.

The show covers a wide spectrum of plastic machinery, plastic/rubber processing technology, pre and post-processing systems, plastic packaging technology, injection moulding, blow moulding, wrapping technology, extrusions, chemicals and additives, semi-finished goods, engineering plastics and plastic products.

Switzerland Global Enterprise will organize a **SWISS** Pavilion in hall 6, close to the pavilions of Denmark, Austria and Germany (subject to alterations).

ARABPLAST 2019

TRADE SHOW INFORMATION



5 – 8 January 2019



Dubai World Trade Center, Dubai



Largest plastics expo in Dubai



Visitor profile: Decision + opinion makers / Managing directors / CEOs / Marketing managers / Area/Regional Managers / Technical Experts / Engineers / R & D Specialists / Distributors / Agents / Purchasing Authorities / Dealers / Retailers / Manufacturers / Suppliers / Consultants








[Retrospect Arabplast 2017](#)



www.s-ge.com/arabplast
<http://arabplast.info/>

SWISS PAVILION - A RECIPE FOR SUCCESS

5 REASONS TO ATTEND

-  Concentrate on the development and care of your customer relations – we organize your participation
-  Prominent location – ensuring a high degree of attention
-  Clear identification by the Swiss design - the Swiss identity has long been widely recognized to be a symbol of high-quality standard and innovations
-  Attractive stand design creating an inviting atmosphere
-  Ready to use stand

WHICH CHOICE FITS FOR YOU?

Options	Price
Being there is everything (3 – 4 sqm)	CHF 4,950.-
Space rental • basic booth construction • graphic (approx. 2 sqm, print from delivered data) • 1 high-table • 1 bar stool • 1 showcase or sideboard • 1 brochure rack • transportation of max. 8 kg brochures (no return shipment) • contact management	
Small but stylish (ca. 6 sqm)	CHF 7,120.-
Space rental • basic booth construction • 1 high-table • 3 bar stools • 1 showcase or sideboard • 1 brochure rack	
The sky is the limit (min. 9 sqm)	CHF 1,150.- / sqm
Space rental • basic booth construction • per 9 sqm: 1 table, 3 chairs, 1 showcase or sideboard, 1 brochure rack	

Registration fee S-GE	Price
Gold-members S-GE	CHF 650.-
Silver-members S-GE/Members Swissmem	CHF 800.-
Non-members	CHF 950.-

THIS IS WHAT WE DO FOR YOU – OUR SERVICE PACKAGE

S-GE service package

We care about all organizational belongings:

Project management as well as organizational and administrative preparation and realization

- exhibitor meeting in Switzerland
- consulting session with all project partners
- Swiss side event
- exhibitor badges
- name tags

Let the show begin:

Illumination • power supply • one company logo • hosted hospitality area • info bar • internet access • snacks, coffee and non-alcoholic drinks • storage (limited space) • booth cleaning and garbage removal

Your company and products deserve attention:

Swiss exhibitor directory • entry in the official print and online catalogue • onsite marketing • direct link to all exhibiting companies via the S-GE website

Not included

- Transport and insurance of your exhibits
- Individual stand design and additional furnishings
- Technical connections and operating costs
- Travel and accommodation

→ For more information please consult the S-GE general terms and conditions (items 4.6 and 7.2) at www.s-ge.com/agb.

REFERENCE SWISS PAVILION AT ARABPLAST 2017



corvaglia

René Bacher, Area Sales Manager, CORVAGLIA MOULD AG :

«Professionelle Unterstützung und Swissness für einen einfachen und erfolgreichen Messeauftritt auf internationalem Parkett .»

«Professionell support and swissness for an easy and successful trade fair presence on international parquet.»

YOUR CONTACT AND DEADLINE FOR REGISTRATION

Deadline for registration: 15 July 2018 (download registration form)

Project Management **SWISS** Pavilion:

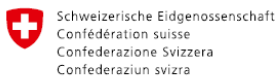


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Partners:



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Consulate General of Switzerland
Swiss Business Hub Middle East



OFFICIAL PROGRAM



SWISS PAVILION IMPRESSIONS



SWISS Pavilion, Arabplast 2017



Hospitality area in the SWISS Pavilion, Arabplast 2017