

enabling new business

 **SWITZERLAND
GLOBAL
ENTERPRISE**

Join the **SWISS** Pavilion!

INTERPACK 2020

DUSSELDORF, MAY 7-13




OFFICIAL PROGRAM


Switzerland.
Trade & Investment Promotion.





INTERPACK 2020




 7 – 13 May 2020

 Messe Düsseldorf, Dusseldorf

 **interpack – the leading Trade Fair for Processing and Packaging**
The widespread global relevance of the areas covered by interpack in Dusseldorf makes it every three years the go-to international event for a highly knowledgeable specialist audience.

 The last edition of interpack attracted more than 2,800 exhibitors from 168 countries. There were more than 170,000 professional visitors with a satisfaction rate of 98%.

 www.interpack.de / www.s-ge.com/interpack

 [Post Show Report](#)

PROCESSES AND PACKAGING MARKET

- The demand for packaged food and pharmaceutical products increases. Among other things, a growing population, smaller households and changes in consumer behavior are responsible for this development. This [infographic](#) shows which shape, design and functions consumers prefer and which sectors are expected to see the greatest growth.
- Further interesting infographics can be found [here](#).

BRAND DIFFERENTIATION
SMART PACKAGING WITH
TIME/TEMPERATURE INDICATORS
SMART AND ACTIVE PACKAGING
PACKAGING FROM BIOPLASTICS
PAPER AND CARDBOARD
PACKAGING WITH BARRIER EFFECT

5 REASONS TO ATTEND THE SWISS PAVILION



Concentrate on the development and care of your customer relations – we organize your participation



Clear identification by the Swiss design – the Swiss identity has long been widely recognized to be a symbol of high-quality standard and innovations



Attractive stand design creating an inviting atmosphere



Use of the common area for your customer meetings



Ready to use stand

SWISS PAVILION – THE BOOTH



Country Pavilion for Swiss and Liechtenstein companies



196 sqm



Own exhibition space for each company



Joint hospitality area for your meetings



Two packages available



A minimum of six Swiss companies is required to realize the **SWISS** Pavilion

SWISS PAVILION - PACKAGES

Package	Surface
Being there is everything	3-4 sqm
Small booth of 3-4 sqm • graphics (2sqm) incl. production, excl. design (print from delivered data) • 1 high table • 1 high chair • 1 lockable sideboard • illumination • transportation of max 10 kg brochures (one way only) • S-GE service package (see next page)	
The sky is the limit	Min. 6 sqm
Space rental • basic booth construction • per 6 sqm: 1 table, 3 chairs, 1 lockable sideboard • illumination • S-GE service package (see next page)	

**Register
now!**

COST OVERVIEW



Package	Being there is everything	The sky is the limit
Surface	3-4 sqm	Min. 6 sqm
Costs	CHF 4,950.-	CHF 1'100.- / sqm
S-GE service package*	Yes	Yes
Registration fee	CHF 650.- S-GE gold member or CHF 800.- S-GE silver member/Swissmem member or CHF 950.- non-member	
Media package	Mandatory, charged from Messe Düsseldorf EUR 500.-	

*S-GE service package

- Project management before, during and after the show
- Turn-key booth
- Hosted hospitality & networking area with snacks, coffee and non alcoholic drinks for free
- Cleaning & garbage removal

Not included

- Transport and insurance of your exhibits
- Individual stand design and additional furnishings
- Travel and accommodation

→ For more information please consult the [S-GE general terms and conditions](#) (item 4.6 and 7.2):

YOUR CONTACT & REGISTRATION DEADLINE



Register [here](#)

Deadline: Friday, 29 November 2019

Project Team **SWISS** Pavilion:



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SWISS PAVILION – WHAT THE CUSTOMERS SAY



*“As a manufacturer of punching machines with worldwide distribution we rely on a large network. The participation in the **SWISS** Pavilion enables Berhalter die-cutting to make a representative appearance with a manageable effort. Thanks to the professional preliminary work and accompaniment by S-GE, also during the trade fair, we can focus on exciting conversations with (prospect) customers.”*

Ivo Schmid | Senior Sales Manager, Berhalter AG

IMPRESSIONS SWISS PAVILION INTERPACK 2017

