

Join the **SWISS** Pavilion!



INTERPACK 2020



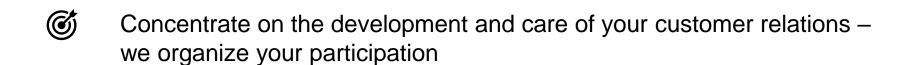
- Messe Düsseldorf, Dusseldorf
- interpack the leading Trade Fair for Processing and Packaging
 The widespread global relevance of the areas covered by interpack in
 Dusseldorf makes it every three years the go-to international event for a highly knowledgeable specialist audience.
- The last edition of interpack attracted more than 2,800 exhibitors from 168 countries. There were more than 170,000 professional visitors with a satisfaction rate of 98%.
- www.interpack.de / www.s-ge.com/interpack
- O Post Show Report

PROCESSESING AND PACKAGING MARKET

- The demand for packaged food and pharmaceutical products increases. Among other things, a growing population, smaller households and changes in consumer behavior are responsible for this development. This <u>infographic</u> shows which shape, design and functions consumers prefer and which sectors are expected to see the greatest growth.
- Further interesting infographics can be found <u>here</u>.

BRAND DIFFERENTIATION SMART PACKAGING WITH TIME/TEMPERATURE INDICATORS SMART AND ACTIVE PACKAGING PACKAGING FROM BIOPLASTICS PAPER AND CARDBOARD PACKAGING WITH BARRIER EFFECT

5 REASONS TO ATTEND THE SWISS PAVILION



Clear identification by the Swiss design – the Swiss identity has long been widely recognized to be a symbol of high-quality standard and innovations

Attractive stand design creating an inviting atmosphere

Use of the common area for your customer meetings

Ready to use stand

SWISS PAVILION – THE BOOTH



Country Pavilion for Swiss and Liechtenstein companies



196 sqm



Own exhibition space for each company



Joint hospitality area for your meetings



Two packages available



A minimum of six Swiss companies is required to realize the **SWISS** Pavilion

SWISS PAVILION - PACKAGES

Package	Surface
Being there is everything	3-4 sqm

Small booth of 3-4 sqm • graphics (2sqm) incl. production, excl. design (print from delivered data) • 1 high table • 1 high chair • 1 lockable sideboard • illumination • transportation of max 10 kg brochures (one way only) • S-GE service package (see next page)

The sky is the limit

Min. 6 sqm

Space rental • basic booth construction • per 6 sqm: 1 table, 3 chairs, 1 lockable sideboard • illumination • S-GE service package (see next page)



COST OVERVIEW

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Regis now!	ier

Package	Being there is everything	The sky is the limit
Surface	3-4 sqm	Min. 6 sqm
Costs	CHF 4,950	CHF 1'100/sqm
S-GE service package*	Yes	Yes
Registration fee	CHF 650 S-GE gold member or CHF 800 S-GE silver member/Swissmem member or CHF 950 non-member	
Media package	Mandatory, charged from Messe Düsseldorf EUR 500	

*S-GE service package

- Project management before, during and after the show
- Turn-key booth
- Hosted hospitality & networking area with snacks, coffee and non alcoholic drinks for free
- Cleaning & garbage removal

Not included

- Transport and insurance of your exhibits
- Individual stand design and additional furnishings
- Travel and accommodation
- → For more information please consult the S-GE general terms and conditions (item 4.6 and 7.2):

YOUR CONTACT & REGISTRATION DEADLINE

Register <u>here</u>

Deadline: Friday, 29 November 2019



Project Team **SWISS** Pavilion:



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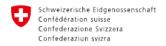


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SWISS PAVILION - WHAT THE CUSTOMERS SAY



"As a manufacturer of punching machines with worldwide distribution we rely on a large network. The participation in the **SWISS** Pavilion enables Berhalter die-cutting to make a representative appearance with a manageable effort. Thanks to the professional preliminary work and accompaniment by S-GE, also during the trade fair, we can focus on exciting conversations with (prospect) customers."

Ivo Schmid | Senior Sales Manager, Berhalter AG

IMPRESSIONS SWISS PAVILION INTERPACK 2017





