

enabling new business

 **SWITZERLAND
GLOBAL
ENTERPRISE**

Join the **SWISS** Pavilion!

IDEM SINGAPORE 2020

19. – 21. JUNE 2020, SINGAPORE

Register
now!




OFFICIAL PROGRAM

Switzerland. 
Trade & Investment Promotion.




IDEM SINGAPORE 2020


 19 – 21 June 2020

 SUNTEC Convention & Exhibition Centre, Singapore

 **IDEM Singapore 2020 The Leading Dental Exhibition & Conference in Asia Pacific region**

IDEM Singapore aims to bring global players right into the heart of the region's fastest growing dental markets. Offering the latest technologies in dentistry and oral health, IDEM Singapore provides a strategic platform for trade, technology, research and development, information exchange, as well as business networking.

 The last edition of IDEM Singapore attracted 506 exhibitors from 41 countries
There were more than 8,570 visitors from 71 countries.

 www.idem-singapore.com

 [Post Show Report](#)

SWISS PAVILION – THE BOOTH



Switzerland.

Country Pavilion for Swiss and Liechtenstein companies



220 sqm (depending on number of exhibitors)



Own exhibition space for each company



Joint hospitality area for your meetings



4 packages available



all under the well-known umbrella brand of Switzerland.

5 REASONS TO ATTEND THE SWISS PAVILION



Concentrate on the development and care of your customer relations – we organize your participation



Clear identification by the Swiss design – the Swiss identity has long been widely recognized to be a symbol of high-quality standard and innovations



Attractive stand design creating an inviting atmosphere



Use of the common area for your customer meetings



Ready to use stand

SWISS Pavilion – Package overview

Package	Showcase	Mini	Midi	Mega
Size	approx 3 sqm	6 sqm	9 – 15 sqm	Minimum 16 sqm
Price	CHF 4,500.-	CHF 5,850.-	CHF 925.-/sqm	CHF 885.- sqm
S-GE service package*	Included	Included	Included	Included
S-GE registration fee	CHF 650.- S-GE gold member CHF 800.- S-GE silver member / member sdi CHF 950.- non member			

THIS IS WHAT WE DO FOR YOU – OUR SERVICE PACKAGE

S-GE service package

We care about all organizational belongings:

Professional project management before, during and after the show • consulting by all project partners • Swiss side event • exhibitor badges • name tags

Let the show begin:

Illumination • power supply • one company logo • hosted hospitality area • info bar • internet access • snacks, coffee and non-alcoholic drinks • storage (limited space) • booth cleaning and garbage removal

Your company and products deserve attention:

Swiss exhibitor directory • entry in the official show catalogue and the buyer's guide • direct links to all exhibiting companies via the S-GE website • on-site advertisement

Included furniture

Showcase Package

Space in the hospitality area, 1 showcase or graphic wall (2 sqm), 1 high table, 1 barstool

Mini Package

1 meeting table, 2 chairs, 1 low showcase

Midi Package

1 meeting table, 4 chairs, 1 low showcase

Mega Package

1 meeting table, 4 chairs / 9 sqm; 1 low showcase

Not included

- Transport and insurance of your exhibits
- Individual booth design / additional furnishings
- Technical connections and operating costs
- Travel and accommodation

→ For more information please consult the S-GE general terms and conditions (items 4.6 and 7.2) at www.s-ge.com/agb.

REGISTRATION DEADLINE AND CONTACT

- **Registration Deadline:** Tuesday, 31 March 2020
- **Projekt Management SWISS Pavilion:**

[Register
now!](#)



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- **Partners:**



IMPRESSIONS SWISS Pavilion @ IDEM 2018

