

SWITZERLAND GLOBAL ENTERPRISE
STAMPFENBACHSTRASSE 85 - CH-8006 ZURICH

Your contact

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Zurich, 22.05.2023

Please register
Until Aug 31,
2023

Offer

Target Country	Spain (with international companies)
Services	Swiss Pavilion @ Smart City Expo 2023 Barcelona

In Co-Operation with:



**SUSTAINABILITY
DAYS**

swisstech.

1. Introduction



www.smartcityexpo.com

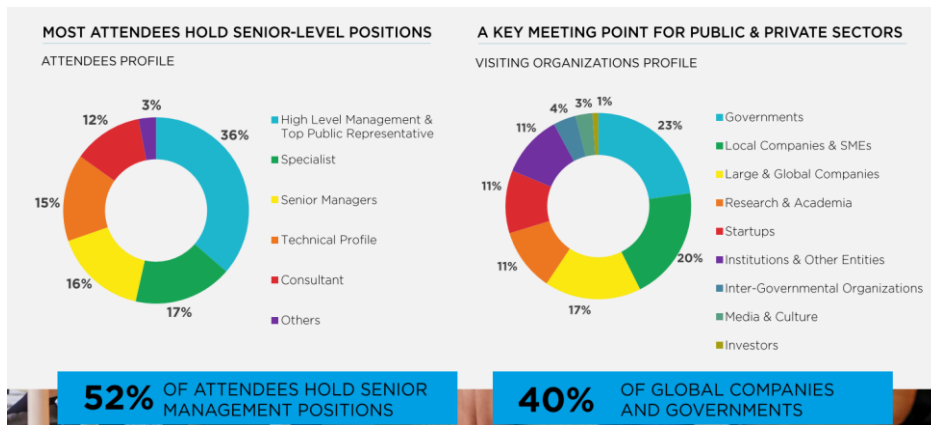
Smart City Expo World Congress (SCEWC) 2023 (November 7-9) is a global reaching event at the forefront of urban innovation.

Figures of the 2022 edition:



Top 10 visiting countries from 2022

- Germany
- France
- Italy
- Belgium
- Netherlands
- United Kingdom
- Israel
- South Korea
- Brazil
- Portugal



2023 Hall Structure

- The **congress area in Hall 1**, are leading experts discussing how to make cities more efficient, manageable, sustainable and above all livable including the country pavilions as Japan, USA, Canada, Luxembourg, Belgim, Nordics, Netherlands, as private companies as Amazon, Micorsoft,...
- The **exhibition area in Hall 2**, which is another marketplace for all stakeholders involved in the development of smart cites.

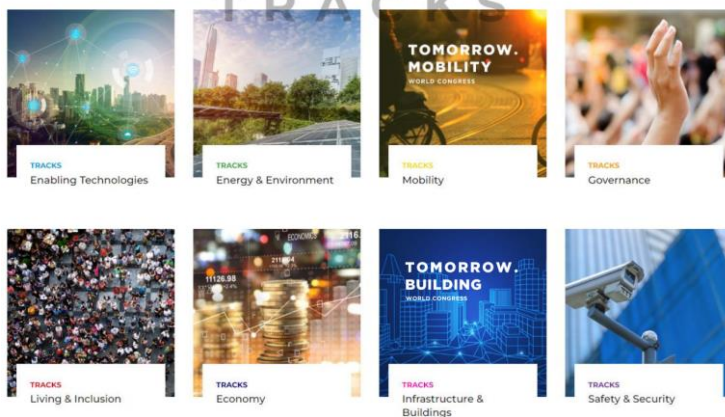
“This event brings public, private and civil society together. If you’re looking for a smart city event, this is the one you should make the time for”

Of the **700 cities** in the past. New York, San Diego, Moscow, Tel Aviv, Kobe, Berlin, Dubai, London, Amsterdam, Vienna, Stockholm, Brussels, Prague and Munich are just some of the cities that showcased their innovations in the implementation of smart solutions for metropolitan growth. With the presence of cities from five continents, SCEWC has consolidated itself as an essential meeting point and a crucial bridge for sharing *smart* experiences and exemplary practices among the cities and territories of the world.

As well as the cities taking part, SCEWC hosted some of **the leading companies** in the sectors of mobility, communications and technology, such as Cisco, Microsoft, Huawei, SAP, Fiware, MasterCard, Siemens, Suez, Alstom, Cellnex, Telefónica, FCC, Ferrovial, Seat, NEC and Deloitte amongst others. The involvement of these companies made the event a key meeting place for cities looking to meet their future development needs and firms whose *smart* products and solutions have the capacity to respond to the challenges posed by urban transformation.

Smart City Expo World Congress is committed to leveraging the implementation and follow-up of all global agendas at local and national level. The event aims to be the place to collectivize urban power, to increase the strength of cities to identify business opportunities, to establish partnerships and contribute to enacting common policies. A place to share research, best practices and potential common solutions, achieved through effective collaboration.

Topics for SCEWC23



SCEWC23 is having two formats to a main physical exhibition with digital parts in Barcelona

☛ click to the red titles/weblinks bellows for mor details

Enabling Technologies:

IoT • AI • 5G&WIFI6 • Cloud & Platforms • Connectivity • Data • Digital Services

Energy & Environment:

Climate Emergency • Clean Energy • Low-Carbon Tech

Mobility:

Mobility Data Spaces • Inclusivity, Affordability & Fairness • Connected, Cooperative & Automated Mobility • Sustainable Urban Logistics • Multimodality • Urban Air Mobility • Energy Transition • Active Mobility

Governance:

Regulation & Standards • Collaboration • Participation Schemes

Living & Inclusion:

Housing • Post-Pandemic Recovery • Refugee Crises • System Inequalities

Economy:

Financing Tools • Economic Models • Future of Work

Infrastructure & Buildings:

DesignTech • BuildTech • Smart & Green Built Environment • Net Zero Infrastructures & Buildings • Smart Infrastructure • PropTech • FMTech

Safety & Security:

Cybersecurity • Resilience & Risks • Safe Public Space

2. Objective/Offer

Location: Our SWISS Pavilion is located in the main Hall 2 nearby the speaker room with access to the two main corridors and next the large Microsoft Pavilion and other country pavilions. This will increase your visibility and generate visitors.



SWISS Pavilion 2022



Switzerland Global Enterprise, in collaboration with Swiss Business Hub Spain, will organize 2023 a fourth SWISS Pavilion at Smart City Expo World Congress in Barcelona.

The goal is to allow companies to present Swiss state-of-the-art smart solutions and technologies that can help cities around the world to redefine their future. At the same time, the Swiss Pavilion will serve as a meeting point for Swiss companies, industry associations and local, regional or federal authorities present at SCEWC, either as attendees or speakers.

The SWISS Pavilion will consist of a 60 sqm area hosting Swiss companies with the aim of using it as a marketing platform for their products and solutions. Urban innovation is a disruptive and dynamic field

of activity, and SCEWC 2023 offers a unique platform to establish new ways of collaboration with similar companies and institutions from around the world, a key factor to remaining competitive.

Good to know regarding timing:

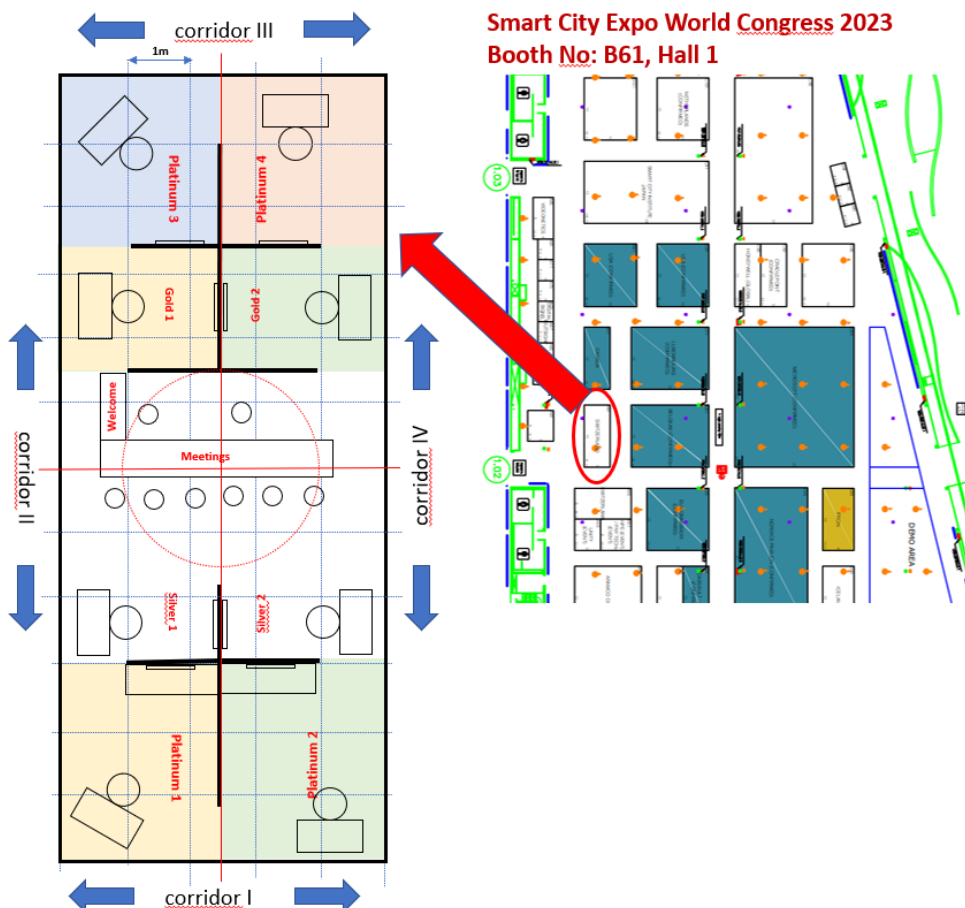
The Swiss Pavilion, an island booth surrounded by 4 corridors next to one of the high frequented main corridors, offers Swiss companies, industry clusters and public institutions the chance to participate as Co-Exhibitors.

➔ As earlier we know your individual needs as better we can adapt our offer. Please contact bkuster@s-ge.com to discuss the details and learning more about the event.

Included common installations & services for all packages:

- + SWISS Pavilion in the center of Hall 1 for better visibility with co-branding of your company
- + 230 V electrical connection on sideboard (for Platinum) resp. counter-desk (for Gold)
- + 2 exhibitor passes incl. access to the congress (value ca. 2'000 €)
- + 3 congress area free pass for forwarding (value ca. 3'000 €)
- + 6 exhibition area free "visitor" passes (value ca. 600 €)
- + **Option:** individual prints of walls at your booth on basis of .eps file: ca. 100 € /m2

- ☛ permanent staffed welcome/catering zone with coffee/water and snacks
- ☛ common meeting zone for individual meetings and catering
- ☛ use of the common meeting zone for individual pitches (you invite your network)
- ☛ SWISS Apéro at our booth for networking: you can also invite your guests
- ☛ SWISS Pavilion exhibitor brochure
- ☛ online registration at the official exhibitor online catalogue
- ☛ we can individualize your booth slot according to your needs



Packages:

□ Platinum 1, 2, 3, 4

- surfaces:
 - ca. 7.5m² for Platinum 1+2
 - ca. 6.25m² for Platinum 3+4
 - 1 stool
- 32" screen incl. HDMI Cable and USB at wall
- individual counter desk 1x0.5m, 0.9m height
- company logo on counter and backwall
- 1 stool
- 1 sideboard ca.1.2x0.5m, 0.9m height, for Platinum 1+2 only
- company logos on counter and backwall
- additional furniture/prints on demand at extra cost

□ Gold 1, 2 and □ Silver 1, 2

- 32" screen incl. HDMI Cable and USB at wall
- individual counter desk 1x0.5m, 1m height
- 1 stool
- company logos on counter and backwall
- additional furniture/prints on demand at extra cost

SwissTech Networking Night

S-GE and the Swiss Business Hub Spain is currently checking to organize a side event with networking possibilities.

3. Payment Terms

Payment

100% after order before event date, according [T&C](#)

Cancellation

In case of less co-exhibitors S-GE is taking the right to cancel the event and pay back the paid amount

Delivery

You will be notified of the delivery date for your project when we receive your order confirmation. This date will depend on local factors and any external suppliers involved. The delivery period does not begin until receipt of down payment.

Validity

Deadline for registration is August 31. 2023

Should work exceed the framework set out in this offer, Switzerland Global Enterprise will ask for the written agreement of the ordering party before proceeding.

4. Project Organization

In carrying out this project, Switzerland Global Enterprise will work with the following parties:

Project Management

Switzerland Global Enterprise, Zurich
Beat Kuster

Network Partner

Swiss Business Hub Spain
Guillem Vals, Martina David

In fulfilling its project, Switzerland Global Enterprise may, under certain circumstances, need to call on services from third parties.

5. Confidentiality

Switzerland Global Enterprise guarantees that it will handle in strict confidence all documents and information received from its clients for the purpose of executing its project.

6. General Terms and Conditions

By signing the order attached to this offer, the undersigned company confirms that it commissions Switzerland Global Enterprise on the terms described in this offer. The undersigned company confirms that it has read and accepted the General Terms and Conditions of Switzerland Global Enterprise, which are published and can be viewed on www.switzerland-ge.com/terms

The undersigned company acknowledges that the aforementioned General Terms and Conditions are an integral part of this project.



Please register
until Aug 31,
2023

7. Order

☛ **Deadline for registration is of August 31. 2023, (first-come, first served)**

Company name _____
 Contact person(s) _____
 Address _____
 ZIP / City _____
 Phone _____ E-Mail _____

We are pleased that you are interested in our products and gladly submit to you the following offer:

Spain ☛ please mark <input checked="" type="checkbox"/> the relevant box	*Price CHF (excl. VAT)	Delivery Time (weeks)
■ Event Support: Smart City Expo World Congress 2023		
<input type="checkbox"/> Platinum 1 (corner) _____	10'900.00	
<input type="checkbox"/> Platinum 2 (corner) _____	10'900.00	
<input type="checkbox"/> Platinum 3 (corner) _____	9'900.00	
<input type="checkbox"/> Platinum 4 (corner) _____	9'900.00	
<input type="checkbox"/> Gold 1 _____	8'200.00	
<input type="checkbox"/> Gold 2 _____	8'200.00	
<input type="checkbox"/> Silver 1 _____	6'900.00	
<input type="checkbox"/> Silver 2 _____	6'900.00	
☛ Screen: upgrade from 32" to (incl. HDMI cable and USB slot)		
<input type="checkbox"/> 40" individual screen	Ca. +300 €	
<input type="checkbox"/> 55" individual screen	Ca. +600 €	

Kick-Off Meeting for SWISS Pavilion exhibitors

After the registration deadline we will organize an online-meeting at approx. Sept 2023 to define all details with you. We will contact you later.

*Pricing/Exchange rate:

Please note that the price is a first estimation/proposal based of this current design. We can adapt your individual surface and equipment belong as earlier we know your preferences. As soon we know your individual wishes we can calculate individually. The exchange rate is based on the offer date with 1.00 (EUR/CHF). Should the exchange rate change with +/- 5% at the date of invoicing we will adjust the difference.

Place / Date:

Authorised signatory(ies):

 Please sign the enclosed scan and return it to: bkuster@s-ge.com