

enabling new business

**+** SWITZERLAND  
GLOBAL  
ENTERPRISE

Join the **SWISS** Pavilion!

# MONEY20/20 EUROPE, 2019

## AMSTERDAM, JUNE 3-5

Register  
now!




OFFICIAL PROGRAM

**Switzerland.**   
Trade & Investment Promotion.

  
Switzerland.

# MONEY20/20 EUROPE, 2019

 June 3-5, 2019

 RAI Amsterdam

 **Money20/20 Europe is where the future of money is built!**

This market-leading three-day event brings together the entire payments, FinTech and financial services industry. From industry institutions to up-and-coming innovators, everyone is here, every time. Businesses come together to explore unique regional insight and trailblazing enterprise, seizing the opportunity to meet the person or land the deal that will change the trajectory of their business.

For impressions from last years MONEY20/20 Europe, please check the online presence.

 <https://europe.money2020.com/>



**6000+**  
attendees



**1300+** C-level  
attendees



**2000+**  
companies



**120+**  
media partners



**490**  
speakers



**82**  
countries

# SWISS PAVILION

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## THE BOOTH



Switzerland.

Country Pavilion for Swiss and Liechtenstein companies



18 sqm (depending on number of exhibitors) in total



Small high-table and screen for each company with package “exhibitor”



Joint area for your meetings



2 packages available



A minimum of six Swiss companies is required to realize the **SWISS** Pavilion

## THE BENEFITS



Concentrate on the development and care of your customer relations – we organize your participation



Clear identification by the Swiss design – the Swiss identity is widely recognized as a symbol of high-quality standard and innovation



Attractive stand design creating an inviting atmosphere



Use of the common area for your customer meetings

# Switzerland goes to MONEY20/20 EUROPE, 2019

*For MONEY20/20 Europe, we offer two packages. If you have any questions or need more details, don't hesitate to contact us. Please note that the SWISS Pavilion will have an open-plan layout, therefore no separate booths are possible within the pavilion. Additional entry tickets to the conference can be bought via us at a EUR 200 discount of the regular price.*

## Package “exhibitor” (limited spaces)

- 1 entry ticket to the MONEY20/20 Europe conference (F&B included by the organizer)
- Use of the pavilion's networking zone
- 1 table for product presentation
- 1 screen (outward facing) and 1 graphic approx. size A1 (inward facing)
- Logo presence
- S-GE service package

**CHF 8,500.-\***

## Package “be part of it”

- 1 entry ticket to the MONEY20/20 Europe conference
- Logo including claim and web address on centrally located wall
- Display of brochures
- Use of the hospitality area including soft drinks / coffee
- S-GE service package

**CHF 3,700.- \***

*\* S-GE reserves the right to adapt the prices, should Money20/20 as soon as Money 20/20 changes its ticket prices.*

## DETAILS

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## PROJECT TEAM



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OFFICIAL PROGRAM



## SERVICE PACKAGE

**Organisation:** Professional project management before, during and after the show • consulting by all project partners • name tags • online Swiss exhibitor directory • direct link to all exhibiting companies via the S-GE website

**Pavilion:** Illumination • power supply • one company logo • hosted hospitality area • internet access • coffee and soft drinks • booth cleaning and garbage removal

**Not included:** Transport and insurance of your exhibits • Technical connections and operating costs • Travel and accommodation

→ For more information please consult the S-GE general terms and conditions (items 4.6 and 7.2) at [www.s-ge.com/agb](http://www.s-ge.com/agb).

# LET'S GET STARTED - WE LOOK FORWARD TO WELCOMING YOU



Deadline for  
registration:

22 February 2019