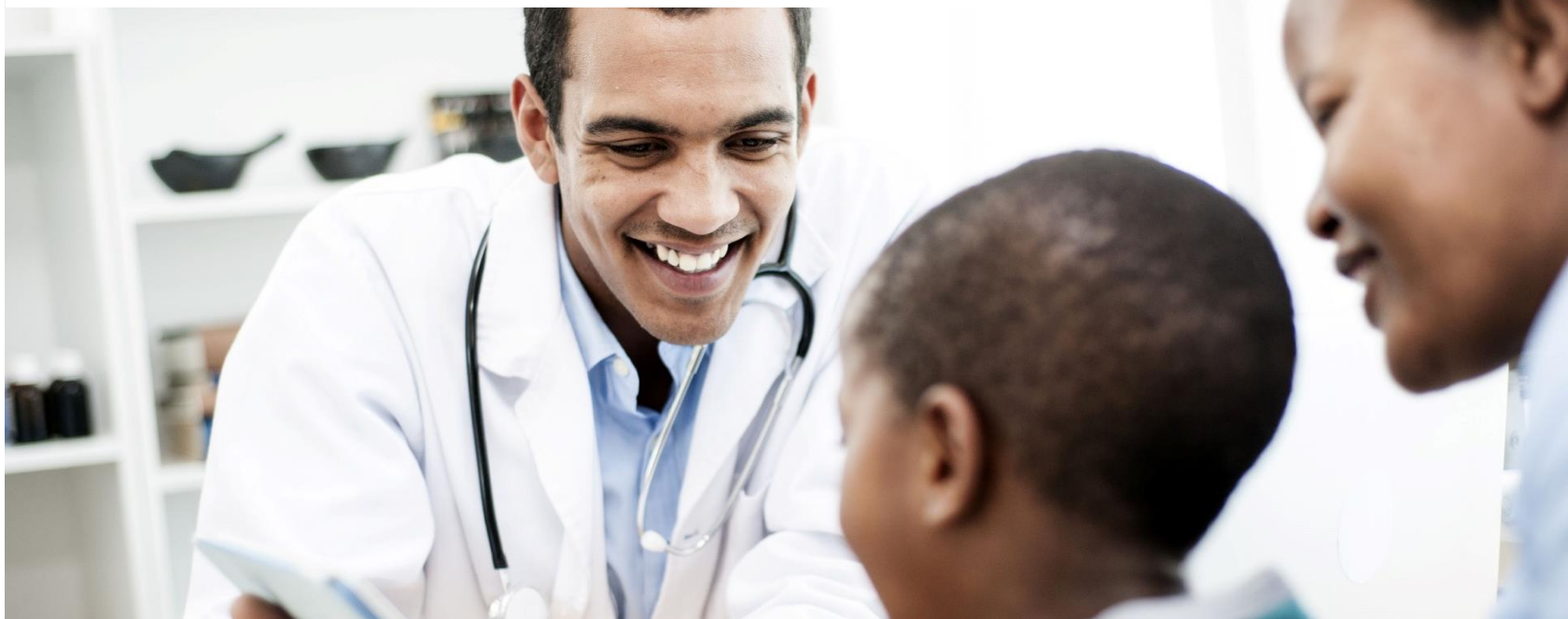


enabling new business

 **SWITZERLAND  
GLOBAL  
ENTERPRISE**

28 – 30 May 2019, Johannesburg, South Africa

# AFRICA HEALTH 2019 MINI SWISS PAVILION



OFFICIAL PROGRAM


**Switzerland.**   
Trade & Investment Promotion.



 28 - 30 May 2019

 Gallagher Convention Center, Johannesburg, South Africa

 The continent's largest healthcare exhibition

 Africa Health 2018 by numbers:

- 560 exhibitors from 39 countries
- 8,475 sqm exhibition space
- 10,262 attendees:
  - 80% from South Africa, 12% SADC, 2% Rest of Africa, 6% others
  - 11% Private Hospital, 7% Public Hospital, 6% Clinic, 6% Government, 17% Agent/Dealers/Distributor, 9% Manufacturer, 17% Supplier/Procurement, 6% Pharmaceutical, 21% Other

 [www.s-ge.com/africahealth](http://www.s-ge.com/africahealth) / Africa Health

 Post Show Report 2018

## SWISS PAVILION – THE BOOTH

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Country Pavilion for Swiss and Liechtenstein companies



Approx. 50 sqm (depending on number of exhibitors)



Own exhibition space for each company



Joint hospitality area for your meetings



2 packages available / we are open to discuss further packages



A minimum of 4 companies is required to realize the mini **SWISS** Pavilion

## SWISS Pavilion - Packages

4 sqm package	CHF 4'950.-
Space rental with carpet, walls, illumination, 1 power socket, 1 company logo	
1 high table, 2 high chairs • 1 brochure rack • to choose: 1 lockable sideboard or showcase	change of furniture possible
2 sqm graphic (print from delivered data)	Additional graphics → separate costs
transportation of max. 5 kg brochures (one way only)	from S-GE to your booth in Johannesburg
<b>SWISS</b> Pavilion service package (incl. hosted hospitality area, catering, internet, storage, booth cleaning and organizational support before and during the trade fair)	



## MINI SWISS PAVILION – PARTICIPATION PACKAGES

9 sqm package (corner booth)	CHF 9'900.-
Space rental with carpet • walls • illumination • 1 power socket • 1 company logo	
1 table, 4 chairs • 1 brochure rack • to choose: 1 lockable sideboard or showcase	Graphics or change of furniture → separate costs
1 screen	
transportation of max. 5 kg brochures (one way only)	from S-GE to your booth in Johannesburg
<b>SWISS</b> Pavilion service package (incl. hosted info point, catering, internet, storage, booth cleaning and organizational support before and during the trade fair)	

Interested in booking  
another size?  
Please contact us!

# MINI SWISS PAVILION – COST OVERVIEW

Package	4 sqm	9 sqm
<b>Costs</b>	CHF 4'950.-	CHF 9'900.-
<b>Registration fee S-GE</b>	CHF 650.- S-GE gold member / CHF 800.- S-GE silver member / CHF 950.- non member	
<b>Mandatory Marketing Fee Omnia</b>	USD 250.-* (CHF 242.-) *	
<b>Liability insurance (invoice will be issued by organizer Informa)</b>	USD 250.- (or insurance policy of at least 1.5million)	
<b>Full cost for Non Members S-GE (own insurance coverage provided)</b>	CHF 6'142.-	CHF 11'092.-

The package does not include:

- Transport and insurance of your exhibits
- Individual stand design and additional furnishings
- Technical connections and operating costs
- Travel and accommodation
- For more information please consult the [S-GE general terms and conditions](#) (item 4.6 and 7.2).

\* USD exchange rate 14.09.2018: 0.97

## MINI SWISS PAVILION

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### 6 REASONS TO ATTEND THE MINI SWISS PAVILION



Consulting session in preparation for the trade show – all registered companies have the opportunity to book a complimentary consulting session with our Africa specialist



Concentrate on the development and care of your customer relations – we organize your participation



Prominent location – ensuring a high degree of attention



Clear identification by the Swiss design – the Swiss identity has long been widely recognized to be a symbol of high-quality standard and innovations



Attractive stand design creating an inviting atmosphere



Ready to use stand

# REGISTRATION / CONTACT

Project Management mini **SWISS** Pavilion:



Corinne Schmid  
[cschmid@s-ge.com](mailto:cschmid@s-ge.com)  
+41 44 365 52 53

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Switzerland Global Enterprise  
Stampfenbachstrasse 85  
8006 Zurich  
[www.s-ge.com](http://www.s-ge.com)

## Partners:





# IMPRESSIONS AFRICA HEALTH 2016



# LET'S GET STARTED - WE LOOK FORWARD TO WELCOMING YOU



Deadline for  
registration:

30 November 2018

[link to registration form](#)