

enabling new business

 **SWITZERLAND
GLOBAL
ENTERPRISE**

Join the **SWISS** Pavilion!

FHA-FOOD & BEVERAGE ASIA 2020

SINGAPORE, 31 MARCH – 3 APRIL 2020


Register
now!

OFFICIAL PROGRAM


Switzerland. 
Trade & Investment Promotion.




FHA-FOOD & BEVERAGE ASIA 2020

 31 March – 3 April 2020

 Singapore Expo, Singapore

 **Asias most comprehensive international trade show**
FHA-Food & Beverage presents Asia's largest and most effective business platform for buyers to source, network and exchange ideas. This all-inclusive marketplace caters to the diverse needs of the F&B and hospitality industries.

 The last edition of FHA attracted 2'000 exhibitors from 76 countries
There were 48'000 attendees from 120 countries.

 www.fhafnb.com

 [Post Show Report](#)

SWISS PAVILION – THE BOOTH



Country Pavilion for Swiss and Liechtenstein companies



Approx. 72 sqm (depending on number of exhibitors)



Own exhibition space for each company



Joint hospitality area for your meetings



3 packages available



A minimum of six Swiss companies is required to realize the **SWISS** Pavilion

5 REASONS TO ATTEND THE SWISS PAVILION



Concentrate on the development and care of your customer relations – we organize your participation



Clear identification by the Swiss design – the Swiss identity has long been widely recognized to be a symbol of high-quality standard and innovations



Attractive stand design creating an inviting atmosphere



Use of the common area for your customer meetings



Ready to use stand

SWISS PAVILION – PACKAGE OVERVIEW

Package	Mini	Midi	Mega
Size	3 sqm	6 sqm	minimum 9 sqm
Price	CHF 5'200.-	CHF 8'600.-	CHF 1'350.- / sqm
S-GE service package*	Included	Included	Included
S-GE registration fee	CHF 650.- S-GE gold member CHF 800.- S-GE silver member / fial member CHF 950.- non member		

THIS IS WHAT WE DO FOR YOU – OUR SERVICE PACKAGE

S-GE service package

We care about all organizational belongings:

Professional project management before, during and after the show • consulting by all project partners • Swiss side event • exhibitor badges • name tags

Let the show begin:

Illumination • power supply • one company logo • hosted hospitality area • info bar • internet access • snacks, coffee and non-alcoholic drinks • storage (limited space) • booth cleaning and garbage removal

Your company and products deserve attention:

Swiss online exhibitor directory • entry in the official show catalogue • direct link to all exhibiting companies via the S-GE website

Not included

- Transport and insurance of your exhibits
- Individual stand design and additional furnishings
- Technical connections and operating costs
- Travel and accommodation

→ For more information please consult the S-GE general terms and conditions (items 4.6 and 7.2) at www.s-ge.com/agb.

REGISTRATION DEADLINE AND CONTACT

Registration Deadline: Friday, 20 September 2019

[Register now!](#)

Project Team SWISS Pavilion:



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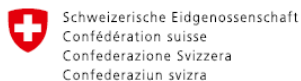


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Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Embassy of Switzerland
Swiss Business Hub ASEAN



Foederazione der Schweizerischen Nahrungsmittel-Industrien
Fédération des Industries Alimentaires Suisses
Federazione delle Industrie Alimentari Svizzere



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IMPRESSIONS



FHA – FOOD & BEVERAGE 2018



FHA – FOOD & BEVERAGE 2016