

enabling new business

 **SWITZERLAND
GLOBAL
ENTERPRISE**

Join the mini **SWISS** Pavilion at the world's largest pharmaceutical exhibition

CPHI WORLDWIDE 2020

MILAN, 13-15 OCTOBER 2020



*first
SWISS
Pavilion
at CPhI*

OFFICIAL PROGRAM


Switzerland.
Trade & Investment Promotion.





13 – 15 October 2020



Milan, Italy / Zone: Excipient



The world's leading pharmaceutical platform



>44'000 pharmaceutical professionals from 165 countries
> 2'500 exhibiting companies



The world's largest pharmaceutical exhibition, CPhI Worldwide houses six zones representing each stage of the pharmaceutical supply chain - from APIs, machinery and packaging to outsourcing and biopharmaceuticals. CPhI Worldwide is the place to network and source cost-effective pharma solutions from all over the world - in just 3 days, under one roof.

Zones:



www.cphi.com/europe / Post show report 2018

SWISS PAVILION

FACTS AND FIGURES



Country Pavilion for Swiss and Liechtenstein companies



A minimum of four Swiss companies is required to realize the first mini **SWISS** Pavilion at CPhI Worldwide



Own exhibition space for each company (also small booth available), use of joint hospitality area for your meetings

BENEFITS



Concentrate on the development and care of your customer relations – we organize your participation



Clear identification by the Swiss design – the Swiss identity is widely recognized as a symbol of high-quality standard and innovation



We support you to get the most out of your participation.



Ready to use stand

YOUR PACKAGE

3-4 sqm booth for the presentation of your products Use of the joint hospitality area for your meetings

Your own booth:

- Space rental with carpet • illumination • 1 power socket
- Furniture: 1 lockable showcase • 1 brochure rack • 1 high table and 2 chairs
- Branding: 1 company logo • 1 sqm graphic on the back wall (print from delivered data)

S-GE service package:

- Project management as well as organizational and administrative preparation and realization
- hosted hospitality area • info bar • coffee and non-alcoholic drinks for you and your guests
- booth cleaning • garbage removal • limited storage
- Swiss side event

Not included:

- Transport and insurance of your exhibits
- Individual stand design and additional furnishings
- Technical connections and operating costs
- Travel and accommodation

→ For more information please consult the S-GE general terms and conditions (items 4.6 and 7.2) at www.s-ge.com/agb.

Another
package or
additional
support
required?
Please
contact us!

COST OVERVIEW

Your booth package	
3-4 sqm booth including standard furniture, branding, service package	CHF 6'900.-
Registration Fee <ul style="list-style-type: none">• S-GE Gold Member• Member Science Industries / S-GE Silver Member• Non Member	CHF 650.- / CHF 800.- / CHF 950.-
Mandatory fees from the Organizer (will be billed at actuals)	
Digital Product Directory Fee (EUR 672.-)	CHF 740.-
Co-exhibitor fee (EUR 515.-)	CHF 566.-
Visit Connect: lead capture device package (EUR 85.-) access to exhibitor portal and 1 app	CHF 94.-
Total cost for Non Members	CHF 9'250.-
Total cost for S-GE Gold Member	CHF 8'950.-

CONTACT DETAILS



Register
now!

Registration Deadline: 17 April 2020

Project Manager SWISS Pavilion:



Corinne Wyler
Project Manager Trade Fairs
+41 44 365 52 53
cwyler@s-ge.com

Swiss Business Hub Italy:



Mariano Spagnoli
Trade Officer
+39 02 77 79 16 44
mariano.spagnoli@eda.admin.ch

S-GE consultant in your region:



Office Zurich:
Beat Kuster
+41 44 365 54 45
bkuster@s-ge.com



Office Lugano:
Monica Zurfluh
+41 91 601 86 85
mzurfluh@s-ge.com



Office Renens:
Benedikt Schwartz
+41 21 545 94 91
bschwartz@s-ge.com

Partner:

scienceINDUSTRIES
S W I T Z E R L A N D



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Embassy of Switzerland
Swiss Business Hub Italy

**+ SWITZERLAND
GLOBAL
ENTERPRISE**

IMMERSE YOURSELF IN THE WORLD OF SWISS PAVILION



enabling new business

scienceINDUSTRIES
S W I T Z E R L A N D

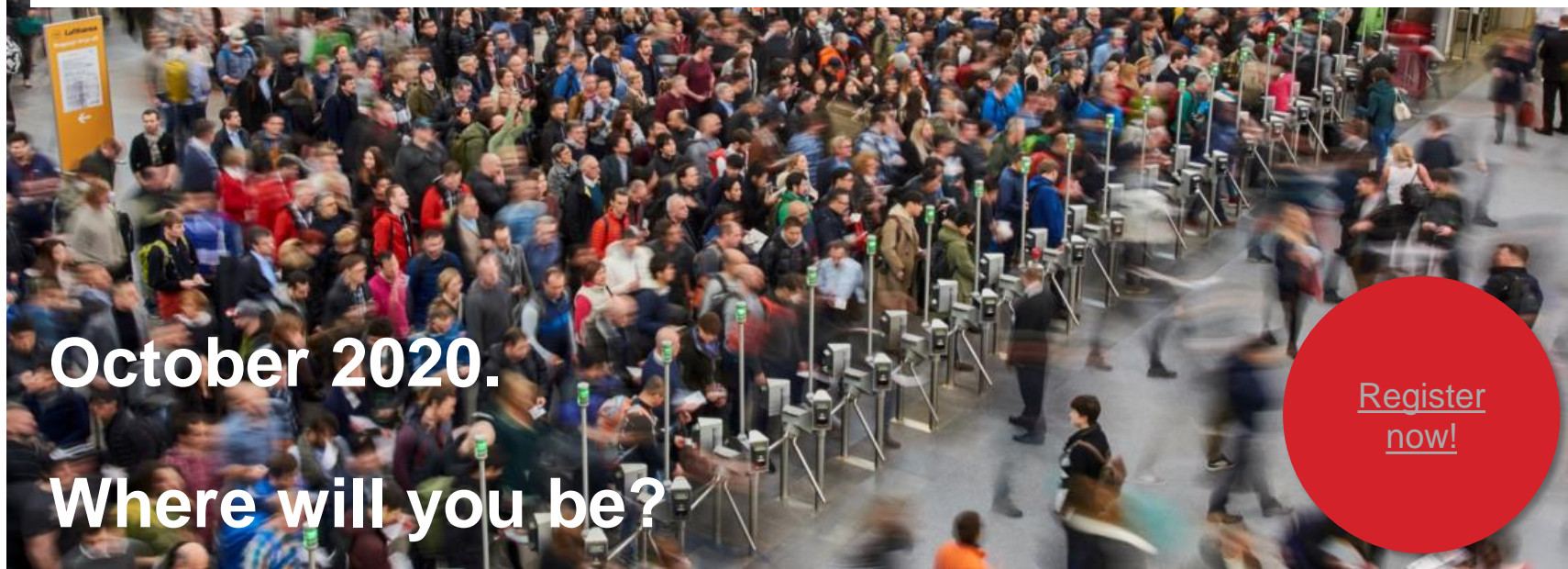


Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Embassy of Switzerland
Swiss Business Hub Italy

 **SWITZERLAND
GLOBAL
ENTERPRISE**

LET'S GET STARTED - WE LOOK FORWARD TO WELCOMING YOU



October 2020.

Where will you be?

[Register
now!](#)