

Promotion Event for China International Import Expo

Program (draft 22.11.2017)

Date	Monday, January 15th 2018
Place	Salon Trianon, Hotel Schweizerhof, Bahnhofplatz 11, 3001 Bern
Language	English; English translation for speeches in Chinese
Agenda	
14:00-14:30	Arrival and registration
14:30-15:00	Opening remarks Mr. Wenbing Geng, Ambassador of the P.R.China to Switzerland A representative from the Swiss government (tbc) A representative from the Swiss economy (tbc)
15:00-15:30	Presentation about the China International Import Exposition Mr. Fangcai Cai, Economic and Commercial Counsellor of the Chinese Embassy
15:30-16:00	Presentations of the Chinese companies about their products Air China Zurich Office China Construction Bank Zurich Branch
16:00-16:30	Seminar: Opportunities and experiences in the Chinese market About four Swiss entrepreneurs, from both MNC and SME (tbc)
16:30-17:30	Cocktail party with apéro