



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Embassy of Switzerland in Japan
Swiss Business Hub Japan



**+ SWITZERLAND
GLOBAL
ENTERPRISE**

enabling new business

18 – 20 March 2019, Tokyo

SWISS PAVILION @ MEDTEC JAPAN 2019



-  18 – 20 March 2019
-  TOKYO BIG SIGHT, Tokyo, Japan
-  **MEDTEC Japan – Asia’s largest trade-show dedicated to the manufacturing of medical devices**
Since its launch in 2009, MEDTEC Japan has shown consistent growth. In 2018, 560 exhibitors from fields like smart health, biomedical technology, medical metal and tools, medical packaging and many more presented their products to a professional audience.
-  2018’s edition attracted more than 31,062 visitors, many of them domestic and foreign medical device manufacturers.
-  www.medtecjapan.com/en

THE BOOTH – SWISS PAVILION



Booth size / location: The SWISS Pavilion will cover an area of 54 sqm and will be located at booth 801 in the Medical Metal & Tool Area, right in front of the entrance.

Brand: Switzerland - The Swiss presence stands for quality, innovation and tradition

Features:

- Open booth with individual presentation of each company
- Central hospitality area on cooperation with Switzerland Tourism

Participants: A minimum of six Swiss companies is required to realize the **SWISS** Pavilion



PARTICIPATION PACKAGES – 6sqm

Small but stylish 6sqm

- Booth space of 6sqm
- Basic booth construction
- Furniture (choose 3 pieces: table, chair, sideboard, brochure rack, show case)
- **SWISS** Pavilion service package (incl. electrical power, illumination, booth cleaning, organizational support)

Costs

Package fee:
CHF 6'000.00

The package does not include:

- Transport and insurance of your exhibits
- Shipment of your brochures
- Individual stand design and additional furnishings
- Technical connections and operating costs
- Travel and accommodation

5 REASONS TO ATTEND THE SWISS PAVILION



Concentrate on the development and care of your customer relations – we organize your participation



Clear identification by the Swiss design – the Swiss identity has long been widely recognized to be a symbol of high-quality standard and innovations



Attractive stand design creating an inviting atmosphere



Use of the common area for your customer meetings (incl snacks, coffee and non-alcoholic drinks)



Ready to use stand



Shared support by SBH Japan employee (for all exhibitors)

GET THE MOST OUT OF YOUR PARTICIPATION

Optional Services:

- + **Your own interpreter (English-Japanese) for 3 days**
 - student approx. CHF 600.-
 - professional approx. CHF 1,900.-
- + **Graphics at booth walls**
approx. CHF 80.-/sqm
- + **Arrangement of business meetings**
 - arrangement of 2 - 3 appointments (without guarantee)
 - organization of meeting time and location
upon request
- + **Business partner check-up**
Did you meet a company and would you like to have more background information?
 - verification of 1 company (registration in local trade registry)
upon request
- + **Market spot**
Answers to 3-4 of your questions concerning market
upon request

Rates may vary depending on exchange rate.

REGISTRATION

Registration Deadline: 30 November 2018

I /We will participate in Medtec Japan 2019 under the SWISS Pavilion

Participation Package (6 sqm) Price CHF (excl. VAT) 6'000.00

Company: _____

Last Name: _____

First Name: _____

Position: _____

Street: _____

PO Box: _____

Post Code, Town: _____

Mobile: _____

E-Mail: _____

Place / Date: _____

Authorised signatory(ies): _____

CONTACT

Project Management **SWISS** Pavilion:

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Impressions Medtec Japan 2018