



Application Form: Money20/20 Europe, June 3-5, 2019

Package		
<input type="radio"/> “Exhibitor” Package		
Costs		
Participation including all services costs CHF 7'500. Innosuisse bears 68% of the costs. The cost share for you: CHF 2'500. Please note that no further costs such as flights, accommodation etc. are included.		
Final registration deadline: February 22, 2019		
Timing / Outlook		
When	What	Who
22.02.2019	Registration Deadline	Start-ups
Mid-March	Decision by Innosuisse	Innosuisse
Mid-March	Confirmation of Start-ups	Innosuisse
3-5.06.2019	Trade Fair Exhibition	Start-ups and S-GE

The submitted application will be reviewed by Innosuisse. You will be informed of the final decision by the latest until March 15, 2019.

Startup	
Name	
Company blurb	Please write a 2-3-line description of your company that we can share with our network. This will be used for email introductions.

Please provide a company or product video and / or a presentation (pitch deck) and a high-resolution logo of your company.

Contact information	
Name	
Email	
Phone	
Address	

I am in the Innosuisse Start-up coaching program and have an active Initial Coaching Voucher

I am in the Innosuisse Start-up coaching program and have an active Core Coaching Voucher

I have obtained the CTI-Label or Innosuisse Certificate less than 3 years ago (on date of application)

None of the above (please note that this offer is only valid for start-ups that have an active Innosuisse Coaching voucher or an Innosuisse/CTI Certificate obtained less than 3 years ago)

Comment: _____



Short description of the company status (max. 300 words)
Describe your 3 business priorities for the next year (max. 300 words)
How would you benefit from taking part in the trade fair? <i>A few tips:</i> <ul style="list-style-type: none">○ <i>Keep it short: max. 500 characters</i>○ <i>Keep it simple: we must be able to understand your value proposition</i>○ <i>Attract in a few words: imagine you are a visitor – what do you expect from this description?</i>○ <i>Get straight to the point: what impression would you like your organization to make on people?</i>
Define up to 5 realistic and measurable milestones you believe you can reach due to taking part in the fair (max. 300 words)

Kindly send this form back to Salome Aggeler, Project Manager Trade Fairs, Switzerland Global



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra
Swiss Confederation
Innosuisse – Swiss Innovation Agency

 **SWITZERLAND
GLOBAL
ENTERPRISE**
enabling new business

Enterprise, saggeler@s-ge.com, T +41 44 365 54 59. Salome is also available for further information and questions regarding the trade fair.

By signing this form, I confirm that I will pay my self-costs directly to S-GE until April 30, 2019 if I will get selected. Terms and conditions apply.

Signature

Place & Date



EXTRACT OF GENERAL TERMS AND CONDITIONS

For official Swiss participation in international trade fairs, other official joint events and Swiss exhibitions abroad

2. TENDER AND EXECUTION OF CONTRACT

2.2 Registration for participation in an event/trade fair must be received by Switzerland Global Enterprise in writing within the time limit for registration specified in the participation documents. A registration received in good time does not establish a right to participation or a particular size or location of an assigned booth. Late registrations may be considered only based on available space (section 7.1). The contract is deemed executed only upon written confirmation of registration by Switzerland Global Enterprise.

4. PAYMENT TERMS

4.4 The full participation price must be paid in full within four weeks before the start of the event/trade fair; otherwise the Client shall not be entitled to participate.

4.5 In the event that the exhibitor becomes delinquent in a due payment and Switzerland Global Enterprise rescinds the contract effective immediately (section 4.3), the registration fees and agreed participation price shall be payable in penalty.

4.6 Switzerland Global Enterprise will invoice the costs of Special Services (section 7.2) after the close of the event; such charges shall likewise be payable within 30 days.

6. DELIVERY/CHANGES/DELINQUENCY/CANCELLATION

6.5 In the event that an exhibitor elects, after execution of the contract, not to participate or to reduce the previously agreed scope of participation, the registration fee and full participation price for the Basic Services, subject to the limitation in section 6.6, shall remain due along with compensation for expenses already incurred by Switzerland Global Enterprise for Special Services (section 7.2).

6.6 Cancellation of the contract by the exhibitor is effective only if in written form (by letter or fax). Cancellation by e-mail is not admissible. In the event of timely written withdrawal,

the following reductions from the price of participation are granted:

- if received at least six months before the exhibition: 30 % reduction;
- if received at least four months before the exhibition: 10 % reduction.

If the exhibitor withdraws its registration less than four months before the exhibition, the full participation price and full registration fee are payable. If the exhibitor arranges for a suitable replacement exhibitor to assume the executed contract under the same terms, the original exhibitor's obligations shall be discharged up to the amount of the payment of the participation price by the replacement exhibitor. The registration fee and additional expenses incurred by Switzerland Global Enterprise remain payable in any case. The replacement exhibitor is also required to pay the registration fee.

6.7 Switzerland Global Enterprise may undertake a reduction in the registered booth space or a change of location at any time (section 7.1). In this event the exhibitor shall be entitled to withdraw in writing within one week of receiving notification of such a change in the contractual terms if the exhibitor's interests are unreasonably adversely affected thereby. If the adverse effect is reasonable, the exhibitor may nevertheless withdraw from the contract but shall be liable for the costs of withdrawal. The costs of such withdrawal are calculated as specified in section 6.6.

6.8 If it becomes impossible to participate in a trade fair as planned, the registered trade fair participant shall not be entitled to indemnification for loss of any expected business transactions that would have occurred while taking part in the fair.

7. SPECIAL TERMS FOR PARTICIPATION IN EVENTS/TRADE FAIRS

7.1 Basic Services: On assuming organizational responsibility, Switzerland Global Enterprise undertakes to provide the Client with ideal conditions for participating in the trade fair and to make all arrangements necessary to organize a dignified and unified event in keeping with Switzerland's reputation. The price for Basic Services (participation price) includes rental of the exhibition space and the services specified in the announcement. Switzerland Global Enterprise is the sole principal for the Basic Services vis-à-vis third parties. Switzerland Global Enterprise assigns locations and booth space in cooperation with the trade fair management. Switzerland Global Enterprise will make all reasonable efforts to meet exhibitors' wishes in respect of location. Any confirmation of location and size of the exhibition space does not establish a legal claim. Switzerland Global Enterprise reserves the right to assign the exhibitor a booth at a location other than that confirmed, to change the size of the exhibitor's space (e.g. in the event of overbooking), to relocate or close entrances and exits to the fairgrounds and halls and to undertake other structural changes in the event that exceptional circumstances give rise to a significant interest on the part of Switzerland Global Enterprise in undertaking such measures.

7.2 Special Services: All services above and beyond the Basic Services, unless expressly agreed otherwise, are invoiced separately as Special Services on a cost basis including any handling charge. These include, without limitation, additional equipment and furniture, outlets, installations and operating costs for electricity and telecommunications, water, compressed air, gas, etc. as well as services such as additional exhibitor IDs, parking cards, etc.

Exhibitor's obligations

7.3 The guidelines and rules established by the trade fair management are binding on all exhibitors. The responsible project manager of Switzerland Global Enterprise or his or her deputy retain domiciliary rights. Switzerland Global Enterprise or third parties appointed by Switzerland Global Enterprise represent the interests of the Swiss exhibitors vis-à-vis the trade fair management.

7.4 The design and operation of the rented space must be in harmony with the overall image of the fair. The exhibitor shall comply with the instructions of Switzerland Global Enterprise or the trade fair management in this respect. The guidelines of Switzerland Global Enterprise and instructions apply on a subsidiary basis for the design and operation of booths.

7.5 The exhibitor undertakes to complete the trade fair booth by the opening of the exhibition. The exhibitor is obliged to staff and supply the booth with exhibition

materials for the entire time that the exhibition is open and to begin dismantling the booth only after the close of the exhibition.

7.6 Presentations of any kind and special actions (such as noisy or otherwise disruptive demonstrations, sale or free distribution of goods) are subject to express approval by Switzerland Global Enterprise. Visual or acoustic disturbance of neighboring booths or obstructions in the booth and aisle spaces are prohibited. In the event of infringement, Switzerland Global Enterprise re-serves the right at its own discretion to prohibit troublesome or obstructive presentations and, in the event of repeated infractions, to terminate the booth rental contract with immediate effect.

7.7 The engagement of local personnel, interpreters, etc. is in principle the responsibility of each exhibitor, but may be arranged through Switzerland Global Enterprise at the exhibitor's request and expense. Each exhibitor is responsible for ensuring that its event staff possess the required identification papers and permits. Transport, insurance and security measures

7.8 Packing, round-trip transport, customs clearances, storage and insurance of the exhibited goods and empties are the responsibility of each individual exhibitor unless otherwise agreed.

7.9 Participation does not include insurance cover. Securing liability, accident, illness, property, repatriation insurance, etc. is the responsibility of each exhibitor. Even if Switzerland Global Enterprise prescribes a freight forwarder, insurer or connecting link for certain activities on a binding basis in individual cases, the legal relations are based solely on the agreements concluded between the exhibitors and the contracting party. The role of Switzerland Global Enterprise in such cases is solely that of an intermediary. If Switzerland Global Enterprise provides the authorities with guarantees for the temporary admission of goods on behalf of exhibitors, the exhibitor undertakes to comply with the associated obligations and hold Switzerland Global Enterprise harmless.

12. ASSIGNMENT/INVOLVEMENT OF THIRD PARTIES

12.2 During participation in events/trade fairs, co-exhibitors may use the exhibition space rented by the exhibitor only with the written consent of Switzerland Global Enterprise and an additional registration. Co-exhibitors are participants appearing in some form in an exhibitor's booth, whether through lettering, exhibits or entry in the trade fair catalogue. A separate registration fee is charged for each co-exhibitor. When accepting co-exhibitors, the exhibitor is liable to Switzerland Global Enterprise for compliance with the present contractual terms and conditions, any individual agreements and for any damage caused by the co-exhibitor. Presentation of foreign exhibits or licensees of Swiss companies is permitted only with the approval of Switzerland Global Enterprise.

13. WARRANTY AND LIABILITY

13.4 Switzerland Global Enterprise is not liable for late arrival of goods for exhibit, defective support by local representatives of Swiss companies, theft of or damage to goods for exhibits and personal effects, force majeure, official confiscation, etc.

13.5 Switzerland Global Enterprise refuses liability for adverse effects or damage occurring to the exhibitor through its own conduct in contravention of the contract.

Switzerland Global Enterprise is liable to the exhibitor for damage demonstrably caused deliberately or through gross negligence by Switzerland Global Enterprise or its contracting partners (booth assemblers, trade fair management, graphic artists, etc.). All further liability of Switzerland Global Enterprise is excluded.

13.6 Switzerland Global Enterprise bears no responsibility if an event is not held or planned participation does not occur due to unforeseen compelling circumstances. The costs of Basic Services incurred up to this date will be invoiced on a pro rata basis to the registered exhibitors. Expenses for Special Services will be invoiced to the exhibitors on an individual basis.

13.7 Switzerland Global Enterprise is not liable to the exhibitor for any consequences arising from the location or surroundings of the booth.

14. APPLICABLE LAW

Unless and except as these T&C contain provisions to the contrary, the legal relations between the parties are governed exclusively by Swiss law.

15. JURISDICTION

The exclusive place of jurisdiction for the legal relations existing between the parties is Zurich.

Zürich, October 2007