



SWITZERLAND-ARMENIA
Chamber Of Commerce



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Embassy of Switzerland in Armenia

AZAD

PHARMACEUTICAL
INGREDIENTS

DFA

Development Foundation
of Armenia

**SWITZERLAND
GLOBAL
ENTERPRISE**

enabling new business

Joint Chamber
of Commerce

Switzerland–Russia/CIS



Russia, Ukraine, Belarus, Moldova
Kazakhstan, Kyrgyzstan, Tajikistan,
Turkmenistan, Uzbekistan
Armenia, Azerbaijan, Georgia

VOLO
RAZOR-SHARP THINKING

mbm
baghdassarian

Bern/Zurich, December 7, 2017

Invitation to join a Swiss Economic Delegation and share Events with an official Swiss Political Delegation concurrently visiting Yerevan in early February 2018

Ladies and Gentlemen

The Chamber of Commerce Switzerland-Armenia (SACOC) is pleased to offer a unique initiative for the purpose of further advancing the bilateral business to business contacts between Switzerland and Armenia.

SACOC is currently organising, in co-operation with the Embassy of Switzerland in Armenia, the Embassy of Armenia in Switzerland, the Development Foundation of Armenia (DFA), the Switzerland Global Enterprise (S-GE), and the Joint Chamber of Commerce Switzerland-CIS/Georgia (the JCC also promotes bilateral relations between Switzerland and Armenia) - a Swiss Economic Delegation, including the opportunity of accompanying a concurrent official Swiss Political Delegation that is bringing, for the first time, a Swiss Parliament Speaker to visit Armenia.

This will be the first, albeit highly symbolic, official visit that the newly elected President of the Swiss Federal Assembly, His Excellency Mr. Dominique de Buman, shall undertake during his mandate. The official Swiss Political Delegation will visit Armenia from February 3 to 8, 2018. Whilst our Swiss Economic Delegation anticipates its visit to Armenia between February 4 and 7, 2018.

The economic sectors targeted by our Swiss Economic Delegation in Armenia are:

Winery, Information Technology, Solar Energy, Tourism, Pharmaceuticals, Transportation and Finance. A separate forum will be organised by the Development Foundation Armenia in providing a broad perspective on these sectors.

We warmly encourage participants to become Members of the Chamber of Commerce Switzerland-Armenia. Membership conditions and subscription procedures are available via this link: www.sacoc.ch. However, your participation in the Swiss Economic Delegation visit is not conditional upon payment of the Membership Fee.

The minimum number of participants required for the Swiss Economic Delegation visit is 6. The subscription deadline is January 15, 2018. By this date, given also the above economic sectors involved, we shall provide a final draft of the programme. Each economic sector represented will

have an individually organised timetable with independent car (or minibus) at its disposal. As of today, our plan is to visit various factories, companies and authorities, such as:

- The Armenian State Institute of Physics
- Different local wineries / factories and their tourist facilities
- The Armenia Renewable Resources and Energy Efficiency Fund (R2E2)
- Several working solar energy parks
- Several companies in Information Technology
- The Azad Pharma Company Laboratory
- The Armenia Civil Transportation Authority

Three occasions will be shared with the official Swiss Political Delegation:

1. An Economic Forum for the six economic sectors involved, organised by the Development Foundation Armenia, on Monday February 5, 2018, at 12 AM at the Marriott Hotel Yerevan.

2. A Degustation Event offered by the "Ararat Brandy Company" on Monday after-noon February 5, 2018, at the "Ararat Brandy" Factory in Yerevan.

3. The Gala Reception given by the Speaker of the Armenian Parliament, His Excellency Mr. Ara Babloyan, in honour of the Speaker of the Swiss Parliament, His Excellency Mr. Dominique de Buman, on Tuesday evening February 6, 2018 (time and place to be announced).

Staff from the Azad Pharma Company, already present in Yerevan for several years, will be responsible for local transport and organisational needs. Our plan foresees that each participant independently book her/his flight for the desired time period. A significant room price reduction is offered by the hotels Armenia Marriott Hotel Yerevan and Grand Hotel Yerevan. On your registration form and for our planning purposes, kindly indicate your hotel preference. Please proceed individually with your hotel booking, mentioning also your association with the Azad Pharma Company (for above price advantage). Organisational issues and transportation costs will be offered to our delegation members. All meals are at cost of the participant, with the exception of: the Lunch on Monday February 5, the Degustation Event in the after-noon of the same day as well as the Gala Dinner of Tuesday February 6 offered by the Speaker of the Armenian National Assembly.

Our SACOC Board Secretariat is pleased to answer your enquiries (contact email: info@sacoc.ch).

Links and rates at the proposed hotels in Yerevan:

- Armenia Marriott Hotel Yerevan, de luxe room, 47'000 AMD/night (ca. 96.- CHF/night), breakfast included:

<http://www.marriott.com/hotels/travel/evnmc-armenia-marriott-hotel-yerevan/?scid=bb1a189a-fec3-4d19-a255-54ba596febe2>

- Grand Hotel Yerevan, standard room, Single 50'000 AMD/night (102.- CHF/night); Double 56'000 AMD/night (115.- CHF/night), breakfast included:

<http://www.grandhotelyerevan.com>

We encourage you to join us for this fascinating initiative, and look forward to receiving your enquiries and registration on: <https://goo.gl/3dYgWW>.

Yours sincerely,

Chamber of Commerce Switzerland-Armenia
Executive Board