

enabling new business

 **SWITZERLAND
GLOBAL
ENTERPRISE**

Join the **SWISS** Biotech Pavilion! **SWISS+
BIOTECH™**

BIO INTERNATIONAL CONVENTION 2019

PHILADELPHIA, JUNE 3 - 6, 2019

[Register
now!](#)

OFFICIAL PROGRAM

Switzerland. 
Trade & Investment Promotion.



In co-operation with:



BIO INTERNATIONAL CONVENTION 2019



-  3 – 6 June 2019
-  Pennsylvania Convention Center, Philadelphia
-  The BIO International Convention (BIO) attracts 16,000+ biotechnology and pharma leaders who come together for one week of intensive networking to discover new opportunities and promising partnerships. BIO brings together a wide spectrum of life science and application areas including drug discovery, biomanufacturing, genomics, biofuels, nanotechnology and cell therapy.
-  BIO 2018 by numbers:
 - 18,289 attendees (>11% increase in attendees over 2017)
 - 7,000+ companies
 - 1,800 exhibitors
 - 180+ sessions
-  www.convention.bio.org / www.s-ge.com/bio
-  Post Show Report BIO 2018

5 REASONS TO ATTEND THE SWISS PAVILION



Consulting session in preparation for the trade show – all registered companies have the opportunity to book a complimentary consulting session with our USA specialist



Concentrate on the development and care of your customer relations – we organize your participation



Clear identification by the Swiss design – the Swiss identity has long been widely recognized to be a symbol of high-quality standard and innovations



Attractive stand design creating an inviting atmosphere



Use of the common area for your customer meetings

SWISS PAVILION



Country Pavilion for Swiss and Liechtenstein companies



600 sq. ft. (depending on number of exhibitors)



Own exhibition space for each company



Joint hospitality area for your meetings



Different packages available / we are open to discuss further packages



A minimum of 6 companies is required to realize the **SWISS** Pavilion

PARTICIPATION PACKAGE – DESIGN YOUR OWN PACKAGE

Basic package including S-GE service package: **CHF 1,000.-**

Additional modules	Included	Costs
Poster on pillars (limited number available)	1 poster approx. 1.5 sqm (excl. artwork, print from delivered data)	CHF 1,700 per poster
Exhibitor Booth Partnering (limited slots available)	Access to the partnering system of BIO, use of meeting points at the SWISS Biotech Pavilion (no meeting rooms, open space only, no access to the Business Forum)	CHF 1,200 each
Full Convention Access	Full Convention Access and Partnering (details about services: http://convention.bio.org/register). Needs to be booked before 31 March 2019.	USD 2,300 each
Exhibition space (3-4 sqm)	Space rental with carpet (open space), 1 high table with chairs, 1 lockable sideboard, 1 literature holder	CHF 7,000

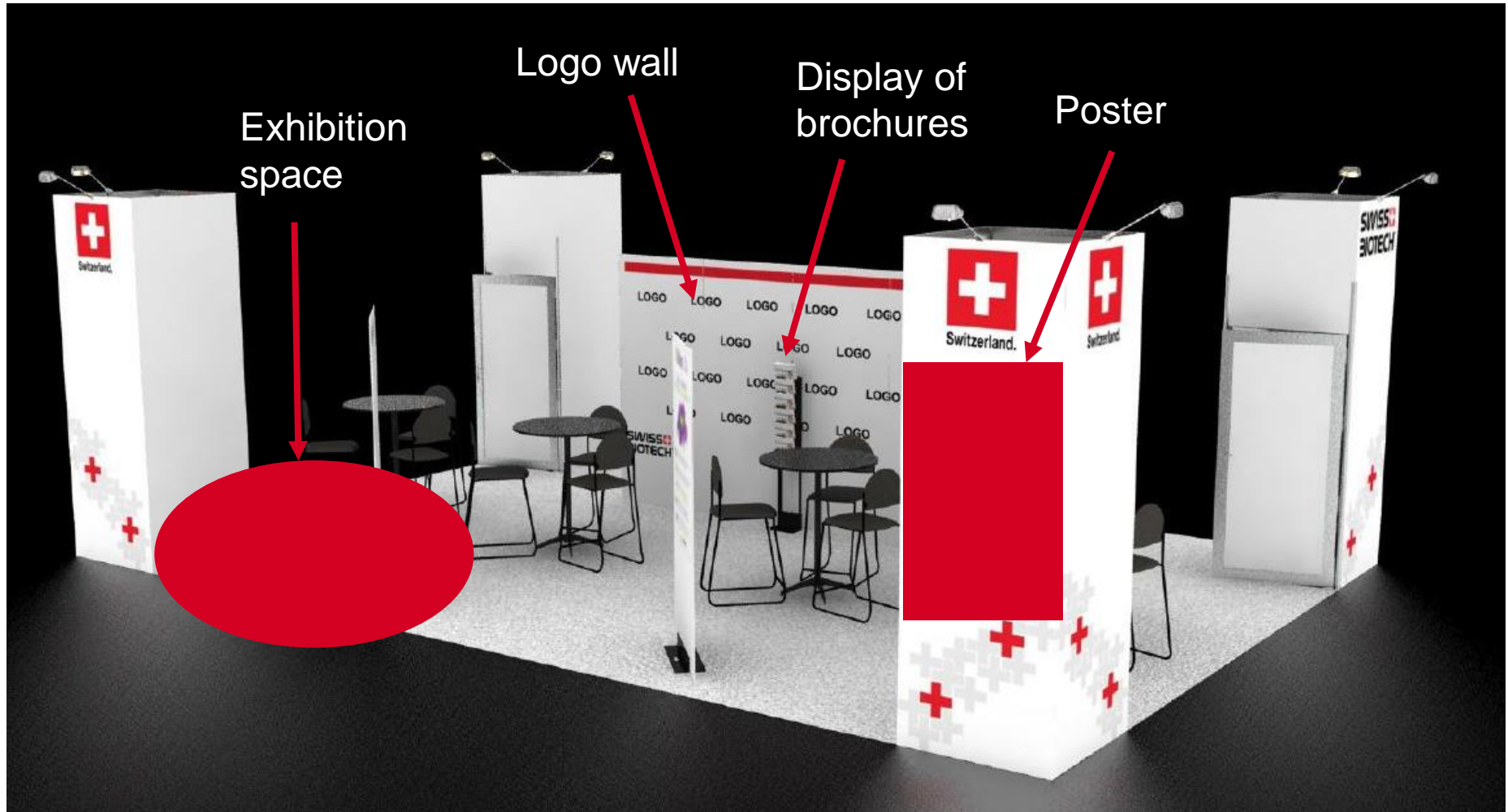
S-GE service package

- Exhibitor badges
- Logo including claim and web address on centrally located wall
- Display of brochures (incl. shipment of brochures, max. 3 kg)
- Listing in the online exhibitor directory of BIO & S-GE
- Use of the hospitality area including coffee and snacks
- Swiss Side Event

Not included

- Transport and insurance of your exhibits
 - Travel and accommodation
- For more information please consult the S-GE general terms and conditions (items 4.6 and 7.2) at www.s-ge.com/agb.

PARTICIPATION PACKAGE – DESIGN YOUR OWN PACKAGE



*the layout can still be adapted easily

PARTICIPATION PACKAGE – START-UP PACKAGE

Present your company and your innovation

- Basic participation incl. logo, use of meeting zone, exhibitor badges, display of brochures, listing in the online directory of BIO & S-GE
- Your poster at the **SWISS** Pavilion
- 1 Full Convention & Partnering Access

Costs

Start-up package: CHF 5,000.-

Not including:

- Transport and insurance of your exhibits
- Travel and accommodation

→ For more information please consult the S-GE general terms and conditions (items 4.6 and 7.2) at www.s-ge.com/agb.

Subsidies possible:

If you have an active Innosuisse coaching voucher, you may benefit from a subsidy for the start-up package (which means that the costs would be CHF 1,700).

All applications are subject to confirmation by Innosuisse.



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Innosuisse – Schweizerische Agentur
für Innovationsförderung

CONTACT AND REGISTRATION

- **Deadline for registration:** Thursday, 28 February 2019
- **Project Management SWISS Pavilion:**

Register
now!



OFFICIAL PROGRAM



Bettina Thomas
+41 44 365 52 70
bthomas@s-ge.com



Michael Altorfer
+41 44 455 56 78
altorfer@swissbiotech.org

- **Partners:**



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra


Consulate General of Switzerland
Swiss Business Hub USA


SWISS BIOTECH PAVILION @ BIO-EUROPE 2019



 11 – 13 November 2019

 Hamburg

 Bio Europe Fall is the biggest and most relevant biotech convention in Europe. BIO-Europe's world-class workshops, panels and active exhibition along with thousands of prescheduled one-to-one meetings make this event an unrivaled forum for companies across the biotech value chain to meet and to do business.

 BIO-Europe 2018 by numbers:

- 4,354 attendees
- 2,325 companies
- 131 exhibitors
- 26,092 one-to-one partnering meetings
- 139 company presentations

 <https://ebdgroup.knect365.com/bioeurope/>

 Interested? Please [contact us!](#)

IMPRESSIONS



SWISS Pavilion @ BIO 2018, Boston



SWISS Pavilion @ BIO 2018, Boston



SWISS Pavilion @ BIO 2016, San Francisco



SWISS Pavilion @ BIO 2015, Philadelphia