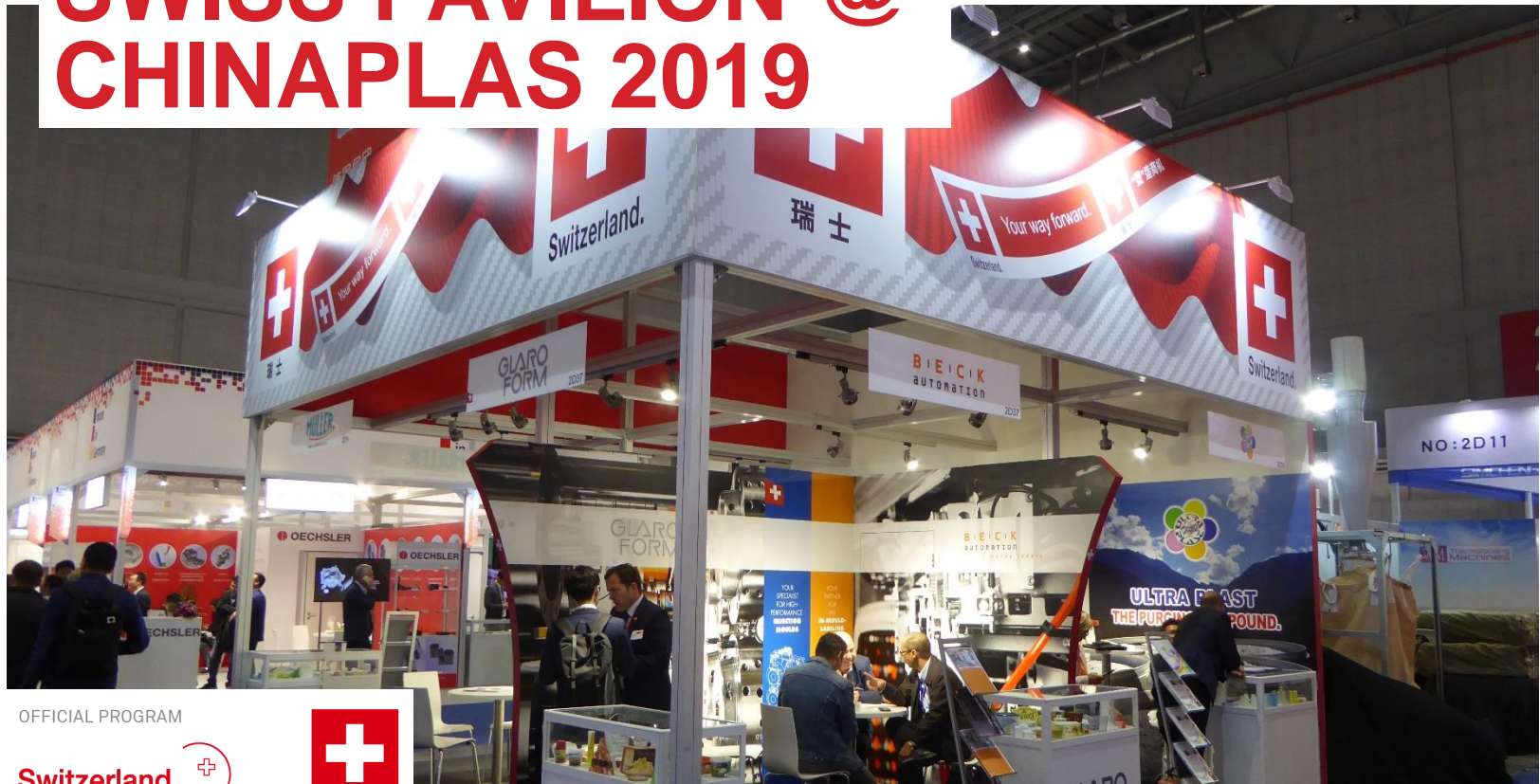


21 – 24 MAY 2019, GUANGZHOU

SWISS PAVILION @ CHINAPLAS 2019



OFFICIAL PROGRAM


Switzerland. 
Trade & Investment Promotion.


Switzerland.

WHY TAKE PART?

Accompanied by increased investment and manufacturing capacity in Asia, the global economy is recovering steadily. The Asian region, especially China, will become a crucial production base, as well as a vital consumer market for high value-added industries. As the world's leading producer, China has established comprehensive supply chains and highly effective logistics networks, which form the foundation for developing these high value-added sectors.

Every year, CHINAPLAS casts the spotlight on innovative technologies and trends in various application industries, serving as an unparalleled platform for China and international suppliers with high-end technology to expand their market. At CHINAPLAS, more than 70% of the visitors are from key industries such as automotive, electronics, packaging, building/construction and medical.

-  21 – 24 May 2019
-  China Import & Export Fair Complex, Pazhou, Guangzhou, PR China
-  **CHINAPLAS 2019 – The world’s leading plastics and rubber trade fair**
The exhibition was founded in 1983. CHINAPLAS has become a distinguished sourcing and networking platform for the plastics and rubber industries and has contributed to their prosperous development.
International suppliers demonstrate sets of advanced machines and a wide array of chemicals and raw materials to worldwide visitors.
-  The last edition of CHINAPLAS attracted 3,964 exhibitors on 340,000 sqm exhibition area. There were more than 180,701 visitors and 310 buyer delegations.
-  www.chinaplasonline.com
-  [Show report CHINAPLAS 2018 / Exhibitor List CHINAPLAS 2018](#)

SWISS PAVILION – THE BOOTH



Switzerland.

Country Pavilion for Swiss and Liechtenstein companies



160 sqm on 2 blocks



Own exhibition space for each company



Joint hospitality area for your meetings or to take a break



2 packages available / we are open to discuss further packages



A minimum of 6 companies is required to realize the **SWISS** Pavilion

PARTICIPATION PACKAGE – 3-4sqm

Small but stylish (3-4sqm)

- Booth space of 3-4sqm
- Basic booth construction
- graphic (approx. 2sqm) incl. production, excl. design (print from delivered data)
- 1 brochure rack
- 1 high table, 1 high chair
- 1 showcase or lockable sideboard
- Shipment of your brochures (max. 5kg, one way only)
- **SWISS** Pavilion service package

Costs

Package fee:

CHF 4,900.-

Registration fee:

CHF 650.- (S-GE Gold Members)

CHF 800.- (S-GE Silver Members/
Swissmem Members)

CHF 950.- (Non Members)

PARTICIPATION PACKAGE – min. 9sqm

The sky is the limit (min. 9sqm)

- Booth space of min. 9sqm
- Basic booth construction
- 1 brochure rack
- Per 9sqm: 1 table, 4 chairs, 1 showcase or lockable sideboard
- **SWISS** Pavilion service package

Costs

Package fee:

CHF 1,150.- / sqm

Registration fee:

CHF 650.- (S-GE Gold Members)

CHF 800.- (S-GE Silver Members/
Swissmem Members)

CHF 950.- (Non Members)

THIS IS WHAT WE DO FOR YOU – OUR SERVICE PACKAGE

S-GE service package

We care about all organizational belongings:

Project management before, during and after the show • consulting by all project partners • exhibitor badges • name tags

Let the show begin:

turn-key booth • attractive Swiss design • info bar • hosted hospitality & networking area • snacks, coffee, non-alcoholic drinks for free • internet access • power supply • illumination • cleaning & garbage removal • wardrobe & storage facilities

Your company and products deserve attention:

entry in the official show catalogue • direct link to all exhibiting companies via the S-GE website

Not include

- Transport and insurance of your exhibits
 - Individual stand design and additional furnishings
 - Technical connections and operating costs
 - Travel and accommodation
- For more information please consult the S-GE general terms and conditions (item 4.6 and 7.2).

6 REASONS TO ATTEND THE SWISS PAVILION



Consulting session in preparation for the trade show – all registered companies have the opportunity to book a complimentary consulting session with our China specialist



Concentrate on the development and care of your customer relations – we organize your participation



Clear identification by the Swiss design – the Swiss identity has long been widely recognized to be a symbol of high-quality standard and innovations



Attractive stand design creating an inviting atmosphere



Use of the common area for your customer meetings



Ready to use stand

EXHIBITOR STATEMENTS CHINAPLAS



Giorgio Chiandetti, Burckhardt of Switzerland AG

«Mit dem **SWISS** Pavilion hat man als KMU die einmalige Chance ein "Sorglos-Paket" zu buchen. S-GE wickelt alles bezüglich Formalitäten, Stand, Hospitality Zone etc. ab. Das Stand-Layout zeichnet sich auch immer deutlich von anderen Länder-Pavilions (z.B. DEU, FRA, ITA, GBR) ab. Als Aussteller kann man sich so zu 100% auf die Besucher / Kunden konzentrieren und hat auch im Vorfeld nahezu null administrativen Aufwand. Zudem zieht die Marke "**SWISS** Pavilion" viele Interessenten an, denn Schweiz steht für Qualität und Innovation.»

SULZER

Keith Lew, Sulzer Chemtech Ltd

«Exhibiting with Swiss Pavilion is easy and hassle-free as they provide a one-stop solution from organizing to end of the show period.»



Jefrey Sun, Maillefer SA

«We feel confidence to work with this good organization - Switzerland Global Enterprise»

Daniel Naef, Polytype SA

«Gute Organisation der Messe und zur Verfügungstellung einer Plattform mit perfekter Infrastruktur. Personal und Projektleitung von Switzerland Global Enterprise war hochmotiviert und stets zur Stelle für Hilfestellung. Sehr gute Organisation der Messe.»



IMPRESSIONS CHINAPLAS 2018



CONTACT

Project Management **SWISS** Pavilion:



Karin Stirnimann
kstirnimann@s-ge.com
+41 44 365 54 43



Corinne Schmid
cschmid@s-ge.com
+41 44 365 52 73

 **SWITZERLAND
GLOBAL
ENTERPRISE**

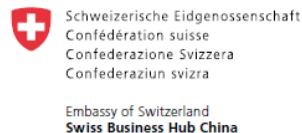
OFFICIAL PROGRAM

Switzerland. 
Trade & Investment Promotion.



Switzerland Global Enterprise
Stampfenbachstrasse 85
8006 Zurich
www.s-ge.com

Partners:



LET'S GET STARTED - WE LOOK FORWARD TO WELCOMING YOU



Deadline for
registration:

21 December 2018
([link to registration form](#))