enabling new business

SWITZERLAND GLOBAL ENTERPRISE

Register now!

10 – 13 November 2020, Mexico City

SWISS PAVILION AT PLASTIMAGEN 2020

OFFICIAL PROGRAM

Switzerland. Trade & Investment Promotion.

Switzerland.

Market potential

- A local market of 132 million inhabitants and a broad-based production industry make it economically attractive for Swiss exporters.
- The country is well networked internationally (free trade agreements with 46 countries including EFTA, major agreements such as the T-MEC/USMCA/NAFTA 2, the Trans-Pacific Partnership or the Alianza del Pacífico with Colombia, Peru and Chile).
- Automotive, aerospace, medtech and infrastructure: Mexico is Latin America's growth engine.
- Mexico is the second largest market in Latin America and the second most important for Switzerland.
- The country bridges the gap between North and South America and is deeply integrated into the North American value chain.
- Mexico can also be used as a steppingstone to Latin America.

Plastimagen México 2020

10 – 13 November 2020

Centro Citibanamex, Mexico City

PLASTIMAGEN® MÉXICO 2020 represents the most important event in the plastic sector Latin America, designed for the exchange of ideas, to establish commercial ties, and to exhibit the latest in technology and machinery as well as products and services that are aimed at ever more industries.

Represented Industries: Machinery and equipment, Raw materials, Molds, matrices and dies, Instrumentation and process control, Rotational molding Components, Recycling solutions, Manufacturing services, Tools, Additive plastic manufacturing, Agroplastics, Bioplastics

The last edition of Plastimagen México attracted 863 exhibitors representing 1,600 brands from more than 27 countries. 28,000 professional buyers from 40 countries visited the show.

https://www.plastimagen.com.mx/2020/en

SWISS PAVILION

FACTS AND FIGURES

Country Pavilion for Swiss and Liechtenstein companies

Approx. 90 sqm

From small (4 sqm), mid size (6-9 sqm) or over 10 sqm exhibition space for each company

3 packages available

BENEFITS

Concentrate on the development and care of your customer relations – we organize your participation

Clear identification by the Swiss design – the Swiss identity is widely recognized as a symbol of high-quality standard and innovation

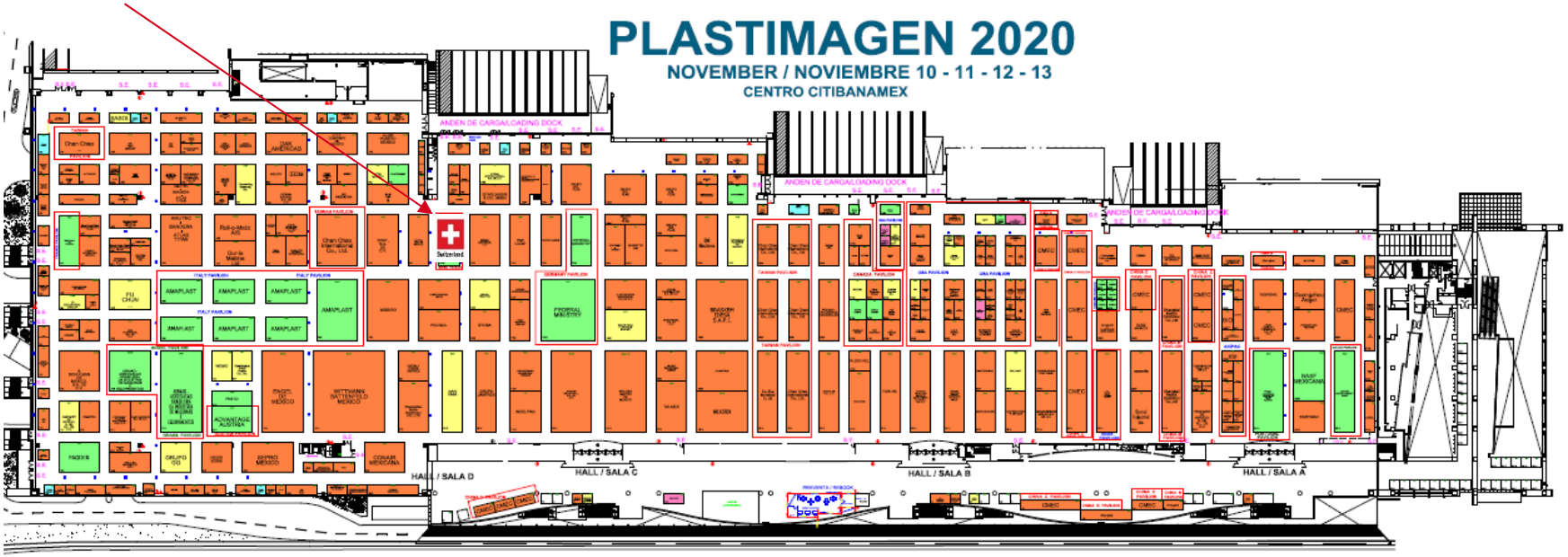
Attractive stand design creating an inviting atmosphere

Joint infrastructure for your meetings

Ready to use stand

LOCATION AND AREA

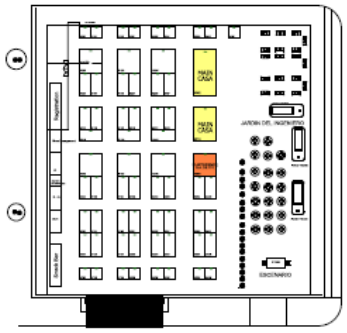
- **SWISS** Pavilion at PLASTIMAGEN 2020 is located in hall C, island booth, total 90 sqm



Nivel Exposiciones (EX)

Nivel Palacios

SALA / HALL F



Booths 00 - 43 Concourse
Booths 100 - 864 hall "D"
Booths 900 - 1864 hall "C"
Booths 1913 - 2946 hall "B"
Booths 3013 - 3744 hall "A"
Booths 4002 - 4626 hall "E"

SALA / HALL E

PARTICIPATION PACKAGES

Package “being there is everything”, 3 - 4 sqm	Package “small but stylish”, 6 – 9 sqm	Package “individual booth”, 10 sqm or more…
• Space rental • Basic booth construction • Carpet, walls, illumination • 1 bar table, 1 bar chair • Graphic approx. 2 sqm (print from delivered data) or 1 lockable sideboard or 1 showcase • 1 power socket, 1 literature holder, 1 waste bin • S-GE service package	• Space rental • Basic booth construction • Carpet, walls, illumination • 1 table, 3 chairs • 1 lockable sideboard or 1 showcase • 1 company Logo • 1 power socket, 1 literature holder, 1 waste bin • S-GE service package	• Space rental • Basic booth construction • Carpet, walls, illumination • 1 table per 9 sqm • 4 chairs per 9 sqm • 1 lockable sideboard or showcase per 9 sqm • 2 company logo • 1 power socket, 1 literature holder, 1 waste bin • S-GE service package
Package fee **CHF 5,150.-**	**Package fee** **CHF 1,250.- / sqm**	**Package fee** **CHF 1,150.- / sqm**

Registration fee

Gold-members S-GE	CHF 650.-
Silver-members S-GE and/or Swissmem-members	CHF 800.-
Non-members	CHF 950.-

Register now: **https://www.s-ge.com/en/registration-form-swiss-pavilion-plastimagen-mexico**

THIS IS WHAT WE DO FOR YOU – OUR SERVICE PACKAGE

S-GE service package

We care about all organizational belongings:
Project management before, during and after the show • consulting by all project partners • Swiss side event • exhibitor badges • name tags

Let the show begin:
Turn-key booth • attractive Swiss design • info bar • hosted hospitality & networking area • snacks, coffee, non-alcoholic drinks for free • internet access • power supply • illumination • cleaning & garbage removal • wardrobe & storage facilities

Your company and products deserve attention:
Entry in the official show catalogue and the buyer's guide • direct link to all exhibiting companies via the S-GE website

Not included

- Transport and insurance of your exhibits
- Individual stand design and additional furnishings
- Technical connections and operating costs
- Travel and accommodation

➢ For more information please consult the S-GE general terms and conditions (item 4.6 and 7.2).

REGISTRATION AND CONTACT DETAILS

Register now!

Registration Deadline: Friday, 6 March 2020

Project Team SWISS Pavilion:

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SWISSMEM

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Embassy of Switzerland
Swiss Business Hub México

OFFICIAL PROGRAM
Switzerland.
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Switzerland.

IMPRESSIONS

SWISS Pavilion at Arabplast 2019

SWISS Pavilion at Chinaplas 2019

SWISS Pavilion at K 2019

SWISS Pavilion at Plastimagen 2019

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SWITZERLAND
GLOBAL
ENTERPRISE

LET'S GET STARTED -
WE LOOK FORWARD TO WELCOMING YOU