

Registration until
August 17. 2018

Fact Finding Mission Spain for Swiss Fintech companies
September 20, 2018

FINTECH GET TOGETHER @ MADRID, SPAIN



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Embassy of Switzerland
Swiss Business Hub Spain

SPANISH FINTECH MOMENTUM

The Spanish Fintech ecosystem has shown an incredible performance in the last months, up to the point that 2017 could be considered the dawn of the sector in the country. The number of start-ups increased by 117 to almost 300, a 41% more since 2016, showing signs of the innovative potential of the sector, which has been driven by the high growth of segments such as Crowdfunding, Personal Financial Management and Enterprise Financial Management.

The dynamism observed in the Spanish Fintech ecosystem highlights the integration of multiple new specialized players, which offer very specific products and services within the financial industry's value chain.

Switzerland Global Enterprise and **Swiss Business Hub Spain (SBHS)** consider that the sector offers now great opportunities for Swiss companies. Therefore, together with the **Embassy of Switzerland to Spain and Andorra**, we are organizing the event 'Fintech Switzerland' in Madrid.

THE SWISS PERSPECTIVE AND OPPORTUNITIES

The event, with a strong focus on *swissness* promotion, will pursue two main goals:

- Promote Switzerland as a business location for Spanish fintech companies, providing relevant information on the country and the advantages it offers to global Spanish enterprises.
- **Foster exports from the Swiss fintech industry to Spain, allowing Swiss companies to present their products to the most relevant stakeholders of the fintech sector:**
 - **Financial sector: Swiss and Spanish banks and insurance companies settled in Spain.**
 - **Fintech companies: from successful start-ups to well-established Spanish companies.**
 - **Institutional: business associations and sectorial organizations.**
 - **Spanish specialized press and opinion leaders who could endorse Switzerland as a fintech centre or a source of service providers.**
 - **Exhibitors: Swiss fintech companies participating in the event under the scope of this offer, with the aim to promote their products or services to the rest of participants.**

 Please register until latest August 17.2018 with form at last page

PROGRAMME 20 SEPTEMBER 2018

7 PM

- B2B Meetings

8 PM

- Conference: Fintech Switzerland

9 PM

- Networking Cocktail

Language: EN

PARTICIPATION PACKAGE

- CHF 550.00 for non S-GE Members.
- CHF 460.00-520.00 for S-GE Members.

Including

- Market Report: Fintech Spain
- B2B Meetings
- Conference
- Hotel booking (room cost is not included).
- Shuttle (Hotel-Venue-Hotel).

SCOPE OF SERVICE

1. Market Flash Report

Swiss companies, participating as 'Exhibitors', will receive beforehand a tailor-made Market Flash report on the Fintech sector in Spain, with updated information on the sector and its recent developments; main stakeholders and market drivers; business opportunities; and main events within Spain.

The report will be delivered at the beginning of September.

2. 'Exhibitors' promotion

- All participants, together with the invitation, will receive a booklet with general information on the benefits of Switzerland as a business location; the Swiss fintech sector; and last but not least, a profile of Swiss companies participating as 'Exhibitors'.

- B2B meetings
"Exhibitors" will have a special space (a table together with a roll-up) to welcome companies for prearranged B2B meetings.

The SBHS will prearrange the B2B meetings from a preselected wish list filled-out by the 'Exhibitors'. A maximum of 5-10 companies will be contacted to ensure successful arrangements.

- Invitation to clients
Each 'Exhibitor' is entitled to select 5 companies to be invited by the Swiss Embassy/SBHS to the whole event.

3. List of participants

After the event, 'Exhibitors' are entitled to receive a list of all participants of the event. Due to data protection legislation, personal contact details will not be included in this list.

4. Other Services included

Hotel booking (room cost is not included).
Shuttle (Hotel-Venue-Hotel).

5. Extras (Cost not included in the offer).

- Roll-up (85x206cm) 165 EUR
Should the companies do not have a corporate roll-up available, the SBHS will order one designed by the 'Exhibitor'.

➤ **Important note: Participation of 'Exhibitors', as described in this offer, is subject to a minimum concurrence of 4 companies.**

CONTACT FOR INFORMATION & REGISTRATION

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ORDER “FINTECH GET TOGETHER @ MADRID, SPAIN” (20 SEPTEMBER 2018)

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Company name (for invoicing) _____
Contact person _____
Address _____
ZIP / City _____
Phone _____ **E-Mail** _____

Participants

CHF 550 / CHF 460-520* per company (*for S-GE Members), 165 EUR for the roll-up (if necessary)

1. First Name _____ Last Name _____
e-mail _____ Mobile No: _____
2. First Name _____ Last Name _____
e-mail _____ Mobile No: _____

Terms and conditions/next steps:

100% payment after order. The amount is non-refundable in case of cancellation by client. A confirmation order will be issued.

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