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Embassy of Switzerland
Swiss Business Hub United Kingdom

SWISS BUSINESS HUB UK

Newsletter No 23 – June 2013

Dear Reader,

Last month the Swiss Business Hub UK and the whole Embassy said a fond farewell to Ambassador and Mrs Thalman. After a long and distinguished career, they have begun their retirement and we wish them many happy years to come. The new Ambassador, Mr Dominik Furgler, will take up his role in July and we look forward to working with him in the months and years ahead.

One of the highlights of the last few months was the first ever Swiss wine tasting held at the Embassy. Organised with the Swiss Wine Exporters' Association, the Swiss Business Hub UK was delighted to have been able to assist with promoting the undiscovered nectar of Switzerland to an enthusiastic and sizeable audience. The Hub was also thrilled to see a number of Swiss companies represented at this year's RAILTEX, the largest UK Rail Industry Trade Fair. A full report will be published shortly alongside other trade fair reports from 2013 (which can be found via the following link: <http://www.switzerland-ge.com/schweiz/export/de/blog/messeberichte-uk>). At the end of May the Hub also partnered up with Medtech Switzerland for a seminar on opportunities in the UK medtech market, and at the beginning of June the Hub contributed to a seminar in Switzerland on opportunities in the field of waste management.

Finally, the Hub is proud to be supporting the Welsh leg of the 'Swiss Made' book launch series in Cardiff in July, after a very successful London launch held at the Embassy in April.

So without further ado, we hope you enjoy this edition of the Newsletter.

Best regards,

Thorsten Terweiden
Head of Swiss Business Hub

UPCOMING EVENTS

BSCC Lunch with Frank Wagner of Lufthansa and Felix Rodel of Swiss International Air Lines

Thursday, 20 June 2013, 11.45 am

The British-Swiss Chamber of Commerce is pleased to announce a lunch at which Frank Wagner of Lufthansa and Felix Rodel of Swiss International Air Lines will provide an expert insight into making the best use of online travel management solutions.

The lunch will be hosted by Jauch Associates in the splendid 18th century surroundings of 42 Berkeley Square in central London.

Don't miss this great opportunity to network and discover how to make the internet work for you and your business. For full details and to register, please click [here](#).

KNIME User Day UK

Tuesday, 25 June 2013

Speakers from many different professional backgrounds will be giving presentations about real-life KNIME applications that reveal hidden information in data from finance, biochemistry, pharmaceuticals, electricity, supply chains, CRM, market survey, and more. The event will be held at The Pavilion, in the University of Westminster.

The event is free to attend, however registration is required. For full information please see: <http://www.knime.com/user-day-london-2013>

Swiss Made – Cardiff

Tuesday, 2 July, 5.30-7.45pm

Capital Building, Tyndall Street, Cardiff CF10 4AZ

Capital Law and the Wales-Swiss Chamber of Commerce, in cooperation with the Swiss Business Hub UK, would like to invite you to the Wales launch of the book 'Swiss Made - The Untold Story Behind Switzerland's Success'

For a summary of the London event which took place in April, please see:

http://www.eda.admin.ch/eda/en/home/rep/eur/vgbr/ukemlo/events.html#ContentPar_0006

<https://www.facebook.com/media/set/?set=a.522084031162100.1073741825.228201850550321&type=1>

For full event information and how to register please see:

http://www.capitallaw.co.uk/site/events/eventlisting/event12_3659

von Roll Ironworks - Special Exhibition from 18 April to 27 October 2013

The Olten Historical Museum is showcasing the history of von Roll Works, a company which is more than 200 years old and which, with its various factories, helped to shape Switzerland's industrial history. Von Roll is one of the oldest industrial groups in Switzerland; its origins can be traced back to the beginning of the 19th century when Ludwig von Roll, a Solothurn councillor, established blast furnace plants in Gänsbrunnen and in Klus at Balsthal. An iron mill was set up at the same time in Matzendorf, and the company obtained an ore extraction licence.

The exhibition at the Olten Historical Museum presents each of the company's locations and their development, displays information about products and business sectors, and explains production processes from mining of raw materials to waste disposal.

Olten Historical Museum, Konradstrasse 7, 4600 Olten, Switzerland,

tel. +41 (0)62 212 8989, www.historischesmuseum-olten.ch,

opening times: Tuesday-Saturday 2.00-5.00pm, Sunday 10.00am-5.00pm

Trade Shows

Swiss Pavilion at RWM, 10-12 September 2013

Swissenviro, with local partner Swiss Business Hub UK, are once again in the process of organising the Swiss Pavilion for RWM taking place at the NEC Birmingham in September. For further information on how to participate in the Pavilion please contact Mr Urs Heutschi at info@swissenviro.ch

The Hub will host a seminar about Swiss waste management technology during the RWM trade show on Thursday 12 September. Further details will be published in our next edition.

Past Events

Wines of Switzerland 21 May 2013



© FDFA

Official Expert George Solly poses with Thorsten Terweiden

The Swiss Business Hub organised an exclusive wine tasting event at the Embassy, kindly hosted by Ambassador Thalmann. The idea had been developed with the Swiss Wines Exporters' Association and we were delighted to showcase wines from nine different producers from across Switzerland. The event took place during London's International Wine Fair (www.londonwinefair.com) and wine connoisseurs could be found besides UK distributors and specialist journalists. In addition to the wonderful wines that could be tasted, Mr George Solly, a member of the Official Switzerland Global Enterprise Expert Pool, gave an insightful presentation about the opportunities for the excellent Swiss wines - a well kept secret that Switzerland is very happy to share.

BUSINESS INFORMATION

Recent publication – Swiss Biotech Report now available

In cooperation with KTT-Support and the Swiss Confederation's Commission for Technology and Innovation CTI, NTN Swiss Biotech has published its 2013 report with updated figures and charts. Full information can be found here: http://www.swissbiotech.org/ntn_swiss_biotech

NEWS FROM SWISS COMPANIES IN THE UK

ABB wins RAILTEX Electrification Award

ABB was delighted that its new ENVILINE™ family of products for traction energy efficiency generated a lot of interest and was recognised for its innovative approach by winning the inaugural RAILTEX Electrification award on 1st May 2013. Full details can be found here: <http://www.railtex.co.uk/railtex-awards>

SkyWork Airlines LCY to Bern route enters 3rd year

During April 2013 SkyWork Airlines completed its second year of operation on the successful Bern–London City Airport route which links the city of London with the Swiss capital Bern. Over this two year period SkyWork carried over 50,000 passengers on the route.

SkyWork announced that it had improved its flight schedule from April 2013 to give UK passengers travelling to Bern a slightly longer day return facility. The morning flight from LCY will now depart at the earlier time of

0750 to arrive in the Swiss capital at 1030 (local time). With the evening return flight from Bern departing at 1715 (local time) this gives day return business passengers almost 7 hours in the Swiss capital before arriving back in LCY at 1800 (local time).

Flight Schedule – Summer 2013

London City (LCY) – Bern (BRN)

Flt. No.	Depart	Arrive	MO	TU	WE	TH	FR	SA	SU	Period of operation
SX501	0750	1030	X	X	X	X	X	X		01.04.2013 – 26.10.2013
SX503	1830	2110	X	X	X	X	X		X	31.03.2013 – 25.10.2013

Bern (BRN) – London City (LCY)

Flt. No.	Depart	Arrive	MO	TU	WE	TH	FR	SA	SU	Period of operation
SX500	0635	0720	X	X	X	X	X	X		01.04.2013 – 26.10.2013
SX502	1715	1800	X	X	X	X	X		X	31.03.2013 – 25.10.2013

Darwin Airline to operate new flight links from Cambridge (from September 13)

The owners of Cambridge Airport have announced new services to four European cities. The airport has teamed up with Lugano based Swiss airline Darwin Airline SA to operate flights to Amsterdam, Paris, Milan and Geneva. These flights will be aimed at business travellers. Full details can be found here:

<http://www.bbc.co.uk/news/uk-england-cambridgeshire-22594577>

www.darwinairline.com

Tibits unveils glamorous makeover



© Tibits

As part of their five year anniversary celebrations, **tibits** vegetarian restaurant's flagship London eatery has had a complete head-to-toe makeover.

Designers Guild worked with **tibits** to design the interior when the restaurant first opened in October 2008, and the opulent, luxurious and stylish decor has received so many compliments since then that Designers Guild was the first choice for **tibits**.

For the restaurant's new look, Designers Guild have drawn upon their Spring Collection for 2013, a colour palette of muted yet lively, soft, chalky tones of cloud, blossom, jade and mauve accented with charcoal and indigo on pure sparkling white, to herald a new mood inspired by the 1920s, as characterised by F Scott Fitzgerald in 'The Great Gatsby'.

If you would like to savour the flavour feel free to visit them in Heddon Street.

For further info see www.tibits.co.uk

Jumi product featured on Channel 4

On 5 May the Jumi product Belper Knolle was featured in the Channel 4 Sunday Brunch programme (series 2 Episode 11). To watch the episode please click here: <http://www.channel4.com/programmes/sunday-brunch/4od#3514950>

BACA Meaningful Jewellery launched in the UK

New jewellery label 'BACA' is a socially conscious brand founded by two Swiss HTW-Chur university students who share a passion for human rights. BACA works with different charity organisations where individuals make jewellery as part of their programme to become reintegrated into society. By doing so, BACA tries to

achieve a high social impact. Last month, BACA was shortlisted at the Shell Live Wire award and is among the finalists of the 'Confessions of a Startup competition' run by StartUp Britain. BACA jewellery is on sale from 7pm-9pm on 19 June as part of FashionCompassion's Eco-Fair at Debut. For more information please see: www.jewelrybaca.com

LATEST NEWS

OSEC become Switzerland Global Enterprise

OSEC, the trade promotion agency that advises and guides Swiss SMEs in their international business ventures, has been rebranded as [Switzerland Global Enterprise](http://www.switzerlandglobalenterprise.com). The aim is to bring together OSEC's three mandates (export promotion, import promotion and promoting Switzerland as a business location) under one umbrella heading, to save costs as well as maximise synergies. The new brand name is designed to emphasise the role of "enabling new business" and develop a strong common identity as a "centre of excellence" for all aspects of Swiss business promotion. The Swiss Business Hub UK is fully integrated into this new structure but will continue to keep its own name and brand.

The British-Swiss Business Awards – Call for entries

If you have not submitted your application for the British-Swiss Business Awards 2013 yet – there are only a few more days to do so! Seize the opportunity to celebrate your success with your team and the British-Swiss business community.

The BSCC welcomes entries for the following categories:

- | Company of the Year
- | Small Company of the Year
- | Corporate Social Responsibility 2013
- | Innovation 2013

To apply for the awards, please fill in the [online application form](http://www.britishswissbusinessawards.co.uk). Entry is free and the deadline is **15 August 2013**. For more information please visit www.britishswissbusinessawards.co.uk



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Scan Magazine – Swiss Section from next issue

Discover Germany recently launched their own magazine and have just announced that, as of the next issue (issue 3) a section about Switzerland will be included. For further information please see:

<http://www.discovergermany.com/>

http://issuu.com/scanmagazine/docs/discover_germany_issue_2_april_2013

Rebecca Emmett



© *Rebecca Emmett Employment Law*

Rebecca Emmett has been providing employment law advice to UK and international clients since 1998. She acts for employers, from small start up companies to listed multinationals, and also acts for individuals in relation to contractual arrangements and severances. Having lived in Switzerland for 12 years, Becci speaks Basel-Dütsch and German as well as intermediate Spanish, some French, Italian and Turkish. She provides the full range of employment law advice, from day-to-day HR issues to issues arising from complex cross-border transactions and has particular expertise in helping UK start ups from Switzerland, Spain, the US and Japan.

In her spare time, Becci pursues numerous interests including distance swimming and she is a passionate foodie. For more information, visit www.rebeccaemmettemploymentlaw.com.

Jane Milton



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With 26 years' commercial experience within the food and food marketing industries food expert Jane has worked as a product developer and a marketing manager for some of the UK's instantly recognisable food brands. Jane's food project management business capitalises on her expertise to bring tailor made solutions to food business problems.

Jane has a unique relationship with many of the UK supermarkets, convenience groups and food halls through her strategic role in 3 sets of food industry awards.

A member of the Guild of Food Writers Jane has written a number of books, many on Mexican food, helped write many others from MasterChef to the National Gallery Cookbook as well as writing for both trade and consumer press. She is in demand as a speaker and a regular media contributor.

For more information, visit www.janemilton.com

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