





- Argentina's climate condition is rarely seen through the world.
  - Waterfalls and Glaciers year round.
- Leading country in food production. Markets in big scale. Big players already installed.
- It's fertile soil makes the agricultural sector count with one of the lowest cost – production ratios.
- The population is based of European immigrants, counting with unique mix.
- Past 40 years: Financial and legal instability, hyperinflation, stagflation and retentions.
  - Work force trained in finding solutions.
  - Low cost of assets.
  - Expensive capital costs.

## NORTH - Sub tropical

- Lemons
- Sugar cane
- Tabaco
- Cattle

- **Potato**
- Avocado
- **Forestry**
- **Carbon Credits**

## CENTER - 4 stations

- Soybean
- Corn
- Wheat
- Sunflower

- Cattle
- **Peanuts**
- Rice
- Vegetable Oil

## WESTCENTER

- Vineyards
- Onions
- Garlic
- Olives

- **Almods**
- Peach
- Cherry
- **Tomatoes**

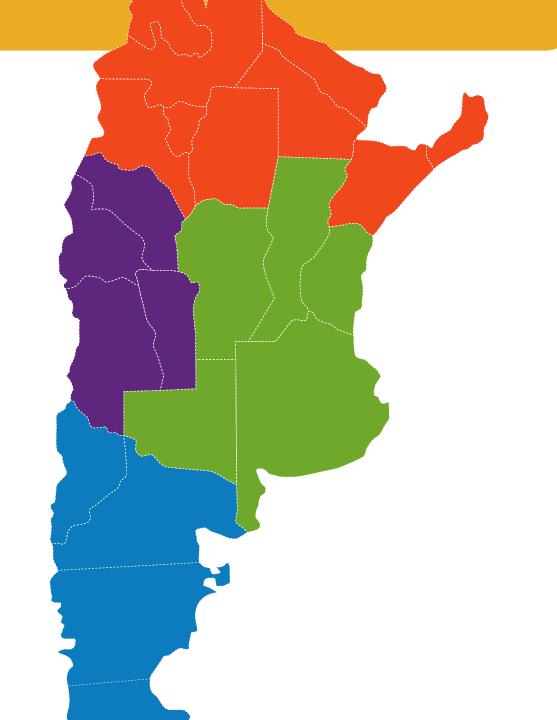
## SOUTH

- Oil and Gas
- Forestry
- Mining
- Lamb

- **Carbon Credits**
- Raspberrys
- **Aromatics**





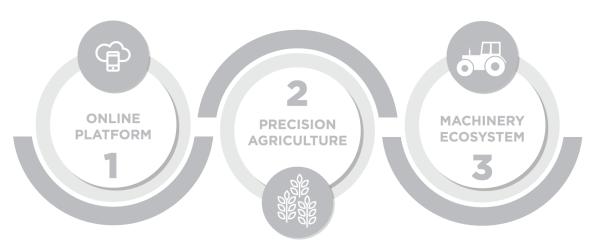






# Agricultural Technology

- Invest the correct amount of USD in the correct square meter for land.
- Amount of Seeds, Fertilizer and Products throughout the field.
- Objective is to efficiently distribute the investment in order to maximize potential returns in production and yields.
  - Make better and more informed decisions.
  - Use technological improvements in the production process
  - Be more efficient producer







- Data analysis and decision making
- Having data at hand
- Historic yield data New prescriptions
- Dates and products used Weekly field scout



- Reduce costs
- Ecofriendly
- Increment production yields





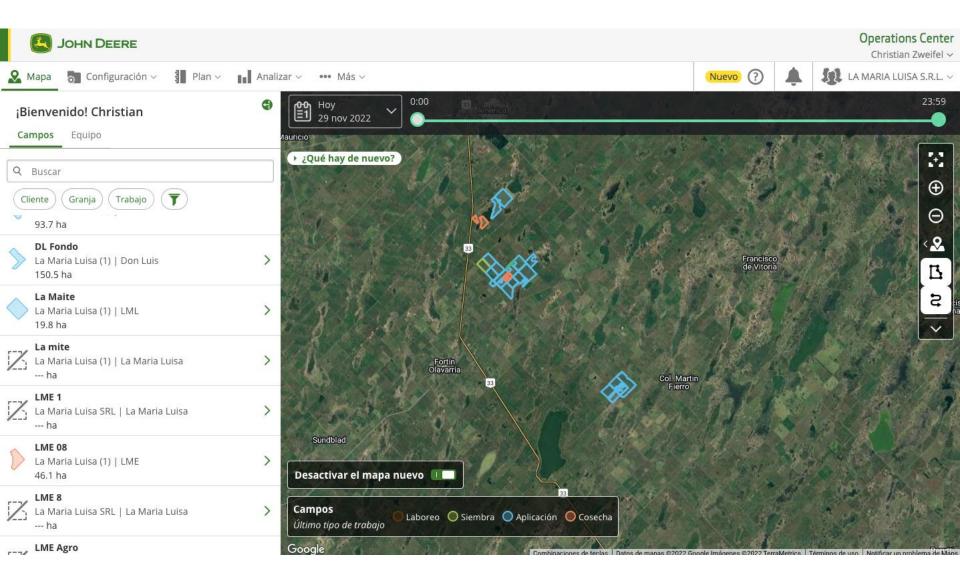
- Integrated machines
  - Digital monitoring real time remote less.
  - Maps generated
    - Control
    - Agronomical and Economical decisions
  - Operators control
    - Hours Speed Wind

## Online Platform

## Platform – Data analysis

Importance of having data accessible



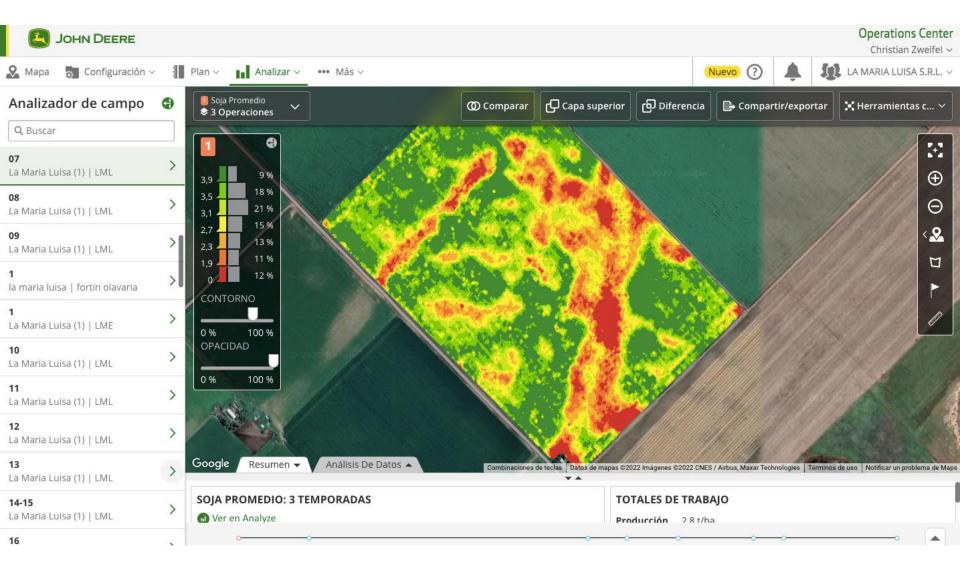


## Online Platform

### Platform – Data analysis

- History of yield maps
  - Yield MAP average yields 3 harvest Soybean

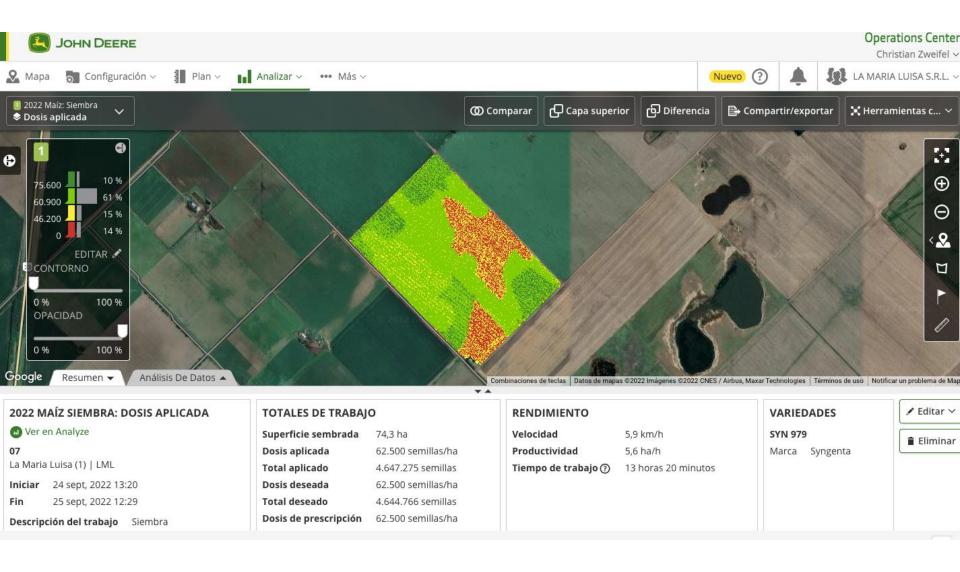




# Precision Agriculture

## **Corn Planting Prescription**

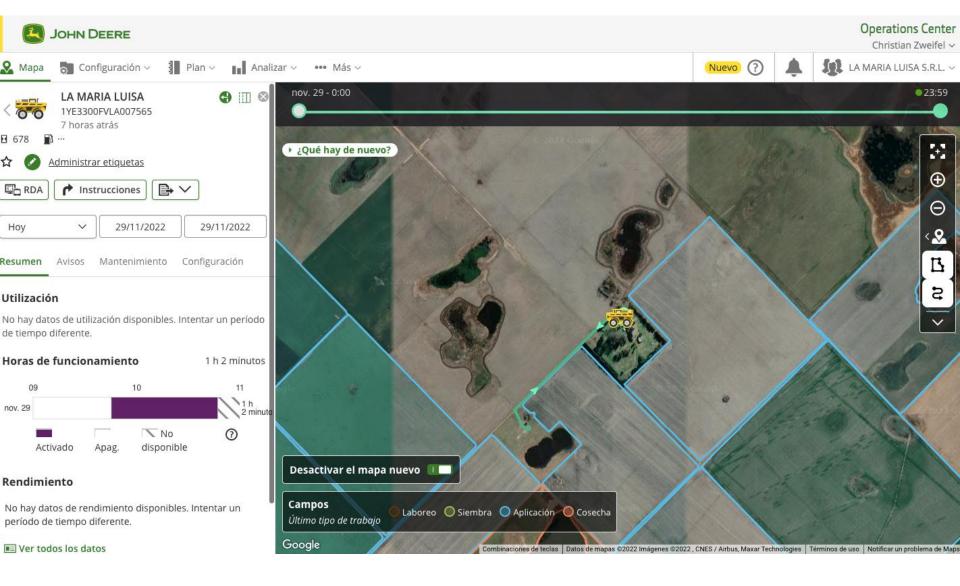




# Machinery Ecosystem

### **SPRAYER**





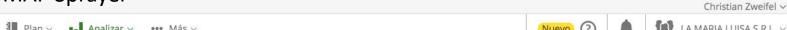
# Machinery Ecosystem

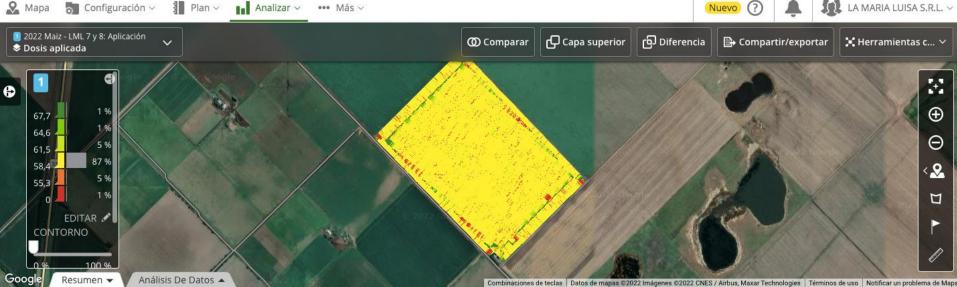




MAP Sprayer

Análisis De Datos A





## 2022 MAIZ - LML 7 Y 8 APLICACIÓN: DOSIS APLICADA

Wer en Analyze

Google

La Maria Luisa (1) | LML

#### TOTALES DE TRABAJO

Superficie aplicada 74,1 ha Dosis aplicada

60,08 l/ha

4450,11 Total aplicado

#### RENDIMIENTO

Velocidad 15,9 km/h Productividad 48,6 ha/h

Tiempo de trabajo 🕐 1 h 31 minutos

5,7

Combinaciones de teclas Datos de mapas ©2022 Imágenes ©2022 CNES / Airbus, Maxar Technologies | Términos de uso | Notificar un problema de Ma

## **Eliminar**

#### **MEZCLA DE DEPÓSITO**

JOHN DEERE

### Agua (Empresa celular)

Dosis aplicada 56,98 l/ha Total aplicado 4220,2 l

Resumen -

56,9 I/ha Dosis deseada

Total deseado 4214 I

#### **Sniper Liquido**

Dosis aplicada 2,2 l/ha Total aplicado 163,2 l

## CONDICIONES

Fuente: Equipo

Temperatura		Humedad	
Promedio	18,4 °C	Promedio	52,4 %

14,1 °C Iniciar Variación de temp. 21,3 °C Fin Promedio

Viento

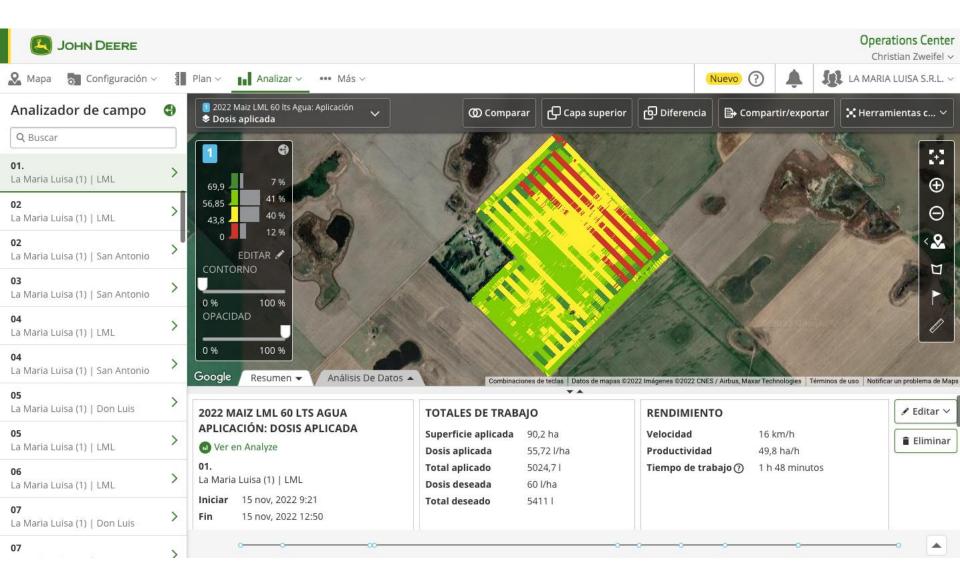
Promedio NO 11,5 km/h Iniciar

N 11,2 km/h

# Machinery Ecosystem

## Aplication with posible problem









## **WEAK POINT**

- Scale size control.
- Infrastructure.
- Capital Cost Riego Pais.
  - Different exchange rates.
  - Making impossible to purchase/replace materials.

## STRONG POINTS

- Rich land.
- Climate.
- Know-how.
- Experienced and genetic mix.



- Infrastructure.
  - Water / Roads / Railroads / Boats
- Production process & planning efficiency.
- Project financing.
- Purchase of assets (Land).

### MICRO OPORTUNITIES

- Data analysis.
  - Big Data
  - Support farmers in organizing and understanding de data produced
- Sub-products (added value).
- Monitoring scouting map of fields
  - Through life of the crop
  - Weeds Insects Fungus
  - Connected via GPS through application weak cellular signal





## **CONTACT INFORMATION**

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