

Welcome



Guy Parmelin
Swiss Federal Council
Director, Swiss Federal Department of Economic
Affairs, Education, and Research (EAER)

Dear reader,

Switzerland is one of the world's leading locations; regular top positions in international rankings testify to this. Its innovative and competitive companies, excellent universities, first-class experts and excellent infrastructure form a strong foundation.

But we do not want to rest on our laurels with these achievements. As Director of the Swiss Federal Department of Economic Affairs, Education and Research (EAER), I am committed to maintaining and further consolidating these excellent conditions. We are thus cultivating and strengthening Switzerland to be a location that is attractive both now and in the future. We want it to enable local and international companies as well as research institutes from all sectors to keep performing at their best. These companies must remain consistently on the right path so they can assert themselves in global competition. If these conditions are met, our country can continue to score points with its performance, quality and innovation in the future.

The Swiss economy has mastered the international challenges of recent years very well, thanks not least to the good conditions, but above all thanks to the productivity and innovativeness of local companies.

We want your company to become part of this success story. An initial guide for the choice of location can be found in this manual. To help you learn more about the specific advantages and the circumstances of individual location factors, the settlement specialists from Switzerland Global Enterprise and the cantons here in Switzerland, and also those in the Swiss Business Hubs abroad, are on hand to advise you. They are very familiar with the concerns and needs of international companies as well as Switzerland's economic fabric and can actively support you.

We look forward to seeing you!

A handwritten signature in black ink, appearing to be 'Guy Parmelin', written over a circular scribble.

Guy Parmelin
Swiss Federal Council

Investment Promotion

As part of its remit from the Swiss Confederation (State Secretariat for Economic Affairs SECO) and the cantons, S-GE provides potential foreign investors with information about the particular strengths and operating conditions of Switzerland as a business location. Its services for foreign companies include assessing the potential of their projects before they are presented to the cantons. S-GE assists the cantons by presenting Switzerland as a business location abroad and by coordinating the activities of all the bodies involved.



The image shows a large, modern atrium with a high, vaulted ceiling featuring a series of large, curved glass panels. The space is bright and airy, with white columns and railings. In the foreground, a black information board for the University of St. Gallen (Universität St. Gallen) is visible. The board lists various programs and departments, including the Executive MBA HSG, the Hans Ulrich Auditorium, and the Hype-Akademie. The board is divided into sections for different departments and programs, with icons and text.

Universität St. Gallen

Hauptgebäude
Hauptgebäude
EG: Hauptgebäude
UG: Hauptgebäude

EG
14-006-14-015 Diplomstudium Logistikmanagement / Modul 5 / Vertikalesmanagement
14-033 Business Engineering Accelerated 2013
14-021 Executive MBA HSG / Lehrgang 05
14-035-14-034 TME 2013

UG
14-U113-14-U114 ES-HSG / Wirtschaftsrecht für Manager

EG
11-001-11-002 Universität St. Gallen / St. Galler Finanz- und Controlling-Zertifikat 2013
11-003-11-004 Hype-Akademie

UG

Hans Ulrich Auditorium
EG: Hans Ulrich Auditorium
UG: Hans Ulrich Auditorium

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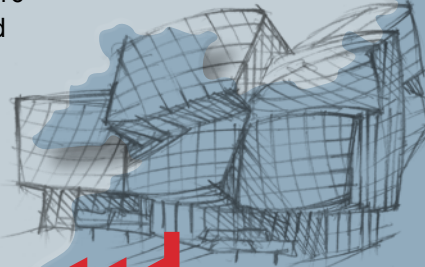
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Exclusively for purposes of better legibility, gender-specific terms will not be used in this brochure. All personal terms are thus to be understood as gender neutral.

SWITZERLAND – YOUR BUSINESS LOCATION

Switzerland is the most competitive business center in the world. There are numerous good reasons to locate a business in Switzerland: innovation and technology, a liberal economic system, political stability, close links with foreign markets, excellent education and healthcare systems, an outstanding infrastructure, a high standard of living, and a competitive tax system.



Globally leading education system



Leading Industry Clusters:

- Life Sciences
- Engineering
- ICT



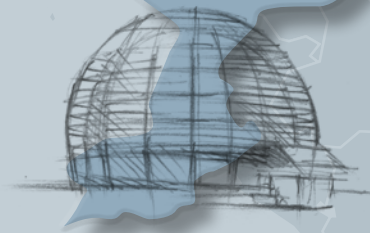
Leading technology ecosystems

- Artificial Intelligence (AI)
- Robotics
- Advanced Manufacturing
- Personalized Health
- Blockchain

INNOVATION + TECHNOLOGY



World's most innovative country

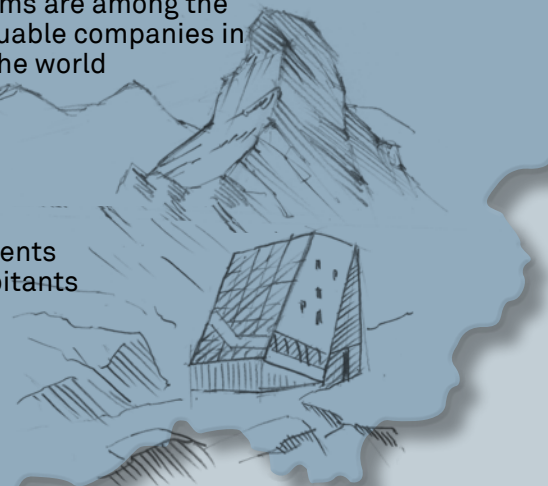



One of the happiest nations in the world

3 Swiss firms are among the 40 most valuable companies in the world




1st place – AI patents per 1 million inhabitants






Motivated workforce:
No general strikes for
more than 100 years




Most attractive country
for highly qualified foreign
workers


SECURITY + TRUST




Employees with significant
international experience



World's highest
purchasing power




World's best working
conditions




Multilingual employees
with 4 national languages
plus English


ENVIRONMENT + LIFE



Highest macroeconomic
and political stability



Among the top 10 most
popular countries for
expatriates



3 in the top 15:
Swiss cities offer a very
high standard of living