Industry 4.0, or the fourth industrial revolution, changes the entire value chain, the way companies cooperate and how they serve customers across borders. Some examples.

### More on the subject of Industry 4.0 and internationalization:

- [www.s-ge.com/4IR](http://www.s-ge.com/4IR)

## IMPACT OF INDUSTRY 4.0 ON INTERNATIONALIZATION

### INDUSTRY 4.0

**4.0**

### IMPACT ON THE COMPANY

**Finance/tax/law**

By integrating business partners and customers, new business and cooperation models arise across countries and continents.

**Production**

Networked, smart production systems enable customized production and allow integrated engineering along the entire value chain.

**Sales**

Horizontal Integration

By integrating business partners and customers, new business and cooperation models arise across countries and continents.

Vertical Integration

Networked, smart production systems enable customized production and allow integrated engineering along the entire value chain.

### IMPACT ON THE INTERNATIONAL BUSINESS

**Supply chain management**

The more companies network and the more value creation is carried out across borders, the more complicated and susceptible administrative and legal processes become.

**Cooperations and partnerships**

Innovating and producing jointly within a network and flexible production close to the customer are made possible.

**Export strategy and market entry**

If data is exchanged, products can be delivered to the end customers automatically. E-commerce is becoming more important in the B2B area.

**Export strategy and market entry**

Flexible and accelerated production processes enable the mass production of customized products at favorable prices.

---

**YOUR CONTACT AT S-GE**

ALBERTO SILINI
Head of Consultancy
+41 44 365 53 15
asilini@s-ge.com