

enabling new business

**+** SWITZERLAND  
GLOBAL  
ENTERPRISE

Experience Switzerland as a location for innovation

# SWISS INVESTMENT PROMOTION



OFFICIAL PROGRAM

**Switzerland.**   
Trade & Investment Promotion,

[www.s-ge.com/invest](http://www.s-ge.com/invest)



## **Switzerland Global Enterprise (S-GE) is the official Swiss organization for export and investment promotion**

Switzerland is a world leader in innovation and technology. The country offers a stable political, economic and financial framework combined with the highest standard of living. The Swiss investment promotion agency advises highly innovative companies worldwide that complement and strengthen Switzerland as a business location. If a company intends to enter other international markets from Switzerland at a later stage, we support them with our export services.



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A high density of company headquarters offers numerous partnerships



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A high quality of life makes it easy to attract and retain the best people



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Big tech companies choose Switzerland as research location



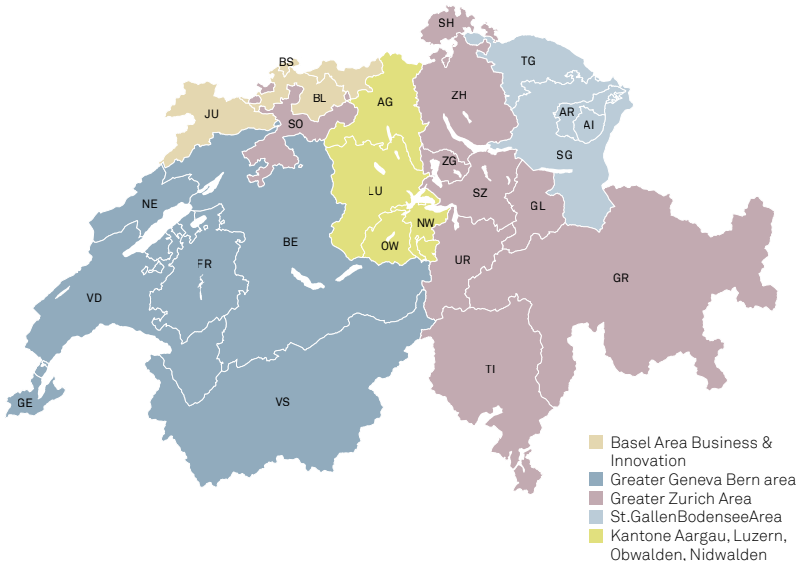
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Switzerland is an ideal test market for all of Europe



**We advise highly innovative companies worldwide and support them in evaluating their business location in Switzerland.**

Together with our global network of experts, our partners from the federal government, cantons and regions as well as representatives from business and research, we support international companies that are looking to expand to a leading innovation and technology location like Switzerland. These companies benefit from a high innovation level in Switzerland, as well as a dense business ecosystem. To this end, we provide information in over 30 markets about Switzerland as a location for innovation and business, and we connect foreign and Swiss innovation ecosystems for our clients' and Switzerland's benefit.



## OUR SERVICES

# How we help to find the best business location in the heart of Europe

Even if no concrete settlement project exists yet, we provide information, facilitate site visits and contacts to industry-specific ecosystems, and answer questions about Switzerland as a business and innovation location. Our focus is on future technologies and ecosystems with high innovative potential. Would you like to locate your company in Switzerland? We can help you.

### Information

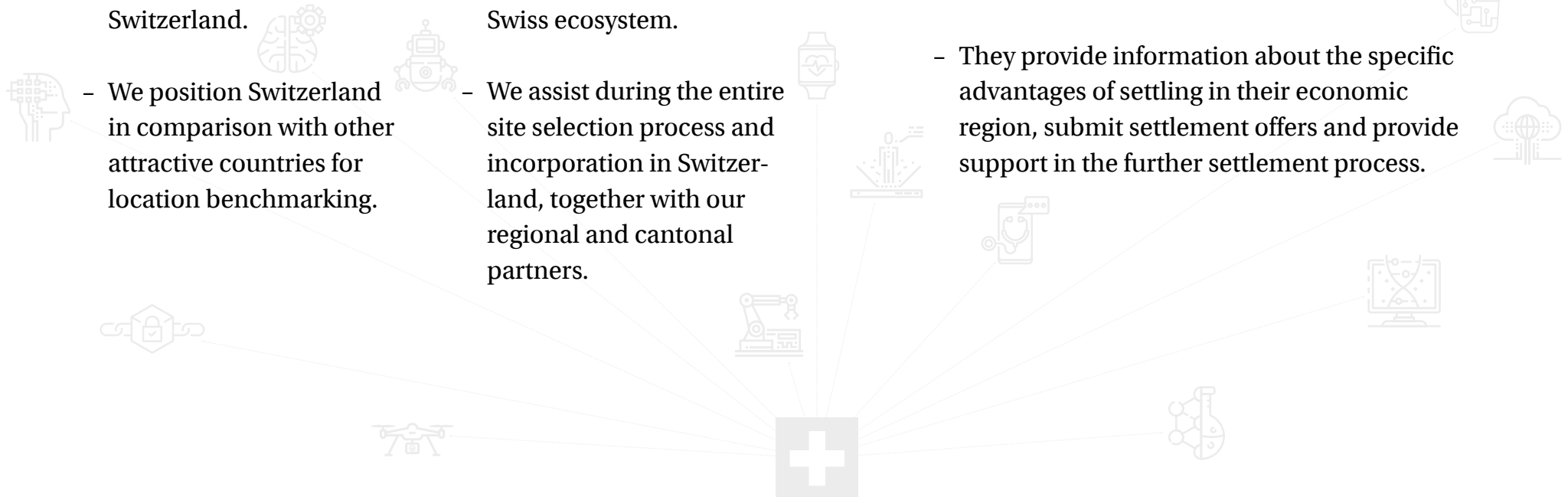
- We inform about the unique strengths and framework conditions of the business location Switzerland.
- We position Switzerland in comparison with other attractive countries for location benchmarking.

### Assistance

- Through cooperation with business and technology networks, we enable companies access to the Swiss ecosystem.
- We assist during the entire site selection process and incorporation in Switzerland, together with our regional and cantonal partners.

### Networking

- If there is interest in the numerous advantages of the different locations in Switzerland, we establish the connection to regional and cantonal economic development agencies.
- They provide information about the specific advantages of settling in their economic region, submit settlement offers and provide support in the further settlement process.



## SWITZERLAND – YOUR LEADING INNOVATION AND TECHNOLOGY HUB

# What are the benefits for a foreign company that wants to establish an operation in Switzerland?



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