Business Offer - Profile Template

**Last update: January 2020**

The following table can be used as a template for drafting a Business Request. Please be sure to refer to the Profile Drafting Guidelines for what information you should include in each field.

**Please note:**

* Fields marked with asterisk (\*) are mandatory
* Fields that can be ticked should only have one selection when drafting the profile unless specified under the field title.

|  |  |
| --- | --- |
| **Field** | **To be completed** |
| **Title \*** | *The title should be sufficiently meaningful to enable Network partners (and their clients) to decide whether to read further. It should be clear and concise, explicit and attractive, free from spelling mistakes and specific acronyms. Profile titles may not be entered writing all words in capital letters. Please also do not start every word in the title with a capital letter.*  *The title should highlight the product/service on offer/requested and the key cooperation type desired. The client might be open to several types of partnerships. In this case, at least the main ('key') type of partnership should be mentioned. It is recommended to include also the country of location of your client.* |
| **Internal Reference** |  |
| **Summary \***  **(1-500 characters)** |  |
| **Advantages and Innovations \***  **(50-2000 characters)** |  |
| **Stage of Development** | Already on the market  Available for demonstration  Concept Stage  Field Tested / Evaluated  Project Already Started  Project in Negotiations - Urgent  Proposal under development  Prototype available for demonstration  Under development / lab tested |
| **Comments regarding Stage of Development** |  |
| **Description \***  **(100-4000 characters)** |  |
| **IPR Status**  **Note: Multiple fields can be selected.** | Copyright  Design Rights  Exclusive Rights  Other (registered design, plant variety, etc.)  Patent(s) applied for but not yet granted  Patents granted  Secret Know-how  Trade Marks |
| **Comments Regarding IPR Status** |  |
| **Technology Keywords** |  |
| **Market Keywords \*** |  |
| **Responsible \*** | Mélusine Perrier |
| **Sector Group** | Aeronautics & space  Agrofood  Automotive, transport and logistics  Bio Chem Tech  Creative Industries  Environment  Healthcare  ICT Industry and Services  Intelligent Energy  Maritime Industry and Services  Materials  Nano – and Microtechnologies  Services and Retail  Sustainable Construction  Textile and Fashion  Tourism and Cultural Heritage  Women entrepreneurship |
| **Restrict Dissemination to specific countries** |  |
| **Type and Size of Client \*** | Industry SME <= 10  Industry SME 11-49  Industry SME 50 – 249  Industry 250-499  Industry >500  Industry MNE >500  Inventor  Other  R&D institution  University |
| **Year Established \*** |  |
| **NACE keywords \*** |  |
| **Turnover \* (Euros – Millions)** | <1M  1-10M  10-20M  20-50M  50-100M  100-250M  250-500M  >500M |
| **Already Engaged in Trans - national Cooperation?** | Yes (In Merlin tick the check box for yes)  No |
| **Additional Comments** |  |
| **Certification Standards** |  |
| **Languages Spoken \*** |  |
| **Client Country** |  |
| **Type and Role of Partner Sought \*** |  |
| **Profile is Opened for Expressions of Interest?** | Yes (In Merlin tick the check box for yes)  No |
| **Type and Size of Partner Sought**  **Note: Multiple fields can be selected.** | SME < 10  SME 11-50  SME 51 – 250  251-500  >500  MNE >500  Inventor  R&D institution  University |
| **Type of Partnership Considered \***  **Note: Multiple fields can be selected.** | Acquisition Agreement  Commercial Agency Agreement  Distribution Services Agreement  Financial Agreement  Franchise Agency Agreement  Joint Venture Agreement  License Agreement  Manufacturing Agreement  Outsourcing Agreement  Services Agreement  Subcontracting |
| **Attachments** | To be added in Merlin |