



**Alain Bayer**  
**Chief People + Culture Officer**  
**Switzerland Global Enterprise**

**EDUCATION AND TRAINING**

2000 - 2003

**UNIVERSITY OF VIENNA**

MAS, Organizational Development

2004 - 2007

**UNIVERSITY OF APPLIED SCIENCES IN BASEL (FHBB)**

MBA, Business Administration and Management, General

**PROFESSIONAL ACTIVITIES**

since October 2020

**SWITZERLAND GLOBAL ENTERPRISE**

Chief People + Culture Officer

Member of the Executive Committee

2020 – 2020

**BMS BUILDING MATERIAL SUISSE**

(Formerly CRH Distribution Switzerland)

Human Resources Director

2016 – 2020

**CRH DISTRIBUTION SWITZERLAND**, Bern

Chief Human Resources Officer (CHRO)

2013 – 2015

**PANALPINA**

Regional Head of Human Resources, SVP Americas, Miami

2011 - 2013

Global Head of Human Resources Operations, SVP, Basel

2008 - 2010

Regional Head of Human Resources, SVP AMEC, Basel

2002 – 2008

**JET AVIATION**, Basel

Head of Human Resources, Director

1999 – 2002

**BASLER VERKEHRS-BETRIEBE**, Basel

Head Human Resources

1989 - 1999

**SBB CFF FFS**, Basel, Bern Luzern, Bellinzona

Human Resources Executive

## **OTHER COMMITMENTS**

Member of the External Board for JUFA Basel (people with special needs)

## **LANGUAGES**

German, English, French, Italian