



Karin Taheny
Chief Digital + Technology Officer
Switzerland Global Enterprise

EDUCATION AND TRAINING

2021	INSEAD BUSINESS SCHOOL Building Digital Partnerships and Ecosystems Leading Organizations in Disruptive Times
2020	UNIVERSITY OF ST. GALLEN (HSG) Governance for Non-Executive Board Members
2013 - 2014	UNIVERSITY OF APPLIED SCIENCE (HWZ) Certificate of Advanced Studies (CAS) in Social Media Management
2020	UNIVERSITY OF ZURICH (UZH) Master of Arts in Business Administration Erasmus Exchange at the University of Limerick, Ireland (2006)

PROFESSIONAL ACTIVITIES

since July 2022	SWITZERLAND GLOBAL ENTERPRISE Chief Digital + Technology Officer Member of the Executive Committee
2018 – 2022	Member of the Supervisory Board Member of the Finance & Risk Committee
2015 – 2022	DEPT SCHWEIZ (DEPT Digital Marketing AG, DEPT Design & Technology AG) Member of the Executive Board (Finance & Operations) & Partner Head of Consulting, Group Head Digital Marketing
2011 – 2015	OMNICOM MEDIA GROUP SCHWEIZ AG Head of Resolution, Director Search Engine Marketing
2008 – 2011	GOOGLE INC. IRELAND Google Ambassador (San Francisco), Vertical Lead Financial Services, Google Ads Account Executive

OTHER COMMITMENTS

2023 - ongoing	PROPERTY CAPTAIN TECH Member of the Supervisory Board
2023 - ongoing	MARCUARD FAMILY OFFICE LTD. Member of the Supervisory Board
2021 - ongoing	INNOSUISSE Special Coach – Digital Strategy

LANGUAGES

German, English, French, Italian