



**Karin Taheny**  
**Chief Digital + Technology Officer**  
**Switzerland Global Enterprise**

**FORMAZIONE**

2021	<b>INSEAD BUSINESS SCHOOL</b> Building Digital Partnerships and Ecosystems Leading Organizations in Disruptive Times
2020	<b>UNIVERSITY OF ST. GALLEN (HSG)</b> Governance for Non-Executive Board Members
2013 - 2014	<b>UNIVERSITY OF APPLIED SCIENCE (HWZ)</b> Certificate of Advanced Studies (CAS) in Social Media Management
2020	<b>UNIVERSITY OF ZURICH (UZH)</b> Master of Arts in Business Administration Echange Erasmus à l'Université de Limerick, Irlande (2006)

**ATTIVITA PROFESSIONALI**

De luglio 2022	<b>SWITZERLAND GLOBAL ENTERPRISE</b> Chief Digital + Technology Officer Membre de la direction
2018 – 2022	Membro del Consiglio di sorveglianza Membro del Comitato finanza e rischi
2015 – 2022	<b>DEPT SCHWEIZ (DEPT Digital Marketing AG, DEPT Design &amp; Technology AG)</b> Membro del Comitato direttivo (Finance & Operations) & Partner Head of Consulting, Group Head Digital Marketing
2011 – 2015	<b>OMNICOM MEDIA GROUP SCHWEIZ AG</b> Head of Resolution, Director Search Engine Marketing
2008 – 2011	<b>GOOGLE INC. IRELAND</b> Google Ambassador (San Francisco), Vertical Lead Financial Services, Google Ads Account Executive

## **IMPEGNI EXTRAPROFESSIONALI**

dal 2023	<b>PROPERTY CAPTAIN TECH</b> Membro del Comitato di sorveglianza
dal 2023	<b>MARCUARD FAMILY OFFICE LTD.</b> Membro del Comitato di sorveglianza
dal 2021	<b>INNOSUISSE</b> Special Coach – Digital Strategy

## **LINGUE**

Tedesco, Inglese, Francese, Italiano