



SIMONE WYSS FEDELE

CEO Switzerland Global Enterprise

EDUCATION

2006 - 2010 Doctorate (Dr.rer.pol.) in Economics from the University of Basel
2000 - 2005 MSc in Business + Economics from the University of Basel

PROFESSIONAL ACTIVITIES

from October 2019 CEO **Switzerland Global Enterprise**
2018 - 2019 Head Economic Affairs + Swiss Public Affairs, member of the
Novartis Executive Board Switzerland, **Novartis**, Basel,
Switzerland
2015 - 2018 Commercial Lead Europe + Canada, **Takeda Pharmaceuticals**,
Zurich, Switzerland
2012 - 2015 Head of Public Affairs, **Helvetia Versicherungen**, St. Gallen,
Switzerland
2006 - 2012 Senior Economist and Public Affairs Manager, **Novartis**, Basel,
Switzerland
2005 - 2006 Research assistant, **Department of Finance, Canton Basel-
Landschaft**, Liestal, Switzerland
2002 - 2005 Employee for marketing technology, **Endress+Hauser**, Reinach,
Switzerland

OTHER COMMITMENTS

Member of the Board of the Association of Basel Economists
Member of the Advisory Board of the University Dental Center, Basel
Member of the Supervisory Board SIAW-HSG

LANGUAGES

German, English, French, Italian, Spanish