



SIMONE WYSS FEDELE

CEO Switzerland Global Enterprise

EDUCATION

2006 - 2010 Doctorate (Dr.rer.pol.) in Economics from the University of Basel
2000 - 2005 MSc in Business + Economics from the University of Basel

PROFESSIONAL ACTIVITIES

from October 2019 **CEO Switzerland Global Enterprise**
2018 - 2019 Head Economic Affairs + Swiss Public Affairs, member of the
Novartis Executive Board Switzerland, **Novartis**, Basel,
Switzerland
2015 - 2018 Commercial Lead Europe + Canada, **Takeda Pharmaceuticals**,
Zurich, Switzerland
2012 - 2015 Head of Public Affairs, **Helvetia Versicherungen**, St. Gallen,
Switzerland
2006 - 2012 Senior Economist and Public Affairs Manager, **Novartis**, Basel,
Switzerland
2005 - 2006 Research assistant, **Department of Finance, Canton Basel-
Landschaft**, Liestal, Switzerland
2002 - 2005 Employee for marketing technology, **Endress+Hauser**, Reinach,
Switzerland

OTHER COMMITMENTS

Since 2013 Member of the Board of the Association of Basel Economists
Since 2016 Member of the Advisory Board of the University Dental Center,
Basel

LANGUAGES

German, English, French, Italian, Spanish