



## **SIMONE WYSS FEDELE**

### **CEO Switzerland Global Enterprise**

#### **EDUCATION**

2006 - 2010                      Doctorate (Dr.rer.pol.) in Economics from the University of Basel  
2000 - 2005                      MSc in Business + Economics from the University of Basel

#### **PROFESSIONAL ACTIVITIES**

from October 2019              CEO **Switzerland Global Enterprise**  
2018 - 2019                      Head Economic Affairs + Swiss Public Affairs, member of the  
Novartis Executive Board Switzerland, **Novartis**, Basel,  
Switzerland  
2015 - 2018                      Commercial Lead Europe + Canada, **Takeda Pharmaceuticals**,  
Zurich, Switzerland  
2012 - 2015                      Head of Public Affairs, **Helvetia Versicherungen**, St. Gallen,  
Switzerland  
2006 - 2012                      Senior Economist and Public Affairs Manager, **Novartis**, Basel,  
Switzerland  
2005 - 2006                      Research assistant, **Department of Finance, Canton Basel-  
Landschaft**, Liestal, Switzerland  
2002 - 2005                      Employee for marketing technology, **Endress+Hauser**, Reinach,  
Switzerland

#### **OTHER COMMITMENTS**

Member of the Board of the Association of Basel Economists  
Member of the Advisory Board of the University Dental Center, Basel  
Member of the Supervisory Board SIAW-HSG

#### **LANGUAGES**

German, English, French, Italian, Spanish